John Bull, January 28, 1928 Vol. XLIII. No. 1127

TWOPENCE

JOHN BULL

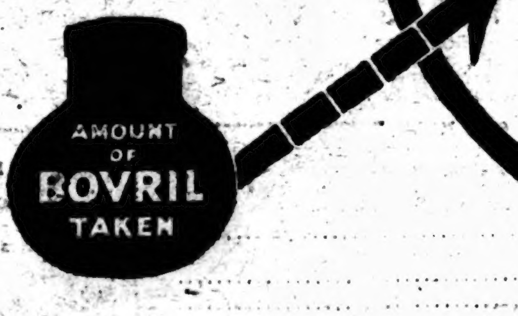
OVER A MILLION CERTIFIED SALE

The Body Building Power of BOVRIL

In the independent tests on human beings carried out by the late Sir W. H. Thompson at the request of a Government Department, an amount of Bovril proportionate to the dark diagram bottle was proved to produce an increase in muscle, flesh and bone proportionate to this large circle—an increase of from 10 to 20 times the amount of Bovril taken.

These remarkable results were shown to be due partly to the actual nourishment in the Bovril itself and partly to its unique power in enabling people to derive far greater nourishment from their ordinary diet.

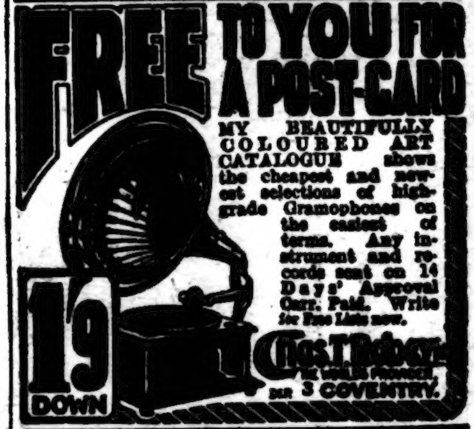
People who are tired, people who often "feel chilly," people who are "half-well," people who are semi-nourished—these are the people who need Bovril.



Equivalent
Body Building
Power
10 to 20 times
the amount of
BOVRIL
taken

But it must be BOVRIL

FREE
BAD LEGS VARICOSE ULCERS & ECZEMA
Sufferers should not despair, but should write to us without delay, when
ONE WEEK'S FREE TREATMENT
will be sent to any address, along with our Booklet of Testimonials, telling of the wonderful cures of skin diseases we have made when other treatments have failed.
Send 3d. in stamps to cover postage and packing.
Address: Dept. 17, TOM WARD, Ltd.,
Medical Skin Specialists,
BRADFORD, YORKS.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MY BEAUTIFULLY COLOURED ART CATALOGUE shows the cheapest and newest selections of high-grade Gramophones on the easiest of terms. Any instrument and records sent on 14 Days' Approval Carr. Paid. Write for Free Lists now.
1/9 DOWN
Chas. T. Roberts
3 COVENTRY.

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FUSS   THROW  TRAP
ART   BRAID  DROLL
KNOT  ALDER  IOTA
E POLITE  ACUMEN
 G NOTE  OMEN  R
GRASS RUMBLED  W
RAPIER  SILL  ERA
OVAL  ORATE  SPOT
PER  STAG  REPOSE
E TREATED  METER
 S HATE  EPIC  S
PETITE SCOTIA  W
OPEN  DETER  ERSE
MILAN  REICH  CUE
PALL  DEPTH  SHED
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Solution to the Cross-word Puzzle in our last issue.

This week's puzzle is on page 38

"Bullets" Prize-winners

(Continued from page 39.)

10 Prizes of £2 10s. each:

P. C. Armstrong, 1, New North Road, Attleborough, Norfolk.
Husband Shortage—Natural—She's So "Artificial."

B. Bonar, 69, Foyle Road, Londonderry.
Leaving Britain—Steerage—Emigrant Returned Stowaway.
(Entered on "Target" Prize coupon.)

C. S. Boyack, "Rosehaigh," Keswick.
What's Wrong With Marriage—"Handicaps" Appear *After* "Start."

W. Fish, 13, Melbourne Street, Tiverton, Devon.
A Hypocrite—Holy Appearance—Wholly "Appearance."

A. Fogden, 94, Norfolk Road, Margate.
Better Trade—"Burst" Meaning "Prosperity's Flood."

S. Johnson, 47, Gresham Street, London, E.C.
An Aching Heart—World's, If Peace "Jilted."

J. MacKinlay, 18, Smith Quadrant, Coatbridge.
Freedom Of The Seas—Canute Admitted—London Needn't.

W. K. Tickner, 9, Gladstone Road, Chester.
On The Instalment System—Heaven—Penny a Week.

E. S. Watts, Garden Cottage, Sheringham.
A Good Resolution—"Go While Going's *Bad.*"

W. White, "Bron Testyn," Thomas Street, Merthyr Tydfil.
What Is The Air?—*Benefactor* When "Flooding Home."

50 Prize-winners of £1:

Mrs. V. Abbot, 78, Athelstone Rd., Wealdstone.
Miss Bean, 1, Highlands Garage, St. Leonards-on-Sea.
H. A. Brown, 56, Park Av., Palmers Green, N.
A. A. Budden, 70, Mapperley Rd., Nottingham.
L. B. Buss, 23, Grattan Rd., West Kensington, W.
Miss Byrne, 11, Cook St., Whit Lane, Pendleton, M/c.
A. N. Choyce, Hugglescote, Leicester.
H. J. Cornell, 265, Hampton Rd., Ilford.
Mrs. A. Davage, 4, Orchard St., Frome, Som.
D. Davies, "Stavordale," Devizes.
M. Ellis, 31, Olyffe Av., Welling, Kent.
Mrs. D. H. Evans, Hiltons, 43, Fore St., Taunton.
W. Farleigh, Brixton, Devon.
F. Farmer, 36, Selborne Rd., Margate.
Mrs. E. Fowlkes, c/o 47, High St., Arnold, Notts.
J. H. George, 34, Brandon St., Gravesend.
J. Gibney, 5, East St., Doncaster.
A. V. Hunt, 32, St. Gothard's Rd., West Norwood.
A. Ingram, 6, Lawn Rd., Tonbridge, Kent.
H. J. Irvine, Ballinacor, Portadown.
L. Jones, 26, Gladstone Rd., Chesham, Bucks.
J. Large, 54, South Eastern Rd., Ramsgate.
J. Larkman, 6, Grosvenor Av., Wyndham St., Hull.
W. Lloyd, 3, Stanley Av., Wallasey, Ches.
W. Longbottom, 16, Richmond Terr., Hull.
M. W. Lowndes, 48, Raymond St., Bradford.
Mrs. A. Maude, Dipton, Newcastle-on-Tyne.
MacBeth, c/o Duffus, Old Manse, Cassie, Forfarshire.
McKenna, Castlecomer, Co. Kilkenny.
Mould, 35, Handel St., Nottingham.
R. Pitts, 53, Wensleydale Rd., Bradford.
Plows, c/o Baxter, Mere Green Rd., B'ham.
J. Roberts, 3, Council House, Cerrig-y-Druidion.
B. Sandall, 56, Chapel St., Levenshulme, M/c
E. A. Sherman, 90, St. George's Rd., Aldershot.
R. V. Simpson, 77, Cooper St., Sunderland.
F. J. Smith, 23, Searles Rd., London, S.E.
Mrs. H. Stacey, 120, Upper Hanover St., Sheffield.
D. Stewart, 29, Knowetop St., Maryhill, Glasgow.
Mrs. C. Stringer, 27, Bedlam Lane, Coventry.
W. Stringer, 85, Deveraux Drive, Wallasey.
T. Sugrue, 21, Herbert St., Dublin.
Mrs. D. Sutcliffe, 144, Stainland Rd., West Vale, H'fax.
E. Sweeney, Manchester New Rd., Middleton, Nr. M/c.
Miss M. Taylor, 23, Aylestone Lane, Wigston, L'cester.
E. Thomas, 91, Conway Rd., Treorchy, Rhondda.
R. Thompson, 39, Station St., Mansfield Woodhouse.
C. Todd, 39, Rosemary St., Mansfield, Notts.
Mrs. A. Webb, Church Street, Mark, Nr. Highbridge.
A. Wilkins, 29, Fairbourne Rd., Tottenham, N.

List of 100 10/-, 200 5/-, and 1,000 2/6 Prize-winners can be seen at the offices of "John Bull."

The original Cheque for £500 awarded to the First Prize-winner in "Bullets" 681 will be displayed in the window of Mrs. G. Cotton, Post Office, Daisy Hill, Westhoughton.

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness and originality.

2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to John Bull, and crossed and Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

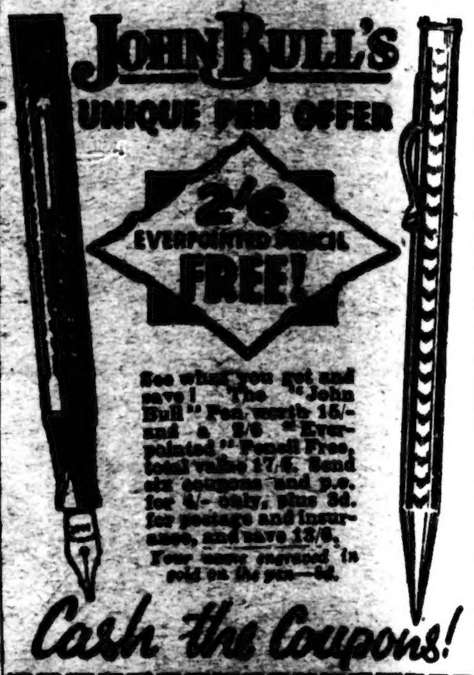
3. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

4. The editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

Employees of Odhams Press are not eligible to compete.

ADVANCE EXAMPLES FOR "BULLETS" No. 686.

IN BRITAIN'S GARDEN
DIPLOMATIC RELATIONS
WHAT THE BANKRUPT SAID
IF SHE PROPOSES
FOOLPROOF
FLOOD OF PROSPERITY
IN THE LARDER
TIDYING UP
AT WASHINGTON
BETTER SPIRIT
LIKE A HORSE
WHAT'S WRONG WITH FATHER
BAD MASTER
TOO MANY MOTORISTS
GRAIN OF SENSE
AN EXTRA DAY
WHY LOVE'S LIKE HONEY
GIVING UP
SHARP PRACTICE
WHAT IS POWER?


JOHN BULL'S UNIQUE PEN OFFER
2/6 EVERPOINTED PENCIL FREE!
See what you get and save! The "John Bull" Pen worth 15/- and a 2/6 "Ever-pointed" Pencil Free, total value 17/6. Send six coupons and p.o. for 4/- only, plus 3d. for postage and insurance, and save 13/6.
Your name engraved in gold on the pen—6d.
Cash the Coupons!

JOHN BULL'S Pen Coupon Value 2d
This Coupon will be accepted as 2d. in part payment of the "John Bull" 6/- Lever Filler Pen fitted with 14 ct. gold nib, iridium tipped, with which is presented FREE a 2/6 Ever-Pointed Pencil. Additional Coupons, any number up to five (six in all), ANY DATES, may be cut from "John Bull," and will be accepted in part payment. Thus you may send six Coupons and p.o. for 4/3 (which includes postage and insurance). Pocket Clip 3d. extra. Cross cheque/p.o. "& Co." Make payable to "John Bull." State if fine—medium—broad nib.—JOHN BULL, Pen Dept., Long Acre, London, W.C.2.

JOHN BULL'S GREAT FREE INSURANCE GIFT

The First Batch of Payments to Sufferers

LONDON: T. Burling, 46, Spring Lane, Upper Clapton. T. Theophilus, 32, College Street, York Road. S. Parminter, 15, Belvedere Crescent, Lambeth. C. Fletcher, 12, Belvedere Crescent, Lambeth. Mrs. M. A. Brown, 3, Manners Street, York Road, Lambeth. A. F. Connor, 14, Frogmore, Wandsworth. W. Yard, 47, Sudlow Road, Wandsworth. Mrs. D. Farmer, 110, Point Pleasant, Wandsworth. Mrs. R. Smith, 8, Page Street, Westminster. Mrs. F. Lovell, 2, Eden Cottages, Wandsworth. J. H. Barrett, 32, Shipwright Street, Canning Town. G. E. Kingscott, 15, Minfield Street, Charlton. C. W. Homer, 36, Middlesex Wharf, Lea Bridge, E. J. A. Grannby, 5, Conduit Way, Brentfield Estate, Willesden. Mrs. Goldsmith, 42, Zoar Street, Southwark. D. Bell-m, 83, East Lane, Bermondsey, S.E. Mrs. S. Smith, 80, Grove Street, Deptford. Mrs. E. Sawyer, 4, Chapel House Street, Millwall. T. Ashfield, 6a, Stephenson Street, Canning Town. W. McKechnie, 27, Barnwood Road, W. Silvertown. Mrs. A. W. Thomson, Warden House, 65, Kew Green, Kew, S.W. A. E. Barns, 84, The Green, Kew. R. W. Ford, 67, Strand-on-Green, Chiswick. L. Rosenberg, 42, Mall Road, W.6. Mrs. R. Snook, 26, Middlesex Wharf, Lea Bridge, E.5. Mrs. Morris, 72, Middlesex Wharf, Lea Bridge, Clapton, E.5. J. T. Munday, 52, Spring Lane, Upper Clapton, E.5. T. Clarke, 7, Lower Mall, Hammersmith, W.6. H. T. Pegg, 80, Alderville Road, Fulham, S.W.6. Mrs. L. E. Horton, 56, Lillington Street, Westminster, S.W.1. Albert Saville, 62, Spring Lane, Upper Clapton, E.5.

CANTERBURY: E. Wellerton, 92, Black Griffin Lane. Mrs. Baldwin, 12, Black Griffin Lane. H. Young, 97, Black Griffin Lane. E. Hutchings, 96, Black Griffin Lane. A. Hoon, 94, Black Griffin Lane. G. Coley, 11, Church Lane. F. C. Tassell, 3/2, Pound Lane. G. T. Thornby, 19, Pound Lane.

MAIDSTONE: G. Adams, 2, Hart Street. F. E. Hedgcock, 9, Hart Street. G. T. Edwards, 14, Hart Street. Mrs. G. Fenner, 15, Water Lane. Mrs. A. Chuter, 103, Camp Way, Bangraves Bridge. Mrs. E. Hicks, 1, Rose and Crown Yard, Fairmeadow. Mrs. A. Clark, 12, Fairmeadow.

ASHFORD, KENT: Mrs. E. Knowles, 95, Mead Road, 3, Willesborough. Mrs. L. Epps, 7, Rugby Road. T. Barker, 32, Beaver Road. E. Randall, 30, Beaver Road. R. Hole, 54, Beaver Road. C. Goldsmith, 6, Eastmead Avenue. J. Andrews, 34, Rugby Road.

WELLINGTON, SALOP: T. E. Bland, 16, Eaton-on-Terry.

DUNDEE: A. Bisset, 26, Queen Street, Broughty Ferry.

FLEETWOOD, LANCS.: G. Saunby, Newsagent, 87, Poulton Road.

MORETON, CHESHIRE: S. McDonnell, Newsagent, 3, Kerr's Field.

STURRY, KENT: A. W. Setterfield, Canterbury Road.

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JOHN BULL THE ONLY PAPER TO PAY BENEFITS

The great Storms and Floods which swept the country recently played havoc in the homes of many of our readers. Just as fast as our representatives in all parts of the country can deal with the applications cheques are being despatched to the sufferers.

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To "John Bull" Registration Department, Long Acre, London, W.C.2
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Reader's Name in full .... Age..........
(CAPITAL LETTERS.)
Address ....
....
Reader's Signature ....
Name and Address of Newsagent..
....
Date........ ....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return.

PLEASE WRITE CLEARLY.

J.B., 28/1/28.

CUT HERE

HAND THIS COUPON TO YOUR NEWSAGENT.

To (Name of Newsagent) ....
Address ....
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Please deliver or reserve John Bull for me weekly until further notice.

Signature..
Address..
Date........ ....

PLEASE WRITE CLEARLY.

J.B., 28/1/28.

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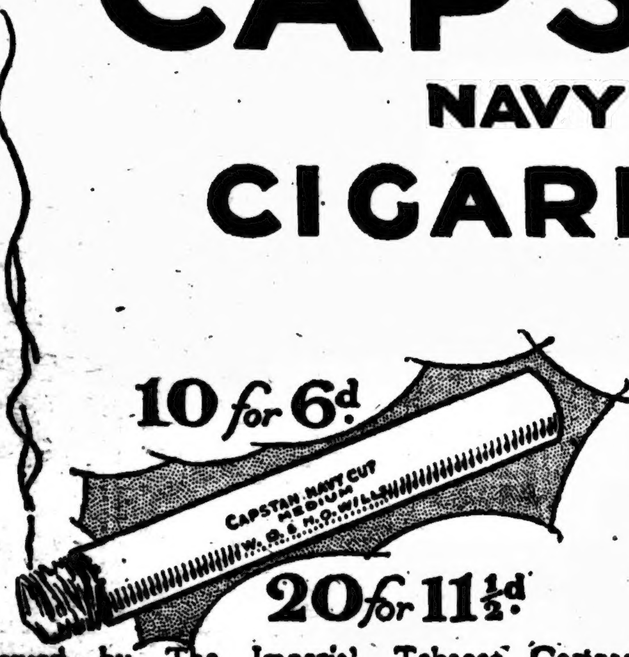
NAVY CUT CIGARETTES



10 for 6d.

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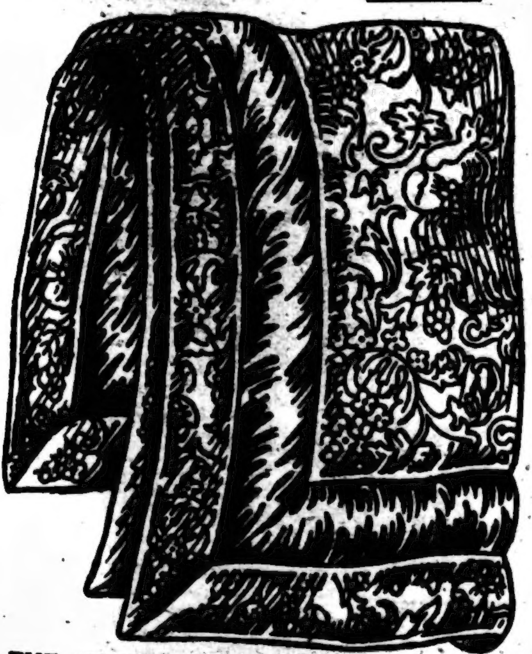

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Every home requires quilts, and this is the great opportunity.

Send NOW for our Bargain List and Free Quilt offer.

Every purchaser of any one of the Articles from the list will receive the Art Down Quilt as illustrated absolutely Free.

Fill in the coupon below, which may be posted with ½d. stamp, but the envelope must not be sealed or any letter enclosed.

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"John Bull" 28/1/28. (J.B.3.)

TO THE CENTRAL SUPPLY STORES, 6, Pall Mall, Market Street, Manchester.

Sirs,—Please send me your offer of Free Art Down Quilt as advertised and the Special Bargain List.

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PLEASE WRITE IN CAPITALS.

'Flu relieved in 24 hours

THIS Wonderful Yeast-Vitamin Treatment is guaranteed to be safer, quicker and more effective than Aspirin. Composed of pure medicinal Yeast, Vitamins and other valuable ingredients. Prescribed by leading medical specialists. The gentle fermentation of Yeast-Vite when in contact with the gastric juices of the stomach causes a stimulating buoyant feeling of extreme vigour.

Irving's YEAST-VITE Tablets will relieve :—

Influenza Colds, Fever	in 24 hours
Headache, Neuralgia, etc.	in 5 minutes
Indigestion, Flatulence ..	in 5 to 10 minutes
Biliousness, Dizziness, Depression	in 10 to 15 minutes
Disordered Stomach, Liver, etc.	in 10 to 15 minutes

YEAST IS LIFE

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YEAST-VITE IS RICH IN VITAMIN B.

When out of sorts or depressed, take 1 or 2 YEAST-VITE Tablets, and feel fresh and frisky in a few minutes.

CAUTION.—See the name Irving's Yeast-Vite on every carton and bottle. Refuse fraudulent substitutes which are worthless.

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OUR GUARANTEE.

Obtain a 1/3 Bottle of Irving's YEAST-VITE Tablets from your chemist. If not thoroughly convinced of the wonderful power of these Tablets BY ACTUAL RESULTS, post the empty bottle to us, and we will refund the money by return of post.

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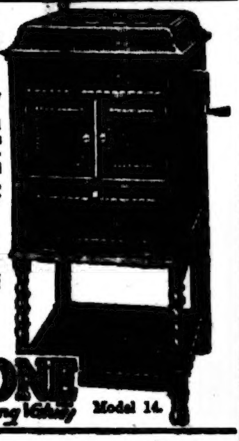

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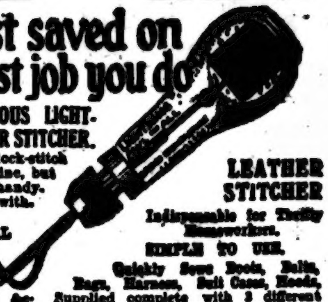

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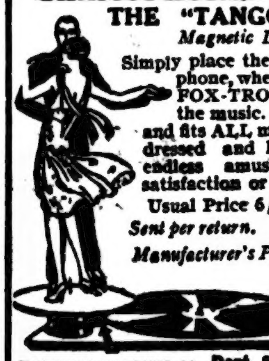

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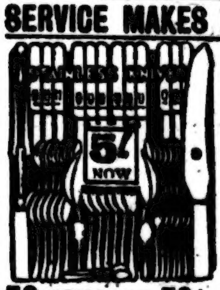

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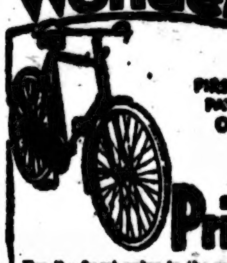

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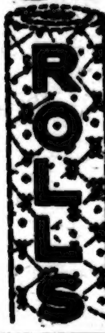

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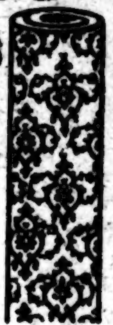

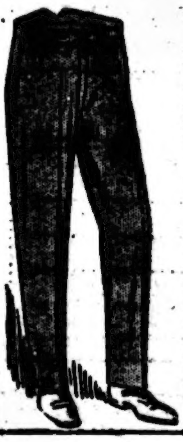

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To advertise our 20-page Catalogue of over 200 Government Bargains we are making a special offer to JOHN BULL readers of a pair of guaranteed whipcord trousers for the advertising price of **5/11**

Postage 9d.

Over 40 in. waist 1s. extra.

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In one hour with the Free Self-Tutor you can play all those haunting Plantation melodies. This "Carolina Banjuke" is a superb instrument (7 in. solid oak, nickel plated bezel, 8 screws), with the real old much-prized "Darkey" tone. 1/- with order, then 2/- weekly (28/- in all). Send TO-DAY.

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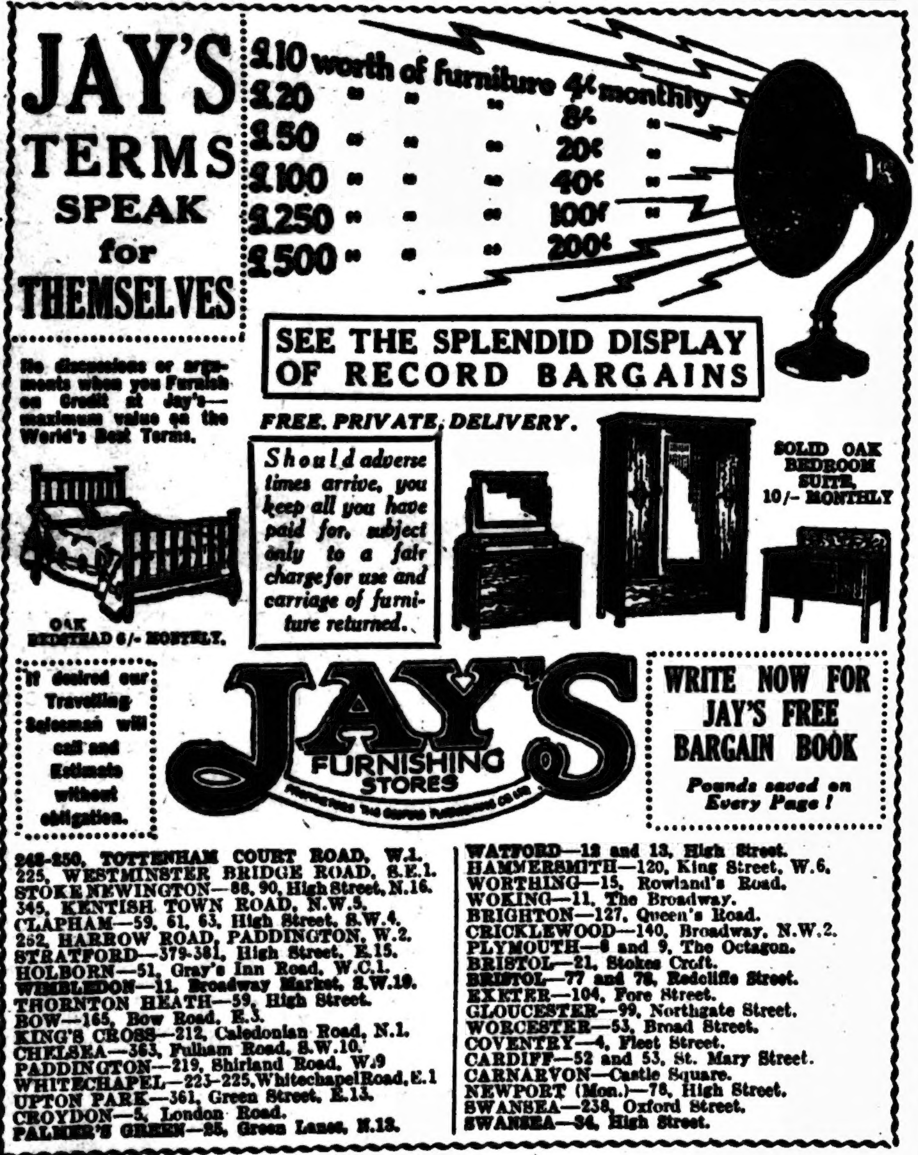
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READERS' attention is drawn to the special offer made by the proprietors of PALMOLIVE SOAP, which appears on page 23.

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4754	HALLELUJAH ('Hit the Deck') (Dancing Tambourine)	*Organ Solos and Male Chorus*	Elite Singers and Players
4751	CHURCH PARADE (Weymouth Chimes)	*Band*	H.M. Scots Guards
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4741	MR. & MRS. BROWN Part 1 AT THE PICTURES Part 2	*Descriptive*	Harry Bluff and Buena Bent
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4734	JESU LOVER OF MY SOUL (All people that on earth do dwell)	*Sacred*	Black Dyke Mills Band
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The one thing in which the Government is fertile is excuses for doing nothing. The very nearness of the General Election is to be made the pretext for another wasted Session.

The Right to Shirk.
Openly it will be understood that Unionist M.P.s are to have "extra time off" to nurse their constituencies. Incidentally the Government will lighten its own as well as its followers' labours by cutting down the programme.

Nothing Difficult.
With a General Election planned for within a year, the crying needs of the country for far-sighted reconstruction will not be thought of. Such legislation as is introduced will be designed strictly for vote-catching.

"Jix's" Fix.
As for the long-promised Factories Bill, to which the Home Secretary is committed, its prospects grow fainter and fainter. Is it to be another broken pledge?

Budget Wangling.
Since the next Budget may be the "Election Budget," a strong effort is on foot to make it a showy one. Churchill has reached the limit in anticipating revenue. There is still scope for ingenuity in postponing liabilities.

A Wholesome Fear.
That the Admiralty has consented to cuts of some millions in the building programme shows fear of the electors. Let this fear extend to the definite finding of the Parliamentary Select Committee that big cuts are also possible in the Admiralty staff.

Liveliness.
Women are meeting in Caxton Hall, Westminster, in February, to consider the points of the King's Speech. We would like to hear of men everywhere showing the same activity. It's apathy that gives room to bad statesmanship.

We Urged It.
The Post Office is likely to take our tip. Restoration of the penny post is in the offing. When it comes, it will do more than content Chambers of Commerce. It will bring new trade.

Quite Simple.
Forty experts from fifteen nations are considering how best to protect civilians from chemical warfare. Here's the right answer in a nutshell: Don't go to war.

Dead Sure.
Nothing on earth can stop war but the refusal of the peoples of the earth to engage in war. Therefore it's up to the people themselves to prevent war.

New Perils.
Airplanes with folding wings to pack in cylinders in submarines are the latest invention. If the peoples of the world are fools enough ever to allow another war, all we can say is, they deserve what they'll get.

Indian News.
Through all the Indian newspapers Viscount Cecil has broadcast a strong message in the interest of peace. Nothing could be better in view of the swashbuckling talk still talked in some quarters overseas.

Misused Opportunity.
That Field-Marshal Sir William Birdwood, Commander-in-Chief in India, should use the unveiling of a war memorial at Gorahpur to urge preparation "for the next war" is tragic. Even the Gurkhas must remember they were enlisted in the "war to end war."

Preparing—for What?
The boasted cut cruiser reduction provides camouflage for three new air squadrons. Those who think war machines can "protect" populations must be deaf, blind and stupid. The only safety for civilians is peace.

Facts.
The output of English coal-mines, organised on obsolete methods, was last year 32 million tons less than in 1913. Ruhr coal-mines, on modern lines, had an output exceeding 1913 by four millions. Such facts don't speak, they scream.

Better Still.
The earnings of Ruhr miners are now above pre-war level in purchasing power. "Conquered countries" don't always have the worst of it in modern warfare.

Progress.
Complete technical and commercial success is claimed for the low-temperature carbonisation of coal. The men and the money are ready but—will stupidity block the way to wealth?

What it Means.
To use carbonised instead of raw coal means use of fuel bright as coal, but smokeless, extraction of oil, obviation of waste, and utilisation of slack. The sooner "coalite," as it is called, is on the market the better.

The New Crusade.
We welcome the promised mass attack by medical men on child rheumatism. Its existence is a disgrace and it menaces the future. No country can be great if its children are allowed to suffer, riddled with disease.

Hurry, Please.
At last an enquiry into the scandal of high legal costs is foreshadowed. The hint must be speeded into fact. That justice should hang on the length of a purse is intolerable.

Mersey Tunnel.
In a few weeks two borings started from Liverpool and Birkenhead will meet under mid-river. Why plan miracles to wreck civilisation, when such good wonder-working as this is possible?

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Leap Year for "Bullets"

You can tell it's Leap Year by the "Bullets" Prize list! This week the First Prize has leapt to 1,000 Guineas and there are 2,327 other cash prizes on page 39.

Two-and-six a Leg.
That fraud is practised in the hosiery trade is clear from evidence given by Mr. Alfred Stern to the Board of Trade. He calls it "sharp practice" to sell at 5s. a pair of hose which cost 5s. a dozen pairs. We call it dead robbery.

Cold Comfort.
That "foreigners are as bad as home manufacturers" is no consolation. Neither is it sensible to call women extravagant for liking silk stockings. They have money to spend, so why not offer them reasonable goods at reasonable prices?

Friendship.
Money from King Fuad, the King of Siam, from America and Japan, and seventy different countries will join British pence in building the Shakespearean theatre at Stratford-on-Avon. Beauty and poetry go further than battleships in making for world-wide friendship.

Work Ahead.
New entrances, dry docks to welcome larger steamers, and general up-to-date improvements are included in London's coming dock extensions. The cost, £4,000,000, will solve a lot of local unemployment, and set a few wheels humming in places even farther north.

Feeling the Draught.
New and better trains, with increased facilities for passengers, is the year's watchword for railways. Coming on the heels of the summer's splendid programme of road services, it points to competition having uses.

Britain's Blight.
The official cost-of-living figures, at the first of this month, stood 68 per cent. above pre-war level. Only 1 per cent. down in a month! Unless high prices and profiteering are attacked in a national manner, they'll lead to national ruin.

Thirty-four Up.
In thirty-four new industries established in the last four years an additional 874,000 people have been employed. Why not many more new ventures? We have the men and we have the money. Courage and enterprise only are wanted.

A Good Start.
Tired of the money-for-nothing plan, Manchester proposes to give full-time employment with wages instead of poor relief. Seeing that the cost to the ratepayers is the same, it's sheer insanity for every town not to adopt the plan.

Easily Prevented.
Again dangerous drugs have been stolen from a doctor's car at Liverpool. That no ill has resulted does not excuse the carelessness. Doctors should not leave such cases unprotected.

Simple Truth.
Mrs. Daughton Wyllie, of Bucharest, Roumania, sent £50 to the South Monmouthshire coroner for dependents of Godfrey Chas. Waite, the postman who lost his life on duty in a snow-storm. Seas may divide countries. They cannot keep apart kindliness and help.

The WORLD, the FLESH & the DEVIL

Something Wrong!

In Rothesay there are no fewer than 850 unoccupied houses, according to Councillor M'Callum. Yet many families are driven to live in slums. Rothesay must bring the evil to an end.

Miss Director.

When a father takes his daughter into co-directorship with him in a firm of fishmongers and fruiterers with £1,000 capital, we know what he thinks of her business capabilities. Here's luck to H. Marment and Daughter, Ltd., of Croydon.

Wake Up, Scotland!

It is unlikely that the canny Scot will be behindhand in adopting a human way of keeping men and women out of jail. May Lord Haldane's appeal for the adoption north of the Border of the probation system in dealing with offenders not fall on barren soil.

Well Earned.

Other convictions for permitting cruelty, added to inhuman treatment of a grey mare, have rightly secured a month's hard labour for Frank Davis, company director, of Bethnal Green. Unfit to be trusted with a horse, he is equally unsuited to direct the affairs of men.

Mean Neglect.

Carelessness in letting slide the stamping of employees' insurance cards, although he had their contributions in hand, has landed William Henry Dawson, Ilkeston 'bus proprietor, with a fine of £20 12s. and costs. He is lucky to get off so lightly, as he has been offending for some considerable time.

Splendid Work.

Making for harbour at Lowestoft, the trawler *Colinda* went ashore on North Beach. Instantly, in response to signals, the lifeboat went out and thousands of people from the safety of the beach watched a thrilling rescue of the crew. "Ready, aye, ready!" is a splendid motto when duty or danger calls.

Both Brave.

Not all would care to descend a disused coal-pit and at great risk and difficulty haul out a terrier that for a night and day had kept swimming in icy cold water. The gallantry of a man and pluck of a dog are happily exhibited in P.S. Hughes, of Wrexham, and his canine friend. Long life to them both.

Despicable Cad.

To make the "common lot of all" the occasion to rob six bereaved children of money that should have paid the rent is the action of the vilest. Whoever stole a bag containing £30 belonging to Mrs. White, of Ladbroke Grove, London, immediately after her collapse and death during wedding festivities, is a cad of the worst sort.

Vigilance Wanted.

The case of Mrs. Alfred Levi, whose thigh was broken in Abbey Road, Hampstead, while defending her handbag from a snatch-thief, is a sorry portent that highway robbery is on the increase. That the youth who attacked escaped on a bicycle is poor comfort for other housewives who walk along the roads of quiet residential suburbs.

Practical Parson.

Canon Bowker, of St. Luke's, Bradford, is a parish priest of the proper sort. In one of the city's poorest parishes he acts as the people's banker, taking care of their coppers and bits of silver, so that in times of need or when the holidays come round they have something to draw upon. Christianity can be practised as well as preached.

Woman Shylock.

For having failed to register as a moneylender, Mrs. Sarah Ann Newington, of Chatham, was deservedly fined £20 and costs. For one loan of £7 she received £55, her rates of interest being from 780 to 1,040 per cent. The new Moneylenders' Act cannot be so effective in dealing with these wolves in sheep's clothing as the cold shoulder.

Milk Time.

For a penny a time, Birmingham school-children are being supplied with milk for lunch, which they imbibe from the bottle through straws. We commend a labour-saving and attractive method of providing kiddies with a much-needed food to other school authorities.

Convict's Content.

With fifty-three convictions behind him, James Wood smilingly informed the Liverpool stipendiary that he would be satisfied with what sentence the latter thought fit for stealing an overcoat. No smack in the eye at our prison system is so hard as that dealt by a "satisfied" convict.

Silly Trick.

Palming off a French 25-centime piece on a newsboy as 1s., two Wombwell youths on probation escaped prison only by their mothers giving them good characters. We urge them to find better ways of increasing their funds. The sufferers of such mean trickery are in general those who can ill afford to lose.

A Present from Ramsgate.

"For the poor little girl who lost her dolly at Ponsonby Place, Westminster," was the message accompanying a pretty doll, a gift to the mayor's fund for relief of sufferers from the floods. Sympathetic insight into the needs of others, so charmingly exhibited by a small Ramsgate maiden, is the speediest comforter of human distress.

Finished Off.

Seventy men at Summit Pit, Kirby, were glad when on New Year's Day they became eligible for the State pension at sixty-five, but to their consternation the firm promptly sacked them. Thus the company turn a State benefit into an industrial penalty. Their action does not square up with the peace in industry aspirations which are being trumpeted by employers.

Prison for the Poor.

We learn on the authority of Mr. William Ivens, Labour member of the Manitoba Legislature, that unemployment is so rampant in certain parts of Canada that in Winnipeg no fewer than twenty-four men have been committed to prison as vagrants, this being deemed the best means of providing them with food and shelter. Emigrants, beware!

Graceful Acknowledgment.

It was a happy thought of the Postmaster-General to send a personal letter of thanks to Mr. H. W. Goodrich, the first postman to deliver letters in Aldershot Camp, on his completion of forty-one years of faithful service. The bit of human feeling makes all the difference, whether work is done for private firms or, as in this instance, for the State.

Sad, but True.

Mr. John Maxwell and Mr. Lionel Everett, Chief Constables respectively of Manchester and Liverpool, testify to the dangers incurred "by flighty girls, out for a good time at any strange man's expense." A car ride and supper isn't cheap if it ends in ruin. There would be fewer broken lives if the police advice to ignore chance invitations was followed.

Potent Appeals.

"Seldom have I made such an appeal in vain," remarked the Old Bailey Recorder when he expressed the hope that at the end of his sentence of nine months somebody would look after William Stephen Walsh, a solicitor's clerk, found guilty of forging a cheque for £85. Sir Ernest Wild is wise enough to realise that a slip in life doesn't necessarily transform a man into scrap.

Rent Free.

Mr. and Mrs. John Fones live in a cave a mile from Chalk village, and find it roomy, quiet, dry and clean. That they can manage to live on a shilling a day is no general recommendation for cave-dwelling. What matters is the damning fact that Mr. Fones finds his cave a paradise compared with the hovel for which he was once charged weekly 8s. 6d. for the privilege of living in the East End of London.

Robbed Her Friends.

Found unconscious from effects of gas, with a note to say the money had been stolen, Mrs. Taylor had already spent £87 entrusted to her by friends as treasurer of their savings club. During three months' imprisonment we recommend her to resolve to temper her behaviour, aptly styled by the Liverpool stipendiary as "cold blooded," with the milk of human kindness. It will do her more good in the long run.

Motoring Menace.

Charles Edward Knott, of Rhymney, is only twenty-five, yet when he was recently charged at Cardiff Quarter Sessions with being drunk while in charge of a motor-car it was stated that he had fifteen previous convictions for motoring offences. He was fined £20, and many people will feel dissatisfied. A man who has proved a persistent motoring menace should forfeit his licence until he turns over a new leaf.

Pitiable Wealth.

Living alone in darkness, with the windows of his house boarded up to exclude the blessed sun, Mr. Isaiah Constable, a rich Nottingham bachelor, left instructions at his death "for a really good funeral." The seventeen gold rings buried with him on his dead fingers are a poor substitute for the golden touch of gratitude that would have met his living hand, had he used his money to make health and happiness for others.

Dirty Dairyman.

Since he kept a pig-manure heap outside the dairy, had no proper milking pail and stored his milk in a disused rain-water tank, we are surprised that William Fisher, of Sprowston, persisted in doing business. He is very lucky indeed to be let off with a fine and costs of only £2 10s. If he wants to be registered and in time to afford modern apparatus, we would remind him that soap, water and a shovel are well within his means.

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The Human Machine

Smile!

by E. R. THOMPSON, M.A.

I PASSED a church the other day and noticed a motto outside: "If your face wants to smile, let it!"

I thought that was a jolly good motto. Why shouldn't your face smile if it wants to? What's the use of pretending to be miserable and downhearted when all the time you're dying to laugh and enjoy the joke with the rest of the world?

Certainly let your face smile if it wants to: but why not go a step further? Ever since I saw that motto I've had a feeling that half of it was left out.

I think it ought to read: "If your face wants to smile, let it. If it doesn't want to smile—make it!"

There are lots of smiles go unsmiled in this world for the want of a little effort.

IT'S easy to smile when everything is going well—that's when your face naturally wants to smile, and you're a surly, disgruntled individual, a misery to yourself and everyone else, if you don't let it.

It's not so easy to smile when difficulties appear. That's when your face doesn't want to smile—and that's when you ought to make it.

For if you do you'll not only cheer yourself up, but other people as well.

And you won't make a difficulty any easier by frowning at it. It's the sun that melts the ice, remember!

Keep smiling—it's a wonderful tonic; and a smile a mile will make the longest road seem short.

Husband's Discovery.

What a red-letter day for the Highgate magistrate when he quashed a married couple's separation order at the husband's request, because the latter found he worked better when his wife was with him. We wish the experience might be a prelude to the decision of other partners for life on the verge of separating.

Opportunity Missed.

Had the Newport mayor, aldermen and burgesses called in unemployed to remove snow from the footway adjoining the town hall, they would have missed the irony of being fined 20s. in their own court, by their own by-laws. Grasping the skirts of circumstances is preferable to courting the criticism, "Physician heal thyself."

Right Treatment.

The North Walsham magistrates have bound over for two years Albert Victor Pooley, a married labourer, who, when without work or food, stole fowls. We commend such tempering of the wind to the shorn lamb to magistrates anxious to back up the Home Secretary's opinion that for first offences a fine with time to pay is preferable to a short prison sentence.

Back to Jail.

To send a man of sixty-five, suffering with an abdominal growth, who, including a savage sentence passed on him in youth, has spent forty-nine years in prison, back to penal servitude for breaking into a jeweller's shop, savours too much of hitting a man when he is down. The West Riding magistrates should have been able to order Charles Williams hospital treatment.

Bleeding a Pensioner!

Learning that one of its employees had just attained the age of sixty-five and would receive a pension, the Finance Committee of the Wilton Town Council saw a splendid opportunity for effecting an economy, and it actually suggested that he should be asked to agree to a reduction of 10s. a week on a salary of 38s.! What scurvy treatment for an aged servant!

Somebody Blunders?

After being informed over the telephone by the local Poor Law hospital that her mother was comfortable, a Rotherham woman went to the institution only to find that her parent had been dead for twelve hours. The husband was similarly misinformed. In addition, it is alleged that the death certificate had been altered. We trust the enquiry the board is to hold will be searching.

The Dish of Disease.

We should be very sorry to eat meat sold by Rose Hannah Gill, of Bridgeman Street, Bolton. A couch concealed a trapdoor which led to a cellar in which inspectors found 400 lb. of tubercular meat. Mrs. Gill promptly paid a fine of £180. Her premises had been regularly inspected, but the cellar had not been discovered. The shop should be watched very strictly by the inspectors.

We Protest.

The sorrows of ex-soldiers never cease, or are they meant to, if the action of the Irish Soldiers' and Sailors' Land Trust, seeking an eviction order for non-payment of rent against the Hamiltons, of Picardy Avenue, Cregagh, is any criterion. Hamilton is in a sanatorium, and his wife has 10s. a week, the wage of one of her children, to keep herself and seven children from starving. God pity the poor. for it seems that neither the Ministry for which he worked nor the country will do so.

We Should Think So!

The other day, Mr. J. W. Lambert, a disabled ex-Service man, was summoned at Ixworth Petty Sessions for arrears of rates in respect of his humble cottage home. Lambert's pension is less than 4s. 10d. a week, and he has been out of work for some months. "I receive nothing from the guardians," he said proudly. "What I can't have I go without!" On verifying these facts, the magistrates refused to make an order against Lambert. We should think so, too! It is a scandal that he was ever brought before the court at all.

"A Cinema to Close."

Following our recent exposure of the unfair manner in which the R.A.F. cinema at Uxbridge was competing with commercial concerns, the Cinematograph Exhibitors' Association has decided to take action. It is now investigating the various points raised by us with a view to using every means in its power to ensure that the camp cinema shall be closed to the public.

Lure of Foreign Bonds.

A concern boasting the title of the Central and Commercial Bank, of 31, Boulevard Faidherbe, Amiens, and 29, Rue Richelieu, Paris, is sending out cheaply printed circulars of variegated hues, advising investment in various foreign bonds. Those who wish to participate in foreign investments would be prudent to act through their own bankers and to ignore completely all alluring circulars that emanate from unknown Continental touts.

"John Bull" First Again!

Considerable space has been devoted in the general Press to the conviction of Hunter Charles Rogers for forging Shakespearean and other "relics." But all that has been said of "the world's greatest hoaxer" is sadly belated. It is easy to be wise after an offender has been sent to jail; but our readers will recall with satisfaction that JOHN BULL commented upon Rogers' activities and urged the police to take action as far back as April, 1927!

Two More for Our Bag.

Wilfred McCartney, familiarly known as "Mac the Mug," who has just been sentenced in connection with the sensational espionage case, figured in a JOHN BULL exposure as long ago as 1925. Another gentleman exposed by us is Abraham Lickerman, and he too has now paid the penalty, being sentenced to eighteen months' hard labour the other day for offences under the Bankruptcy Act. Two more convictions that will gratify our readers!

Anonymous Correspondence.

A "Motor Transport Owner" has just advertised under a box number for a co-partner with capital and experience, and one applicant has been asked whether he could provide £150 for a regular job at £3 weekly and £100 for investment in the firm as security. No mention is made as to what security he will have for his money, and although he has written twice to the applicant, the advertiser still chooses to cloak his identity under a box number. It seems an odd way of fishing for a partner.

More Information Wanted.

A box number advertisement for "travellers" brings a reply from "L. V. Jones, Agency Manager," of the London and Provinces Tea Company, of Euston Street, Euston Square, N.W. Apparently, jobs are going for any who will first forward 10s. for a "fidelity bond." The printed paper of the London and Provinces Tea Company does not reveal the names of the proprietors, as required under the Business Names Act, and would-be tea-touts should call for the fullest information before parting with any cash.

Not Philanthropists!

"We do not profess to be philanthropists" is the assurance given by J. Thomson and Co. (London), Ltd., of Chancery Lane, W.C., a firm of touting stock and share dealers, which is apparently anxious to make money for others on share transactions. Option dealing seems to be the company's strong point, and, as we have shown so often, this is most unsatisfactory from the point of view of the inexperienced investor. It is little more than gambling, and, in fact, outside brokers can plead the Gaming Act successfully, if they wish to avoid dispute.

THE GREAT FLOODS
"John Bull" the ONLY paper to pay Benefits. *(See page 2.)*

Problems of Life

Living in Darkness

by the Rev. R. J. CAMPBELL, D.D.

SOME few weeks ago a lady whom I did not know called to see me at a rather busy time.

Father Ronald Knox

The story she came to tell was not personal to herself, and one could not have guessed from her manner that she was in any trouble; but just as she was leaving she paused at the door and said in a low, sad tone: "Oh, the bitterness of life!"

So unexpected was the utterance, so melancholy, and with such a piercing note of grief in it, that it startled me.

I felt there was more behind, and so there was: it all came out later.

It was simply a variant of the kind of human tragedy that is being enacted and re-enacted in our midst every hour of every day in the year—the tragedy of long and desperate struggle that ended in failure despite untold sacrifices, and of the loss of a love that was not brave enough or unselfish enough to share privation and anxiety, but grew tired and fled away when things were at their worst.

THE reason I mention it is that this suffering soul has ceased to believe in God because of her sorrows.

"I believed when I was happy," she said.

The late Robert Keable, the novelist, formerly a clergyman, gave vent to a similar expression when he left the Church, so I have been told. He lost his faith in the horrors of the war and only began to get it back again a short time before he died.

Ronald Knox says that "the problem which bites most deeply into the mind, and to which the world looks to religion for a solution is the problem of suffering."

I agree; but my experience does not tend to show that it is the people with whom everything has gone well in life who see most clearly to the heart of the mystery and manage to believe most deeply in the goodness of God.

The only satisfying explanation of our brief earthly life is that it is intended for the growth of character, and the noblest kind of character is unattainable without some acquaintance with pain—either in bearing it or ministering to it or both.

BUT life is essentially good, not evil. And to live in this faith is to triumph over pain and compel sorrow to yield its fragrant increase of sympathy and joy.

Life was never meant to be chronically unhappy, and wherever it seems to be so there is something needing to be put right in the mind of the sufferer.

Half our sorrows are tricks of the mind, and the other half can be mastered by a brave spirit and simple trust.

JOHN HARVEY UNMASKED

A SENTENCE HE DESERVED

The Girl He Left Behind Him

IN July, 1926, a United States citizen named Bennett Doty was condemned to death and John Harvey, an Englishman, was sentenced to eight years' imprisonment, both for deserting from the French Foreign Legion while fighting against the Druses in Syria.

The Foreign Legion is a regiment composed entirely of volunteers of other nationalities to the French army.

The French Government pardoned Doty at the request of the United States Government. Last May, Harvey's sentence was reduced from eight to four years.

The difference in treatment of these two men was brought to the notice of Members of Parliament by Arthur Waterhouse, a Derbyshire man, who had served in the Legion with Harvey.

A conquering hero

The British Government then made representations to the French Government, which responded with characteristic grace and courtesy by pardoning Harvey and releasing him from further service with the Legion.

Two daily newspapers claim credit for having secured this man's release from a French prison, and the Press generally has treated his return to this country with much of the acclaim that would be accorded to a conquering hero.

Harvey has been interviewed and photographed. A music-hall engagement has been offered him and a series of articles is appearing in a Sunday newspaper describing his experiences.

In order to justify his desertion from the Foreign Legion, Harvey has made bitter attacks on the conditions under which he served and the harsh and cruel treatment which he alleges was meted out to him.

Wide publicity has been given to a story that Harvey served in the British Army during the war and was severely wounded in the head at Ypres.

Harvey's real name is David Harvey John Jones. He was born in New Tredegar, Monmouthshire, on January 12, 1900. His father, a postman, died when he was seven. His mother later married again a coal-miner named Marks, and went to live at Abertysswg.

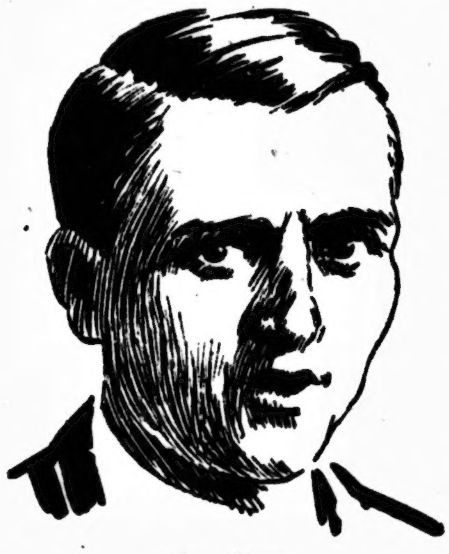
Brutal desertion

In 1921, he married Mary Jane Price, a native of Abertysswg. Miss Price was twenty when she married David Harvey Jones, and had been in the same situation as a domestic servant for eight years prior to her marriage.

The newly married couple rented two unfurnished rooms in the house of Harvey's step-father. Their married life appears to have been one long tale of poverty and distress.

A daughter was born on May 19, 1922, and a boy a year later. When his son was only a few days old, Harvey deserted his wife, taking with him the £2 maternity benefit due to her and the parish relief for that week, about 30s. He returned home penniless a fortnight later.

Towards the end of the following February, Harvey again left home and was absent three months. He returned a fortnight before the birth of his third child, another boy, who was born on June 11, 1924.



John Harvey

When the baby was a few months old, in February, 1925, this man again deserted his wife and children.

On this occasion he took with him 29s. unemployment pay which he drew on the day he left home.

His own story

Since that time, Harvey has not written to nor communicated with his wife and children, although he has corresponded with his mother.

According to newspaper reports, he joined the Foreign Legion in August, 1925. There is no record of what he did between February and August of that year.

Harvey says, in telling his own story, that he "fought in the war at the age of seventeen and was wounded in the head at Ypres while serving in the South Wales Borderers."

Both the mother and the wife of this man declare that he never saw active service and never left this country during the war.

This is borne out by official records which go to show that Harvey enlisted in the South Wales Borderers in January, 1918, and that his entire service was in Great Britain.

Harvey's wife states that she went to New Tredegar Police Court in February, 1925, at the request of the Poor Law guardians to summons her husband for desertion and a warrant was issued for his arrest.

Newspaper articles graphically described Harvey's perilous journey in a motor-car through snowdrifts from Cardiff to Abertysswg and the rapturous welcome he received from the inhabitants of his home town.

The population of Abertysswg is over 3,000. It includes 270 ex-Service men, most of whom have fought for their own country and none of whom regard desertion as heroic, especially desertion of wife and children.

Curious omission

An eye-witness to Harvey's home-coming states that the "hero" was in and out of Abertysswg within half an hour, that only a few of his mother's neighbours in Alexander Street saw him and that great shouts of rapturous welcome were mingled with groans, hisses boos and threats of violence from many a real war hero's doorstep.

It is more than curious that in all the newspaper stories which have been published about the Legionaire John Harvey, there has been no reference to his wife and children.

It is still more significant that Harvey himself, in all that he is reported to have said, appears to have forgotten those he has so basely deserted.

Whatever this man may have suffered in the Foreign Legion or in prison, it can hardly equal the cruel privations of his poor wife and children.

For a short time they were allowed 30s. per week from the parish. This was reduced to 25s. and latterly to £1 a week.

Out of this, Mrs. Jones had to pay 5s. per week rent and 1s. 6d. for furniture hire, leaving only a few shillings balance for food and clothing for herself and her three children.

When this poor woman heard of her husband's long sentence she was unable to foresee any possibility of his return and adopted a course she would not otherwise have taken to save herself and her children from the workhouse.

Marks of privation

Both she and her children bear the marks of the terrible privations they have suffered. On the other hand, people who knew Harvey well say he looks better and fitter to-day than he ever looked before he joined the Foreign Legion.

A number of members of the public whose hearts have been stirred by the newspaper stories of Harvey have written letters of sympathy and have sent monetary and other gifts to his mother.

His wife and children have received nothing from the public because of the silence which has hidden their existence.

Why have these facts not been made known before? Through remaining in ignorance of the truth the public has been largely disposed to look upon Harvey as a wronged man, whereas the foregoing story clearly shows that he does not deserve one grain of sympathy and is far removed from being a hero.

Dudley the Diddler

He Knows the Ropes

PEOPLE coming to London in search of employment have many pitfalls to watch for, and we would warn them specifically against the genial stranger who "knows the ropes" and obligingly offers to act as mentor.

And if the latter gives his name as "Thomas" or "Dudley" it would be wise to call a policeman.

He recently wormed his way into the confidence of a Glasgow reader who came to London just after Christmas.

They met in a Church Army hostel, which was flooded when the Thames burst its banks.

The Glasgow man was unlucky, for the water penetrated his suitcase and soaked all his effects, which included a spare suit, an overcoat, changes of underclothing and a pair of fur-lined gloves.

This was where the man who "knew the ropes" came to the assistance of the stranger. He knew of a restaurant near by where he could get the things dried, and he would willingly take the Glasgow man there without delay.

The early bird

His kindly offer was accepted and he accordingly led the way to the adjacent restaurant, where the chef agreed to have the things dried.

That was on a Saturday night, and it was promised that all the effects would be ready for their owner by Monday morning.

The Scot rose early on the Monday, but he found that "Dudley" had been up before him and had left a message to the effect that he would return at nine.

Our reader waited for some time and then went round to the restaurant, where he learnt with dismay that "Dudley" had already collected his belongings, saying that he was going to take them to be cleaned.

But this mean theft from an out-of-work man only constitutes a minor part of Mr. "Dudley's" coup.

Ascertaining the name and address of his victim's fiancée from letters in the stolen suitcase, he despatched a telegram asking her to wire £2 10s. to Spring Street Post Office, Paddington.

Despicable trick

The lady did not question the authenticity of the wire and immediately despatched the money, feeling overjoyed because the message had also intimated that the sender was starting in a new job that very day.

Her dismay, therefore, can easily be imagined when, a day or so later, she received a letter from her fiancé with the sorry story of the manner in which he had been tricked.

In publishing this story, we should like to ask all officials in charge of hostels and shelters to keep a sharp look-out for the marauding Thomas or Dudley, whose activities have already been brought to the notice of the police.

BOGUS MILLIONAIRE: Strange Story

REGINALD'S ILLICIT PASTIMES

A £5,000 Confidence Trick

WE are all familiar with the rogues who set tempting traps for innocent investors, but we rarely hear of rogue investors setting out to ensnare innocent advertisers.

It has been left to a gentleman who calls himself Arthur Talbot to supply the deficiency.

Talbot is one of the most original crooks extant. He looks a millionaire, but isn't; he has every appearance of being an upright business man, whereas he is really a schemer of international reputation.

One of his recent victims was a gentleman who advertised for an investor willing to sink a substantial sum in a certain undertaking. When he received a reply, written from one of London's most exclusive hotels and signed "Arthur Talbot," he entertained no suspicion.

Dignified visitor

He granted Talbot an appointment, and when the latter called he was very graciously received—not only because the investment expected from him ran into four figures, but because he exhibited great personal appeal which showed that he was a man of education and breeding.

He appeared to be about forty years of age; his hair was tinged with grey at the temples, but there was all the alertness of youth in his bright, intelligent eyes.

He arrived in a smart car, and sat throughout the interview, looking very dignified in an expensive, double-breasted leather motoring coat.

He confided that he had spent a lot of his life in South Africa, where he had invested heavily, and now, as a result, he was able to enjoy a comfortable and leisurely existence.

This talk paved the way for his announcement that he only went in for first-class, rock-bottomed investments, of a type that could withstand the fullest investigation.

So now he went very carefully into the proposition laid before him.

Reasonable request

A solicitor present at the interview explained the work of the company to Mr. Talbot, and the prospective investor lived up to his self-advertised reputation for caution by subjecting all the documents to most careful scrutiny.

Even then, he displayed no eagerness to clinch matters, but proceeded to ask a host of questions, which only served to convince the advertiser that he was dealing with a straightforward investor, possessed of more than average business acumen.

After a protracted interview, Mr. Talbot said that he would like to think the matter over before coming to any decision, and, as the amount involved was no less than £5,000, the advertiser naturally deemed this to be a very reasonable request.

Eventually Mr. Talbot explained that his enquiries were confirmed to his satisfaction and that he had made up his mind to invest the £5,000. He asked for the necessary documents to be prepared for his signature and handed over a cheque with a magnificent gesture.

The cheque, however, was not one from Mr. Talbot's own book, but was one drawn in his favour for £5,055 11s. Quite frankly he explained that this represented a remittance he had just received concerning one of his many investments.

He could, of course, pay it into his own bank and write out a personal cheque if desired, but he thought that as it was so little more than the stipulated sum it seemed hardly necessary.

He wasn't particular as to how they adjusted the odd £55. If petty cash was not available they could let him have a cheque at their leisure; the chief thing was that the investment had now been satisfactorily arranged.

So, before Mr. Talbot departed, he was handed a cheque for £55 11s., the advertiser being completely thrown off his guard.

That was the last seen of the engaging Mr. Talbot, and the cheque for £5,055 11s. was subsequently found to be worthless.

The foregoing may be taken as typical of Mr. Arthur Talbot's methods. By drawing cheques for huge amounts he allays suspicion and has little difficulty in obtaining the smaller amounts by ringing the changes.

Dangerous rascal

Many complaints have been lodged with the police about him.

He certainly hails from South Africa, but far from being millionaire he is in reality an African jail-bird.

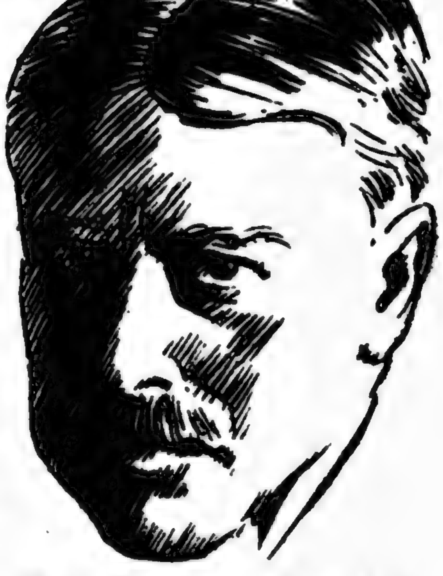
It is within our knowledge that he has been in prison, both in Durban and Capetown, for masterly exploits in connection with the forging and uttering of worthless cheques.

When South Africa became a little too hot for him, he came to England, and he has lived here for some time by practising various forms of fraud.

His real name, it appears, is James Reginald Goode, but amongst the names he has used in passing worthless cheques, obtaining goods by false pretences, and dabbling in other kinds of illicit pastimes, are Sidney Edmonds, William Deacon, Richard Henry Edwards, Reginald Grenfall, Reginald Wilson and James Roberts.

Convictions in one or another of these names have been registered against him at Stratford-on-Avon, Bath, Bournemouth, Sheffield and Ipswich, which gives an illuminating idea of the extent of his operations.

He is certainly a most dangerous rascal of the more polished class, and it is to be hoped that his activities will soon receive a lasting check.


The Rt. Hon. C. A. McCurdy, K.C., President of the Advertising Association, who might be interested in the activities of this new form of advertising crook

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FATHER'S TRAGIC TRIAL

MAGISTRATES' SORRY MUDDLE

SOMETIMES the callous attitude of the authorities in dealing with the affairs of their less fortunate fellows fills us with despair.

Take the case of John Goddard, a boot repairer, of Walthamstow, who has just been summoned before the local magistrates to explain why his seven-year-old daughter, Violet, had been irregular in her attendance at school.

Goddard's explanation was at once simple and tragic. Violet had remained at home because she was unfit to go to school. There was more than ample medical testimony available to confirm this statement, yet, apparently, the magistrates were not sufficiently impressed with the merits of the case.

Unbelievable harshness

The distressed father could scarcely believe his ears when informed that he must pay a fine of 10s., and, burning with indignation at such unbelievable harshness, declared that he would not pay.

"You will go to prison for seven days, then," was the magistrate's stern reply. And there the matter stands. A warrant has been issued, but its execution has been stayed.

Heartrending story

Frankly, we are at a loss to understand the attitude of the magistrates in this unhappy case, for our own investigation of the facts reveals a story of heartrending poignancy.

It does not look as if they have ever asked themselves how long it is possible for a family of five to exist on 17s. a week.

Yet that is a question John Goddard and his wife have had to ask themselves through all the bitter weather of this winter and through the year preceding.

Goddard served in the war from 1914 and was discharged with a 100 per cent. disability pension. This was cut down gradually until 1925 when it was finally discontinued.

Since then he has received relief from the West Ham Guardians, and he now draws 24s. 6d. a week (minus anything he may earn), from which he must pay 7s. 6d. a week for rent.

Stark tragedy has settled upon the little household, and, on a bed in their 12 ft. square sitting-room, lies Violet, the little mite whose non-attendance at school has caused the magistrates to pronounce the dread words, "10s. or seven days"!

She is wasted and worn by long illness and semi-starvation, and the sad-eyed mother who tends her is also pinched and under-nourished.

Doctors' fear

A number of complaints, aggravated by want, have now developed into tuberculosis, and the doctors fear that Violet is dying.

In the past few months three local doctors have been in almost constant attendance and each has independently certified the child to be unfit to go to school.

The last certificate of this kind, signed by two doctors, is dated January 2nd, three days before the agonised father was summoned to appear before the magistrates!

It may not lie within the power of the Walthamstow Bench to assist Goddard to obtain a light job that will enable him to provide a little extra nourishment for his children; but it is difficult to see why it should have added to the struggling family's trials by exercising such harshness.

Grave aspect

It seems a scandalous thing that one so beset with difficulties should be further penalised. Surely the obvious duty of the Bench was to dismiss the case and to express its sympathy with the unfortunate family.

But even if we rule out all human kindliness, there is another grave aspect reflected in this case. The magistrates' attitude seems to cast a direct slur upon the various medical men who furnished the certificates vouching for Violet's illness.

We hope, therefore, that some enquiry will be made into this regrettable case.

A BLACK BRUTE

THE TAR-BRUSH TAINT

A Badly Needed Census

THE presence of so many undesirable men of colour in our midst is a national menace. An official return should be taken and the numerous coloured pests brought to justice

RECENT investigations convince us that it is again necessary for police activity to be concentrated upon various haunts in the West End frequented by undesirable men of colour, who, for the most part, batten upon white women and girls whenever the latter are unfortunate enough to be lured into their dens.

A few months ago a pretty brunette of twenty-one, named Mary Burns, was introduced to a coloured gentleman calling himself Randorf Jones The meeting took place in a café near Cambridge Circus.

Miss Burns, who had drifted into the night life of London, was foolish enough to be beguiled by the blandishments of the engaging Randorf.

Spreading the net

He was extremely well-dressed, appeared to have plenty of money, and entertained his new companion very generously during the first few days of their acquaintanceship.

Randorf confided that he was a master wheelwright, and the white girl, who had already embarked upon a perilous existence, began to form a growing attachment for him. This was exactly what the coloured man desired, and he was not slow to use his influence over the girl.

Pretending that he could save her from her unhappy environment, he later induced her to go to live with him at his apartments in Albert Street, Regent's Park.

It was not long, however, before the polished veneer affected by Randorf Jones began to wear off, revealing him in his true colours as a black bully of the most loathsome type.

His twenty-one-year-old victim found that, far from being a master wheelwright, Jones was really a lazy rascal, drawing the "dole" and content to supplement that with cash extracted from white girls in her own unhappy predicament.

By threats, sometimes accompanied with blows, Jones forced the young girl on to the streets, and his general manner became so terrifying that she was afraid to do anything but accede to his violent demands.

Terror-stricken life

Very shortly she was paying the rent of the Albert Street apartments, buying all the food, and, in addition, giving Randorf money at the rate of £3 10s. a week!

When the wretched girl had no money, the domineering negro ordered her out of the house, and, on more than one occasion, thrashed her with a walking-stick or struck her with his fist. Sometimes he would even brandish a razor.

For weeks the terror-stricken girl endured this nightmare life, and, not content with the money he extorted from her, Jones would search her handbag while she slept and seize very penny he could find!

Eventually, risking consequences, she left him; but the parasite still pursued her, and she finally turned to the police for protection.

The Rt. Hon. L. S. Amery, M.P., Colonial Secretary, to whom we commend our suggestion.

The result was that Randorf Jones was arrested on a charge of living wholly or partly upon her earnings, and a few days ago came before Sir Ernest Wild, K.C., at the Old Bailey.

The evidence against him was overwhelming, but he nearly escaped the penalty of his foul crimes because of one dissenting voice amongst the jury.

In these circumstances the Recorder ordered a fresh jury to be empanelled. Thus the girl had to endure the ordeal of going through fresh proceedings, which ended in a unanimous verdict of "Guilty."

The roguish Randorf was sentenced to eighteen strokes of the "cat" and fourteen months' hard labour.

Needed return

We are more than interested in this case, as Jones came under our whip eighteen months ago, when we exposed him for ill-treating another white girl.

In this case he followed much the same procedure, forcing his victim upon the streets, and beating her with straps and even gas-piping when she could not satisfy his demands for money.

The public, having no means of knowing how persistently white girls are treated in this way by coloured scoundrels, hardly realises the grave menace presented by such tragic stories as these.

The police at Vine Street receive constant complaints from horror-stricken women, and have brought many coloured pests to justice.

But why is no satisfactory effort made to suppress this sort of thing once and for all? Why should coloured men like Jones be permitted to come here from British colonies if they do no useful work, and remain here living upon white women or upon the rates?

Is it not possible for a return to be compiled by the Colonial Office, showing the number of coloured men here and the work on which they are officially presumed to be engaged?

Such a return, if subjected to scrutiny, would probably reveal that an appallingly high percentage do no work at all and a very little enquiry would reveal the true state of affairs.

CROSS-WORD EXPOSED

A RIP VAN PUZZLE

The Clue to "32"

NOTHING can be more exasperating to puzzle entrants than to be posted as prize-winners and then fail to obtain the prizes that are offered. Those responsible need to be pulled up sharply

SOME time ago, a paper devoted to general sport advertised competitions controlled by National Crosswords from an address in Regent Street, London, W.

Various cash prizes—in some cases reaching as much as £150—were offered, and the competitions were open to anyone on payment of entrance-fees of sixpence or a shilling.

A great many cross words have been uttered regarding the manner in which one particular competition was conducted in the summer of last year.

This was advertised as "No. 32," and about a fortnight or so after the entries had been received at the Regent Street offices, with the appropriate entrance-fees, an official list of prize-winners was published.

It appears that the first prize of £150 was shared by two competitors, while the second prize of £50 had to be divided between six successful contestants.

Tedious delay

One of the latter was Mr. Arthur Henry, of 30, Dartmouth Road, Ranelagh, Dublin, who looked forward to receiving his share of £8 6s. 8d.

His name was published as a prize-winner in June, and the month passed without event. July came and dragged out its weary length; but all it yielded for the lucky prize-winner was a letter from the National Crosswords Company, promising to forward his share of the prize-money "during the course of the next few days."

The previous delay, it was explained, had been occasioned through the lodging of certain claims for re-scrutiny.

That excuse seemed reasonable enough, but the letter was dated July 20, and "the next few days" produced nothing. When the month of August had nearly passed in silence, Mr. Henry wrote to National Crosswords.

The promoter, apparently forgetting the promise made in the previous month, informed him that he could rest assured that a cheque would be forwarded as soon as the claims were settled.

About a fortnight later, Mr. Henry received a strip of paper recording the hopeful tidings that all the claims for rescrutiny had now been dealt with and some repudiated.

Lame excuses

It was intimated, therefore, that, if the concern was not pressed further within a week, the prize-money would be distributed as was originally indicated.

The seven days passed and others followed until the month of September had run its course. Mr. Henry wrote a somewhat stronger letter of reminder, and on October 26 National Crosswords replied, in apologetic vein, attributing the delay to the fact that his last letter had been "accidentally overlooked."

Having dismissed the delay in this lame fashion, the letter went on to state that the previous strip of paper had been sent to Mr. Henry in error instead of "a notification giving competitors full details of the position."

Leading light

It was now disclosed that a claim had to be admitted from another winner who had sent in a correct solution.

"The mistake occurred," the letter unblushingly explained, "through the carelessness of one of our staff."

Since then Mr. Henry has heard nothing. Other prize-winners are in exactly the same boat, and have not yet received the money promised them in the published prize-list of competition "No. 32."

Their position is rendered all the more unsatisfactory by the fact that letters to National Crosswords are now ignored.

One of the first prize-winners with whom Mr. Henry communicated replied to the effect that he had been foisted off by similar excuses, but had not received any money.

Some of the disillusioned "prize-winners" have even complained to the police, while at least one well-known periodical has long since refused to accept the advertisements of National Crosswords in consequence of complaints.

The leading light of National Crosswords appears to be a gentleman named L. K. Symonds, who has a small two-roomed office in a large building, thus gaining the impressiveness of the 80-86, Regent Street address.

Errors and accidents

It would seem that this is not the only occasion on which his competition ventures have been subject to "errors" and "accidents," though one we have in mind can hardly be attributed to "carelessness" on the part of one of his staff.

A gentleman residing in Surrey entered a competition called "Jingles," and later figured in a prize-list as a winner. After weeks of waiting, during which he had the misfortune to go nearly blind, a friend interceded on his behalf and a cheque was received.

This cheque, signed by Mr. Symonds himself, was returned by the bank "R.D."

It is clear that Mr. Symonds had better put his house in order. The whole procedure here related shows that competitors have been let down through gross and intolerable incompetence and neglect.

A WICKED OLD ROGUE

LANDLORD'S SHAMEFUL BUSINESS

A Hook for Slippery Gilbert

OFFICIAL enquiries should be made into the activities of a gentleman who has latterly cut a dapper figure in the West End of London in the name of Samuel Gilbert.

He is in the neighbourhood of sixty, always affects distinctive and well-tailored garments, and frequents only the best hotels. A diamond merchant by profession, he mixes with a wealthy *clientele.*

There are many reasons why we consider his activities worthy of official notice, and a beginning may be made with his operations conducted from an office at 18, Regent Street, in the advertised capacity of a "house and flat agent."

It is strange to find a diamond merchant dabbling in such a sideline, but stranger still to find him exhibiting a marked tendency to cater especially for women of an unfortunate class.

Exorbitant demands

Yet a flagrant instance of Mr. Samuel Gilbert's efforts in that direction is provided by the recent experience of one such woman, who was introduced to the magnificent Mr. Gilbert through the medium of another firm of house-agents.

She was perfectly frank with Mr. Gilbert in regard to her mode of life, and she found him quite ready to afford her the fullest services of his agency.

"I quite understand," he declared, "as I supply more girls than you with flats."

Mr. Gilbert took her to Rupert Street, W., and showed her a flat comprised of two very small rooms. "I shall require five guineas a week for these," he said, "payable monthly in advance."

Anxious to get anywhere, the unfortunate woman paid this exorbitant rent, and went back to Mr. Gilbert's Regent Street office to sign the agreement. This done, she took possession of the flat.

Painful ordeal

In addition to the rental of £21 a month for this two-roomed flat, the woman had to pay £3 on completion of the agreement, £5 for commission, and £5 as a deposit against breakages. Of course, in her predicament, she had no alternative but to meet these excessive demands.

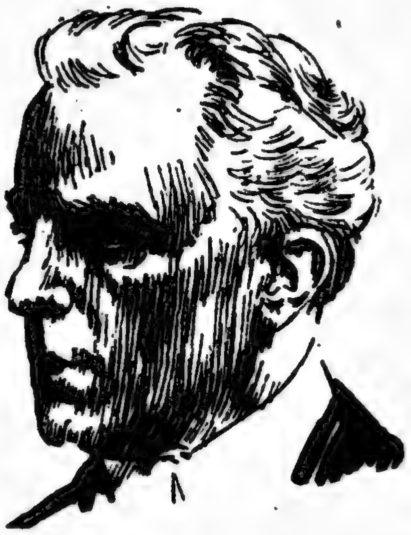
But, while she had paid so highly, she was not to be left in peace. After she had paid her second month's rent in advance, Mr. Gilbert sent for her, and informed her laconically that she would have to leave as detectives had been watching the premises she occupied.

Very naturally, the woman asked for the return of her pre-paid rent, but Gilbert refused and all she eventually succeeded in obtaining was the £5 deposit that she had been compelled to pay on account of possible breakages.

With praiseworthy courage, the woman consulted a solicitor, who sued Mr. Gilbert on her behalf for the return of the money involved.

Mr. Gilbert contested the demand, and eventually the matter came before Judge Sir Alfred Tobin in the Westminster County Court.

In order to substantiate her claim, she had to undergo the ordeal of entering the witness-box, there to answer questions regarding her unfortunate method of existence.



Judge Sir Alfred Tobin, who made some scathing comments on the subject of this article

But she braved this out, and, at the conclusion of her evidence, when a settlement was agreed upon by Mr. Gilbert, Sir Alfred Tobin made some scathing remarks.

"Like a coward"

"It seems to me," he observed, "one of the most cowardly things I ever heard of in my life to subject a poor unfortunate woman to the torture of a fierce cross-examination, and then abstain, like a coward, from going into the witness-box, to deny a single word she has stated."

Nor was that all. "The court," Sir Alfred continued scathingly, "will take charge of all documents in the case and communicate with the Public Prosecutor."

So far, although months have elapsed, the Public Prosecutor has taken no action in this disgraceful case. We have, therefore, felt it our duty to investigate the affairs of Mr. Samuel Gilbert on our own account.

We find that he is an alien, being a Polish Jew, who can be deported by order of the Home Secretary for any reason, slight or serious.

Why he is still permitted to remain in this country constitutes something of a mystery, particularly as his flat-letting activities represent only a minor ramification of his nefarious operations.

We say without hesitation that he has been a menace to British society for years. At a very tender age he fell into the hands of the police for theft, and later was arrested again and sent to jail for larceny.

At that period of his career he used to indulge in the pleasant occupation of stealing purses from unfortunate women, with whom he pretended to be friendly.

Why he was not deported after these offences we cannot understand. At any rate, Gilbert carried on blissfully and next achieved fame at Portsmouth as a gentleman who was content to commit the heinous offence of living upon the immoral earnings of women.

Still allowed to remain

Once more he went to prison, but still he escaped deportation. Then, to show his gratitude for the hospitality of Britain, he perpetrated a series of jewellery thefts at Liverpool, for which he was again apprehended and convicted. But once again the long-overdue deportation was not effected.

A year or so back, he resumed the occupation recorded upon his Alien's Registration Certificate of "diamond merchant." But although he shone brilliantly in this capacity for a time, he could not keep straight.

He visited a merchant in Hatton Garden and obtained hundreds of pounds' worth of precious stones on approval. These he promptly disposed of without bothering to account for his actions to the merchant.

The latter obtained a warrant for Gilbert's arrest, but the irregular dealer apparently felt that the hospitality of Britain, which had previously seemed so desirable, was a little too oppressive.

At any rate, he disappeared and was subsequently traced to Buenos Ayres, from which retreat he was brought back by Inspector Muggridge, of the Criminal Investigation Department.

This was perhaps the only occasion on which the magnificent Mr. Gilbert entertained unkind thoughts for the fair shores of Britain—for he was sentenced at the Old Bailey to a long term of hard labour for this diamond-stealing fraud. *But still he was not deported!*

Why no action?

This, then, is the "house and flat" agent of Regent Street. This is the rascal who, as Samuel Gilbert, alias Gilberg, Goldberg, Guildbert and Cohen, has defied deportation for years.

It would therefore be interesting to know what was the outcome of the investigation that Sir Alfred Tobin clearly implied to be desirable when forwarding the papers to the Public Prosecutor.

At the same time, it would be equally interesting to hear the Home Secretary's views as to why this man has never been deported, and whether any steps will now be taken.

A Brighter New Year

Thanks to "John Bull"

AT the close of last year, Mr. Edward Conway, who is sixty-five years old, was in sadly reduced circumstances. To-day he is on his feet again, and looking forward to a brighter new year than he has known for many a day.

The story of this old man's change of fortune affords a moving example of the sort of work carried on by our Pensions Department every day of the year.

We first heard of Conway's plight late in October last, when a Mr. John W. McKay, of Leytonstone, kindly approached us on the old man's behalf and asked for our advice.

Conway could not read or write himself, Mr. McKay explained, and, being entirely without means, was often forced to sleep out in Epping Forest when unable to raise sufficient money to pay for a bed.

The old man's only son had been killed at the Dardanelles, and, though it was believed that a pension of some sort should be available, no one seemed to know exactly what steps should be taken.

We willingly took up Mr. Conway's case. Now has come the happy sequel in the form of a letter from the Ministry to the effect that it has been possible to authorise a pension of £1 a week for Conway, with retrospective effect to October last.

The arrears will enable him to purchase much-needed clothes, and, with a regular weekly allowance behind him, he will face the future with renewed fortitude.

An Undesirable Publication

THE *New Era Bureau and Advertiser* is the title of a four-page publication, produced in Cambridge, Mass., U.S.A., and now finding its way to this country.

Having seen one issue, we say very emphatically that it is not wanted on this side of the Atlantic.

Primarily, it is a matrimonial medium, and it publishes photographs of ladies—whose ages range from nineteen to fifty-three—desirous of "corresponding with a view to matrimony."

But the publication also seems to be a popular advertising medium for various mail-order mongers, and some of the announcements are, to say the least, of a very questionable kind.

Another of the bureau's announcements is in the nature of a warning to clients, and states that it will not knowingly insert questionable advertisements. Yet, in the very same column we read that ten cents will procure "French Love Secrets, direct from Paris."

Though a great deal more might be said about this self-styled "high-class magazine," the foregoing should suffice to indicate its true nature.

We can only hope that readers will immediately destroy any copies that may fall into their hands.

The Clouds of Disease Roll Away

MOST of humanity's irritating illnesses have a germ origin. Nip them in the bud—Never give a germ a chance. As Lord Lister said, infectious disease is conquered when we have discovered an internal antiseptic which will destroy disease germs without injury to cell tissues. Let 'Yadil' be your safeguard of Family health! A bottle of the 'Yadil' Liquid or 'Yadil' Pills, a tin of the 'Yadil' Ointment or 'Yadil' Pastilles, in the home means without question a barrier against the inroads of disease, and a certain preventative against serious results if colds, sore throats, 'flu, or other infection has already made its attack.

'Yadil' is non-poisonous, non-irritant, non-caustic. Safe for adults; safe for children.

Mother's
Peace of Mind

Full descriptive literature post free on application.

'YADIL'

2/9
4/9
LIQUID
4/9
'YADIL'
THE INTERNAL ANTISEPTIC

The REALLY safe INTERNAL and external ANTISEPTIC

Read this testimony:
1881.—" . . . I have completely established for my own conviction undeniable proofs of the great preventive and curative qualities of your preparations . . . Have used it now for some three years." *Wembley.*

At all good chemists.
Liquid, Pills, Pastilles
and Ointment.

Buy only Blue Label YADIL

YADIL PRODUCTS (1925) LTD., Sicilian House, Sicilian Avenue, London, W.C. 1

The side that keeps its nerve longest~wins

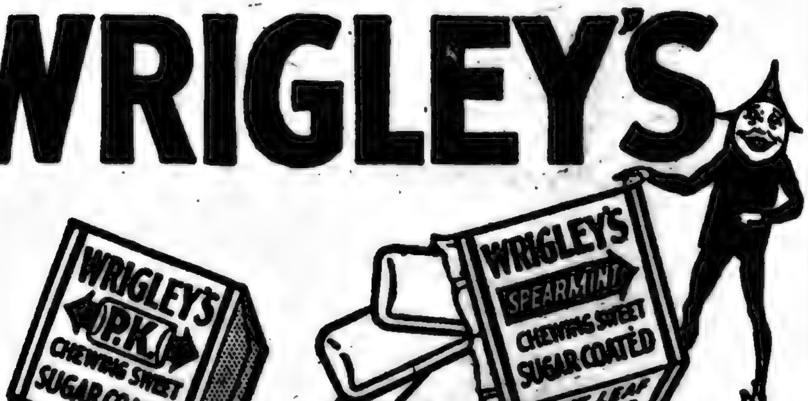
HOW many games have been won and lost in the last few minutes? One team suddenly pulls out an extra bit of nervous energy. The other side falls to pieces—beaten by nerves.

Thousands of leading athletes regularly use Wrigley's Chewing Sweets to steady their nerves. Your doctor will tell you how the act of chewing soothes your nervous system—how the healthful cleansing action of Wrigley's refreshes the mouth and tones you up all round.

Doctors and medical men also recommend Wrigley's after every meal—because it aids digestion, removes all trace of eating and smoking, and sweetens the breath.

Use Wrigley's—the sweet of efficiency and good health.

WRIGLEY'S



E17

THE recent floods at Westminster have revealed a terrible state of affairs. People are living in dwellings that are a disgrace to civilisation. And this, too, in one of the richest districts in the world. Perhaps the revelations will stir the authorities to action

Horrors Beneath Big Ben

by **The Rt. Hon. CHRISTOPHER ADDISON**

MAGNIFICENCE and misery, wealth and want, have always dwelt side by side. Perhaps it is because magnificence is so taken up with its magnificence that it fails to notice the misery, and that wealth is so absorbed in its complicated affairs that it has no time to think of the want.

The City of Westminster, despite its long and glorious history, its splendid buildings, and its wealth almost past accounting, stands revealed these days, so far as its governing body is concerned, as a city of neglect.

This does not apply to any failure that may be found to attach to it with regard to engineering or other safeguards against flooding by the river.

In the enquiry that will take place it may well be that, amid the medley of authorities and in view of the unprecedented character of the tide, the City Council will be found to have as good a case as others.

But the fact that thousands of unfortunate people in this aristocratic region have had to make their homes in cellars, and that, where those cellars were near the river, their occupants were liable to be drowned in their beds in case of inundation, is but the poignant and revealing circumstance of their home conditions and of the City Council's neglect.

Distressing sight

It must have been the case that thousands of those sightseers who recently wandered about Westminster realised for the first time that people lived " down there."

As they looked through the gratings and the smashed tenement windows (in some fine streets, as well as in the mean ones), and saw the disorder and the broken furniture, saw, perhaps, the women and the children, when they could get back groping about amongst their household things to rescue what they could from the wreckage and the slime, they recognised that a " home " had been there.

They knew it just when it was rendered desolate.

But the Westminster City Council knew well enough. It has known of these dwellings for years; it was told about them as late as the spring of last year, with much unchallenged detail, in the report of the Westminster Survey Group.

It has the knowledge; it has the power; it has the wealth; but it has had other things to see to—more august and more influentially supported—than the habitations of those who minister to the needs of their more favoured residents.

No other choice

When people have to live and sleep in dark, ill-ventilated and damp rooms, we know that their health suffers, and they become more liable to disease, so that the report abounds with tales of family sickness.

It appears from it that in Westminster hundreds of families have to live in cellars that are always gloomy, mostly damp and often atrociously verminous.

In many cases from six to nine adults and children occupy a couple of these rooms, not much bigger than good-sized cupboards.

The people are not the ne'er-do-wells of society; for the most part they are regularly employed and live there only because they must. They have to be at their work in chambers, offices, hotels, and the rest early in the morning, and they cannot live far away.

Neither is there unwillingness to pay a fair rent if only they could get civilised accommodation.

Illustrations, such as the following, extracted from the report on the Victoria Ward of Westminster, are typical of many, both there and elsewhere:

Two rooms: the dimensions of the back room 9 ft. by 8 ft. 2 ins., and height 6 ft. 11½ in. Man and wife, two adult sons, boys, aged 12, 5, and 4, girls, 6 and 3; 9 people. Both rooms are dark, very damp and verminous.

An elder son has left home in disgust at the conditions. The children have been ill with diphtheria, measles, influenza and pneumonia. The rest of the house is crowded.

Horrible details

Two rooms: man and wife, boy 6, girl 3, brother-in-law 16. These are damp basements with boards laid on mud without cement foundation or ventilation. There are sewer rats so numerous that, the tenant states, within twenty-four hours of laying a new board it was eaten through. There is a bad smell from the manhole, the lid of which does not fit properly.

The children are terrified of the rats. The boy was sent to Westminster Hospital last year suffering from nervous exhaustion. Later he had dysentery. The mother has had pleurisy and pneumonia two years in succession.

In one basement room live a porter and his wife, girls aged 10, 5, 2½, and a baby. Two of the children have had diphtheria and one scarlet fever. The room is damp and dark and almost under the street. The tenant would pay 12s. or 13s. rent for better accommodation, but he starts work at 5 a.m. and could not live far out. . . .

They have some good furniture which is now rotting. They are very clean and make their room so cheerful that at first sight no one would realise what life in such conditions must mean. The basement is very damp and the tenants have to keep a dog to protect themselves from sewer rats.

These and similar conditions are those under which it appears that not a few but hundreds of families have to live in this borough—one of the richest districts of any city in the world, within a stone's throw almost of the Palace of Westminster—in the basements or alongside streets and buildings famous for their history and bursting with opulence.

Neglected duty

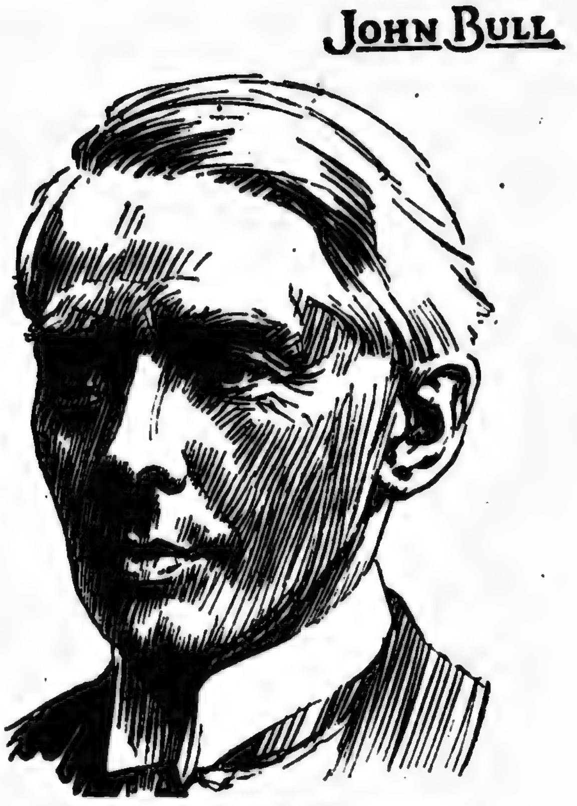
The city authority has known of these things and has not only had the money and the power to deal with them, but it has had the "*duty*" of doing so expressly laid upon it by Parliament. The feudal barons, eight hundred years ago, treated those who served them better than this.

It is not a matter of patching up these places. Nobody ought to be allowed to let these cellars for human habitation. The abolition of cellar dwellings and the provision of decent flats undoubtedly takes time, but they have not even begun in Westminster.

Other cities, even great and crowded Manchester, by the steady exercise of their powers have got rid of cellar dwellings, and Westminster could do the same if it set about it.

When, however, a public authority exercises its powers to declare a place " unfit for human habitation," it must take account of the fact that " closing orders " alone achieve nothing; they may become cruel in effect by turning the tenants out into the street only to squeeze into and intensify the evils somewhere else.

If a local authority makes closing orders, it must face up to its " duty " to " provide for the housing of the people."



The Rt. Hon. Christopher Addison

This unwillingness to accept their responsibilities is the only conceivable explanation—apart from mere callousness—of why this council has neglected its duty. Section 18 of the Housing Act of 1925 states:

"A room habitually used as a sleeping place, the surface of the floor of which is more than 3 ft. below the surface of the part of the street adjoining or nearest the room, or more than 3 ft. below the surface of any ground within 9 ft. of the room, shall for the purposes of this Act be deemed to be . . . unfit for human habitation if the room is not on an average at least 7 ft. in height from floor to ceiling, or does not comply with such regulations as the local authority, with the consent of the Minister, may prescribe for securing the proper ventilation and lighting of such rooms, and the protection thereof against dampness, effluvia or exhalation."

Ignorance and lethargy

Reconstruction and the provision of decent houses for working people is difficult in most London boroughs, but it is no more difficult in Westminster than in many others.

As an example of the neglect of opportunity, the skating-rink which opens on Hinchcliffe Street may be quoted.

Instead of being used for housing, this excellent site was allowed to be built over for the rink, although in Hinchcliffe Street itself there are basements lighted only with a grating in the pavement and 12 in. or so of window projecting above the road.

If the members of the skating club had been aware of the conditions and the urgent need, I do not doubt that the vast majority of them would have been quite willing to go a little further afield.

It is the old and oft-repeated story of public ignorance and administrative lethargy.

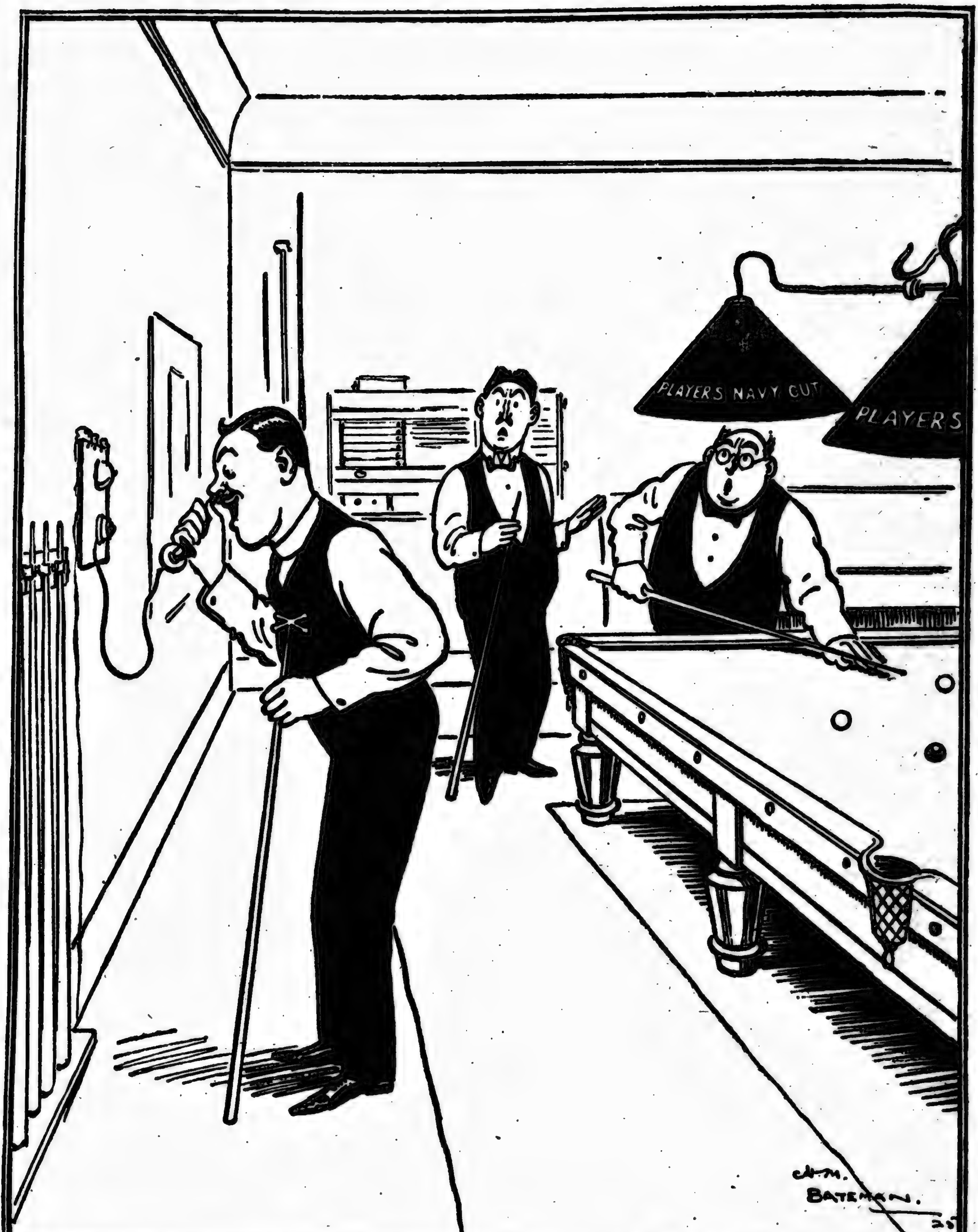
Deadly shame

The Westminster City Council is raising a fund to help the sufferers, and it is to be hoped that it will get the help promptly and without too much inquisition.

But do not let us be satisfied with patronage instead of performance, with doles instead of duty undertaken.

Now that the inhabitants of Westminster, in common with a great part of the nation, know of these miseries, perhaps the City Council will be stirred to action by public opinion and by the deadly shame that lies upon it, although it has hitherto been indifferent to the discomforts and the sufferings of the poor.

MISUNDERSTOOD


PLAYERS NAVY CUT
PLAYERS
H.M. BATEMAN. 28

Marker: "Send up some more PLAYER'S, please!"

Candid Communications

Outspoken Messages to Celebrities, Notorieties and, occasionally, Nonentities

**To the Rt. Hon. NEVILLE CHAMBERLAIN, M.P.,
Minister of Health.**

DEAR SIR,—I appreciate your manual issued to local authorities on character and design in rural housing. The beauty of the countryside is a heritage to be passed on to the future unspoiled. But how you will prevent the rushing up of the cheap and trumpery and bring beautiful buildings within economic possibility under the present land laws is a mystery. JOHN BULL.

**To Sir GODFREY P. COLLINS, K.B.E., M.P.,
Smith Square, Westminster, S.W.**

DEAR SIR,—That the income-tax could be well reduced to 2s. 6d. in the pound, and the deficit made good by wise economies in connection with the defence forces, I for one will not venture to deny. You recall that after the Napoleonic wars the House reduced taxation in defiance of the Government, thus forcing the Chancellor to reduce expenditure to a balancing degree. Unfortunately, Mr. Baldwin's supporters are, in the main, akin to a flock of sheep. JOHN BULL.

**To the Rt. Hon. ARTHUR HENDERSON, M.P.,
Eccleston Square, S.W.**

DEAR SIR,—I like your phrase, "the humanisation of industry," for it means fair play all round, and until masters and men come to realise that the welfare of the one is necessary to the lasting prosperity of the other we shall make little headway. That the move in the direction of the unification of the interests of Capital and Labour meets with the approval of all responsible leaders is an encouraging sign. JOHN BULL.

**To the Rt. Hon. J. R. CLYNES, M.P.,
St. John's Road, S.W.**

DEAR SIR,—While far-reaching results cannot be expected in a moment, you regard anyone who works for the break-up of the conference between employers and employed as rendering the worst possible disservice to the working classes. So do I. Neither armed neutrality, nor active warfare, has brought anything better than disaster. Let us give co-operation a chance. JOHN BULL.

**To Sir HENRY DICKENS, K.C.,
Common Serjeant, Old Bailey.**

DEAR SIR,—Though Walter Taylor, a grey-haired man of sixty-one, had already served thirty years' penal servitude, you passed on him the light sentence of six months for possessing moulds and counterfeit coin. You realised that he had been treated with undue severity, and you gave him credit for the nine years during which he had run straight. Had judges in the old days been as enlightened as yourself we shouldn't have needed half our jails. JOHN BULL.

**To General Sir IAN HAMILTON, G.C.B., G.C.M.G.,
Hyde Park Gardens, W.**

DEAR SIR,—No one will dispute your view that the Cockney child who never glimpses blue rivers and green meadows does not get a fair deal of the cards for his game in life. Oaks, squirrels, wild rabbits, rooks, poultry, cows—all these are ingredients in building up the young idea. Under our existing land laws, the fathers are forced to eat sour grapes, and that is why the children's teeth are set on edge. JOHN BULL.

**To Sir HARRY LAUDER,
Dunoon, Scotland.**

DEAR SIR HARRY,—That the tales of your persistent meanness, so humorously fostered by yourself, are merely matters of jest has repeatedly been proved by your many acts of generosity, not the least of which is your recent presentation of £1,350 to provide pensions for the aged poor of Portobello. Scotland will continue to stand where she does just so long as she breeds such sons as you. JOHN BULL.

**To Colonel EUSTACE BURNSIDE, M.R.C.S.,
Drayton Gardens, S.W.**

DEAR SIR,—I am enthusiastically in favour of the exhibition of films showing youth the appalling consequences of promiscuous immorality, so long, that is, as the scheme remains under wise guidance, and that you, and other eminent physicians and surgeons, will lecture at each performance is sufficient guarantee for me. Too long has the nation allowed its strength to be sapped by an evil it is the height of folly to ignore. JOHN BULL.

**To GENERAL BOOTH,
The Salvation Army, Queen Victoria Street, E.C.**

DEAR SIR,—The willingness of the Duke of York to address a Salvation Army meeting is a great recognition. To be first on the spot with food for villages marooned in the snow-drifts, and with blankets for the families left destitute by the floods, is an example of your practice. It goes further than any amount of learned wranglings over Prayer-books. JOHN BULL.

**To the Rev. W. PENNINGTON BICKFORD, M.A.,
The Anchorage, St. Clement Danes, Strand, W.C.**

REV. SIR,—When, at the request of a flower-seller, you sought information of a police inspector and two constables regarding a street accident, they professed to know nothing. On explaining that you were the rector of the parish, and that the woman feared the injured man might be her husband, the inspector apologised, and said they were careful because of the Press. Why the Press should be kept in the dark passes my comprehension. JOHN BULL.

**To Mr. C. C. HOWE,
Shipping Manager, Marconi Company.**

DEAR SIR,—I agree that the London traffic problem cannot be solved by make-shifts. You have a larger vision. It includes giant causeways, new Tubes, and a river barrage. You dare not think of the cost, but say, "Look at the Panama Canal." Exactly; where man has brains enough to grasp the meaning of prosperity, he goes ahead and lays sure foundations first. JOHN BULL.

**To Dr. BRADE-BIRKS,
Senior Child Welfare Officer, Salford.**

DEAR MADAM,—Your whole-hearted tribute to the value of nursery schools in poor districts is valuable. Where poor housing conditions are made worse by absolute penury and distress, as in coal-mining districts, the establishment of such schools might go a long way to preserving child life for the future. I recommend your findings to the Ministry of Health. JOHN BULL.

**Mr. A. P. HERBERT,
Hammersmith, W.**

DEAR SIR,—As a victim of the London floods, you cannot speak too highly of those in the gas, electrical, telephone, water, police and sanitary departments who have worked for your relief. Nevertheless, though human agency could not prevent the floods defined as "an act of God," you think it could have given better warning "after the divine proceedings commenced." Had arrangements been adequate, the pitiful loss of life would have been spared. JOHN BULL.

Straight from the Shoulder

LORD WOLMER:—"The Post Office managed by private enterprise would be a more economical and efficient service."

It is the duty of an Assistant-P.M.G. to see it managed economically and efficiently for the good of the State.

• • •

LORD CLINTON:—"Forests as they have been managed in the past are a rapidly wasting asset."

So is all land as managed in the past and as it is still managed.

• • •

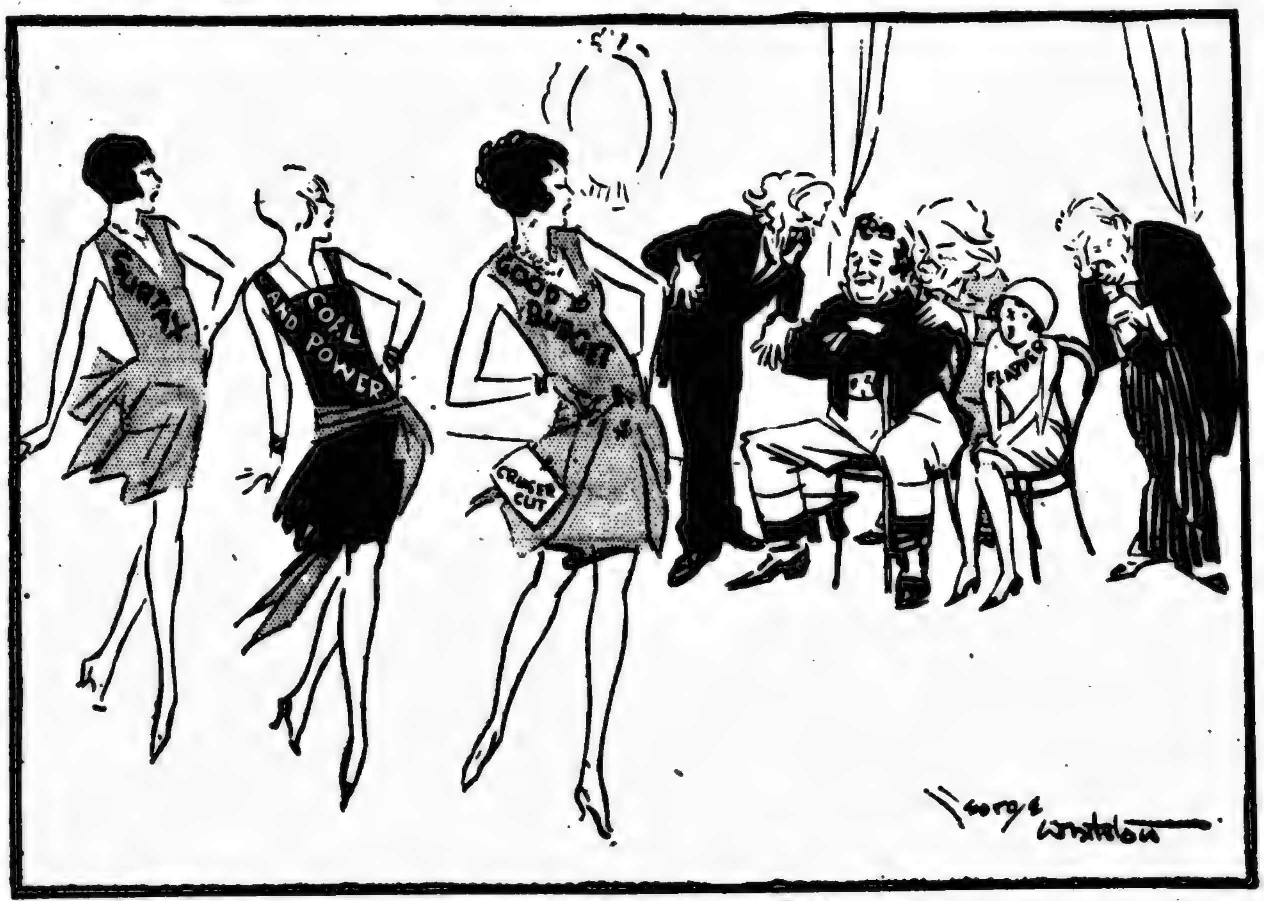
SIR SAMUEL WILSON:—"The British Empire is a human thing and must be treated with a human touch."

Which points to the value of pulling down at once all inhuman tariff walls which prevent the human touch.

• • •

MR. E. S. SHRAPNELL-SMITH:—"Only independent road motor transport can stimulate the four-group railway monopoly to give reasonable service."

And not then unless brains are substituted for bonehead stupidity that cannot see the wood for the trees.



THE RIVAL COSTUMIERS
(All Political Parties are getting ready for the General Election.)

Ovaltine
HEALTH NEWS
REDUCTION IN PRICES OF 'OVALTINE'

Health News for every Home in the Country

The recent reduction in prices brings the unrivalled health-giving qualities of "Ovaltine" within the purchasing power of every home.

Prepared from Nature's richest tonic foods—malt, milk and eggs—"Ovaltine" is the ideal and complete food beverage for people of all ages. It builds up and maintains the health of brain, nerves and body.

In the form of a delicious beverage "Ovaltine" takes the place of tea, coffee and other beverages at and between meals. It presents in scientifically correct proportions all the vitamins and food elements essential to health.

Make "Ovaltine" the daily food beverage in your home—for Health! Its health-giving qualities are particularly necessary during the winter months to protect the system against coughs, colds and influenza.

Reduced Prices:
1/3, 2/- and 3/9
per tin.
The larger tins
are more economical
to purchase.

'OVALTINE'
TONIC FOOD BEVERAGE
Builds-up Brain, Nerve and Body

P 462

Make Music for Yourself I'll teach YOU quickly!

By training Mind and Muscle in unison I have taught BY POST—in their homes—without any of the usual practice-drudgery—over 25,000 adult pupils—*many of middle-age*—to play the Piano really brilliantly and to read any music readily at sight.

Read what a few say:—

"*If only people knew they would never learn any other way.*" "*Music flows under my fingers as by some magic spell.*" "*It is wonderful—infinitely superior to word of mouth teaching.*"

Sunlight-Clear, Fascinating Lessons from Ordinary Music which make success certain. Send me a P.C. for my FREE Book with Form for FREE advice on your case. Your address (Mrs., Miss or Mr.) and one word to suit you, Beginner, Elementary or Moderate.

Mr. H. BECKER,
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Viaduct, London, E.C.1.

NEURALGIA -do this

When those sharp pains go shooting through the head, rub Musterole on temples and neck. This clean, white ointment ensures quick relief from neuralgia. At all chemists.

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3 Famous Toilet Creams made by Icilma

The business of Icilma is the manufacture of fine Toilet Creams of every kind, and in this they are unexcelled. Icilma Cream—a superb Vanishing Cream—is used throughout the world by millions of discriminating women who know the value of this perfect preparation, but it may not be so generally known that the House of Icilma prepares a complete range of Creams suitable for every purpose, unequalled for purity and with special virtues not possessed by any other Toilet Preparations.

To Protect and Stimulate
ICILMA CREAM

1 The unique and beautifying Natural Spring Water from Algeria makes Icilma Cream unrivalled as a skin tonic. The exclusive process by which it is manufactured ensures a delicacy and airy lightness never yet equalled. Icilma Cream holds powder perfectly and is guaranteed not to grow hair. In choice of two perfumes Bouquet or Magnolia, 1/3 per jar.

Icilma
Cream

For Massage
ICILMA COLD CREAM

2 The pure oils used in the manufacture of Icilma Cold Cream feed and nourish the fragile tissues of the skin and cleanse the pores of every trace of dust or grime. Massage with this most luxurious skin food every night prevents the skin-fatigue induced by the strain of modern life and keeps the skin in fresh, youthful loveliness. 1/3 per jar.

For Pale Cheeks
FLESH TINTED CREAM

3 This wonderful Cream will give a touch of rosy colour to pale cheeks—a delicate tint so natural that it cannot be detected, and which is unaffected by rain or a heated atmosphere. It is quite pure and harmless, a delicate colouring being added to Icilma Cream by a special secret process which does not in any way detract from its tonic and beautifying properties. 1/9 per jar.

Icilma
Cream

Icilma
VANISHING CREAM
COLD CREAM & FLESH TINTED CREAM

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Prove to your own satisfaction that no foreign Creams can equal those made by Icilma. Test for yourself these wonderful preparations by sending for ten-day trial tubes of Icilma Cream, Bouquet and Magnolia Perfumes, Icilma Cold Cream and Icilma Flesh Tinted Cream. Simply forward your name and address, with sixpence in stamps, to ICILMA (Dept. 92), 37-45, King's Road, St. Pancras, London, N.W.1.

6d

Without Fear or Favour—by the Editor

TOMMY ATKINS BETRAYED AGAIN

OUR FEARS WELL FOUNDED

Back to the Empty Chair

ABOUT the middle of last year we asked the Government one or two very plain questions and issued a strong warning to it. We saw the Reservists being called up and sent to China, and we were very perturbed as to their possible future when they returned home.

Many of them were men who, escaping the maelstrom of the war, had managed to secure jobs, built up little businesses, and began to make some attempt to take up anew the threads of life.

These Reservists themselves wanted to know why, in any case, they should be called up when there were any number of Regulars standing idle at the time. Many of them were in constant employment and had good situations. They had no time to settle up their business or family affairs.

We wanted to know what arrangements had been made and what precautions had been taken to avoid the shameless breaking of pledges that occurred after the war, when men by the million who had been promised that their jobs should be kept open for them came home to find their jobs gone and unemployment their daily companion.

The Reservists from China are home again, and what we foresaw with foreboding has come to pass. Once more a "grateful" country has let her citizens down badly. One more disgraceful betrayal has been added to the long record of Governmental pledge-dodgings.

WE propose to quote in full a letter we have just received, since we could not possibly put the situation better or more plainly.

Our correspondent says: "The last boat-load of Section 'A' Reservists has now returned from China. I returned home on November 28, 1927, and I made every endeavour to get my old job back, and tried to get other employment, but 'nothing doing';—and I expect this is the case with quite a number of Section 'A' Reservists who were called up with me last January.

"Is the present Government going to do anything for us? Can anything be done or are we to be left on the streets the same as other discharged soldiers were after the Great War?

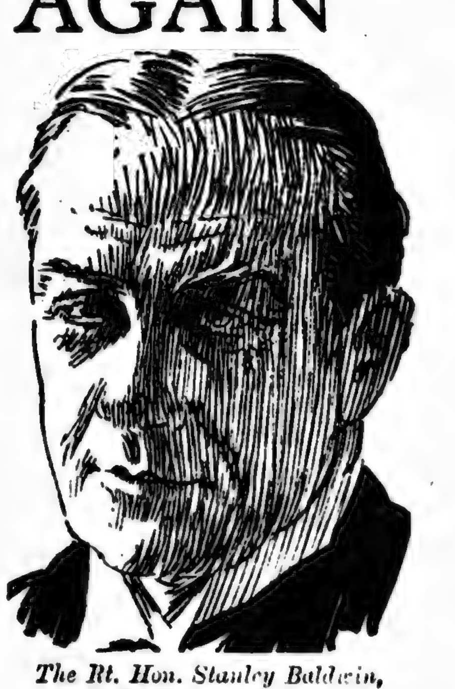
"On leaving the Service, each man was given a book entitled 'Guide to Civil Employment,' and in it are a number of names of firms who, it says, will employ ex-Service men. It says that the object of the book is to indicate the sources of civil employment for which men may apply when they leave the Service. Needless to say, I have applied to all the firms mentioned—but nothing doing.

"So I am addressing this letter to you, as I know you will bring the matter before the right authorities and see that fair play is given to the men who gave up their jobs to protect British interests in the Far East."

THE merits or demerits of our intervention in China do not concern us in the least at the moment. What concerns us very much is the fact that, learning nothing from the disgraceful apathy and muddle that took place after the war, the Government has apparently repeated its incredible stupidity in the case of Class "A" Reservists who were taken from good jobs to go to China, and who have been brought back and flung into the whirlpool of unemployment to fend for themselves as best they can.

This is not only disgraceful, it is disgusting. We ask Mr. Baldwin in the plainest possible terms what he proposes to do about it, and we shall not rest until we have received from him a categorical answer.

We promise Mr. Baldwin that as soon as he faces Parliament again he will have to reply to this question, which we shall see is raised at the first opportunity on the floor of the House of Commons.



The Rt. Hon. Stanley Baldwin, M.P., Prime Minister

DIDDLERS

And 'Dole' Dismalness

WE are consistent critics of the "dole." That is, we cannot by any process of reasoning see the sense of keeping large masses of the population almost below subsistence level on unemployment pay, when the same money given as wages for honest work done would result in such immeasurable improvement both to the country and to themselves.

Idleness in any class of society is a deteriorating and disintegrating force. It lowers both the physique and morale. The "dole," while rendering both of these evils inevitable, has the added disadvantage of making it easy for the unscrupulous to defraud.

We are moved to these reflections by the sorry case recently unearthed at Liverpool, where a sub-contractor, Joseph McNamee, and his employee, Harold Dermott, met in the queue as unemployed persons and agreed to respect each other's secret and continue to draw relief.

Dermott, with a sick wife and a starvation wage of £1 a week, had at least the excuse of desperate poverty.

His employer, who admitted an income of £6 a week, is the worse offender, and we do not wonder that Liverpool ratepayers, willing enough to relieve distress, are bitterly indignant that McNamee should have merely been fined £4 with a month to pay instead of being sent to prison.

We agree that a sentence of imprisonment was richly deserved as much for the scandalous sum paid weekly to his employee as for the fraud on the rates.

Nevertheless, while fraudulent individuals must be corrected, their punishment does nothing to strike at the root of the evil.

That can only be destroyed, root, branch and leaf, when every man has a job of useful work. Then, if he is able-bodied, let him starve if he won't do it.

PURITY AT A PRICE

Conscience Both Ways

PURE food is a necessity to the good life of the nation. It is essential to the well-being of every man, woman and child. Without pure food infants die like flies.

That is why we shall always be ruthless in exposing the iniquities of food adulteration in every shape and form. It is why we welcome wholeheartedly the new Food Acts now in process of application.

The use of "preservatives" to disguise rottenness is banned. Improved health in the nation is bound to result. It is, therefore, all the greater pity that this reform cannot come about without a terrible menace to the workers engaged in the distributive trade.

Since food may no longer be chemically treated there is a large demand for mechanical refrigerators. These use ammonia as the medium for refrigeration, the gas from which is most deadly to human life should it escape.

That it does often escape, and with devastating consequences, is proved by recent disasters. Twenty girls were working at the Bristol Distillery works when the pipe of a refrigerating machine burst and the room was instantly filled with ammonia vapour. Seventeen who managed to escape collapsed as they reached the air. Three who were trapped were carried to hospital in a serious state and firemen who effected their rescue suffered severely.

At Guildford a refrigerator in the basement of a butcher's shop was undergoing repair when it exploded. One man was badly burnt, and so dense was the "gas attack" released that only with the utmost difficulty could the injured man be removed from the wreckage.

At Kilburn fumes escaping from a refrigerator in a butcher's shop basement would certainly have asphyxiated the people sleeping in the upper part of the building but for the prompt heroism of a young man named Beddoe. Coughing and choking, he staggered up the stairs, alarmed the sleepers, then rushed for firemen who arrived with special gas-masks.

Similarly, with the bursting of an ammonia tap in a butcher's refrigerator at Tooting six lives were jeopardised and another man who tried to stop the leak had to be restored by artificial respiration.

We cannot blame shopkeepers doing their best to cope with entirely changed conditions, nor manufacturers suddenly called upon to meet an unprecedented situation.

We urge that the social conscience should work both ways. It should be constructive, not merely repressive. It was the duty of the Government by experiment and demonstration to show correct methods of keeping food while condemning the bad. Wherever small refrigerators are in use should be compulsory for users to keep gas-masks on the premises. The lives of everybody in their neighbourhood cannot be left to chance.

Good-bye, Jeremiah!

by A. G. GARDINER

WE have turned the corner. The lean years have not gone, but they are going. Given good government, the road before us should be far less bumpy than it has been for years

Mr. A. G. Gardiner

THE political world is buzzing a good deal with anticipations. There is talk of "A good Budget," and when there is talk of a good Budget there is generally an election in the wind.

If Mr. Churchill can wipe out the memory of his three bad Budgets with a good one, we may assume that Mr. Baldwin will not be slow to ask the country to give him another term of office, and it will not surprise me if the General Election comes this year rather than next.

A politician is always on the look-out for a favourable wind with which to embark for an adventure, and a favourable wind is certainly blowing.

There are undeniable signs that the tide of our affairs has taken a turn. I will refer to a few of them. There lies before me the review of the Ministry of Labour of the conditions of the labour market in 1927. The outstanding fact in that review is that, "in spite of acute depression in some important industries, the average number of persons actually in employment reached a higher level than in any previous year."

Reassuring figures

We have at last got below double figures in the percentage of unemployment. Our seven lean years are represented by the following percentages of unemployed insured persons:

1921.	1922.	1923.	1924.	1925.	1926.	1927
17.0 ..	14.3 ..	11.7 ..	10.3 ..	11.3 ..	12.5 ..	9.7

It is nothing to throw up our hats about, to be sure. The lean years have not gone; but they are going. We are slowly absorbing our unemployed. In fact, we are absorbing them faster than the unemployed total shows, for the number of insured persons is always increasing.

Perhaps I can indicate the improvement best by this comparison: In 1922, the number of insured persons was 11,750,000, and the amount of unemployment was 14.3 per cent.; in 1927, the insured numbered 12,100,000, and the unemployment was 9.7.

Promising omen

Another cheerful fact which the review of the Ministry of Labour brings out is that the cost of living continues to decline. It is true that there was a slight reduction in the average rate of wages in 1927; but the purchasing power of wages increased more than the rate fell. The cost of living to-day is 33 per cent. lower than it was when the seven lean years began.

There is another equally important factor which is making for national recovery. Last year was remarkable for the decline in industrial disputes. If it was not a year of great prosperity, it was a year of peace. And there is every reason to believe that the peace will continue.

The cordiality with which the Trade Union Council has gone into the conference with the employers for the purpose of exploring a new basis for the conduct of industry is an omen of the utmost promise.

Its significance is apparent in the hysterical efforts of Mr. A. J. Cook to upset the apple-cart and in the unanimity with which his colleagues have thrust him aside.

The extremists want a political revolution and are only concerned with trade unionism as an instrument to bring it about. The trade union leaders want to get industry on its feet and are content to leave the political struggle to Parliament.

I do not expect any sensational programme to emerge suddenly from the conference; but the mere fact that the best and most representative brains in Capital and Labour are now working together to create a new industrial atmosphere cannot fail to have a profound influence.

Wonderful recovery

The thing that has been wrong in the past has been that Capital and Labour have been mobilised in two armed camps, watching each other as enemies. The year in which they have agreed to meet and discuss their points of view like sane men is a landmark in the history of industry.

These are some of the grounds which justify us in thinking we have turned the corner. It is true that the basic industries are still waterlogged. Such improvement as there is in trade is chiefly due to relatively new industries, like artificial silk and motor manufacture.

It is this fact which makes the striking contrast between the prosperity of the south of England, where most of these industries are being developed, and the depression of the north of England, which is the home of the great staple industries.

Among those industries one at least has begun to recover most handsomely. I refer to shipbuilding. The figures recently published show that we have completely re-established our world supremacy in this direction. Of all the shipping tonnage under construction in the whole world, more than half is being built in British yards.

America as a competitor has ceased to exist, and Germany, second to ourselves, is only building 400,000 tons against our 1,500,000 tons. This ought to react on iron and steel and ultimately on coal.

Gathering the harvest

I wish I could see light breaking over that other great depressed industry, cotton; but I don't, and the employers' proposal of longer hours and lower wages is simply futile. The things that are wrong with the trade are its inflated post-war finances and the wastefulness in the ancillary processes and in distribution.

In taking this relatively hopeful view of the general outlook, I do not forget the element of national expenditure. One of the chief causes of our long struggle against trade depression is the oppressiveness of taxation which is crushing industry.

Mr. Churchill has been a disastrous failure so far in this great matter; but there are not wanting signs that the Government is at last awake to the need of economy. I rejoice to see that it has made another cut in our cruiser programme.

But there is still plenty of room for further savings. In the report of the Select Committee on Estimates just published, for example, I see that, while the *personnel* of the Navy has gone down from 151,000 in 1914 to 102,275 to-day, and while the number of ships in commission and reserve has fallen from 618 to 394, *the administrative staff at the Admiralty Office has increased from* 1,900 *to* 3,026.

But, I repeat that, taken in the lump, the outlook of the country is steadily improving. And what is equally important, Europe is at last visibly settling down. I am no wizard, but I see a year of marked recovery before us. And I shall be surprised if Mr. Baldwin does not attempt to gather his harvest early.

Thousands of pounds are wasted every day. Yet when money is needed for a real benefit, the plea is made that it cannot be afforded

£100,000 f

THE Home Secretary has been talking about prisons and punishment. He believes that the reclamation of a criminal depends upon two factors, discipline and work, and his object in prison administration is to see that all prisoners get both.

The Rt. Hon. Sir Wm. Joynson-Hicks, M.P., Home Secretary

There are some criminals whom neither discipline nor work, nor both combined, can reclaim, but only a miracle. Of course, Sir William knows that, for he seems to take a greater interest in his job than some of his predecessors succeeded in showing. That by the way. I merely wish now to draw attention to his references to the Borstal institutions.

In attempting reformation, it is as well to catch very young the one who needs it, since reformation is almost hopeless with one whose habits are formed and whose course is set. The Home Secretary is, however, on solid ground when he declares that Borstal methods offer hopeful possibilities of giving young criminals a new start. Indeed, I think that, in using the word "possibilities," he is guilty of an understatement, which is a most unusual thing where politicians are concerned.

For look at the records of the various Borstal institutions. I have just been reading the latest report of the Prison Commissioners. I find that 479 out of 538 lads and 29 out of 39 girls discharged during 1926 were found work, and that 127 boys were removed from undesirable to new districts and there given "a fresh, unencumbered start."

OF the lads, 76 had been convicted at least five times, 167 had been under treatment in reformatories or industrial schools, and 154 had been in prison. They were, in fact, as the report says, drifting into a persistent life of crime, and their recovery to honest ways is to the great gain of the community.

And it is a permanent gain, for, again quoting from the report, of the 453 lads discharged during 1924, and with regard to whom the lapse of time gives us a real opportunity of judging the effect

The Stolen Eden

by E. ROFFE THOMPSON

THE land is ours. We want it. We want all of it, and we want it now. We want it now and all at once because until we get it we shall never rid ourselves of poverty in the midst of plenty

IN Wickham Street, Welling, there are seventy people living in what was once a desirable old family mansion. Twenty-four rooms are being used for living or sleeping purposes by fourteen families, and two out-buildings are used by two more families—sixteen families numbering forty-one adults and twenty-nine children.

The walls and ceilings are defective and dirty, the passages insufficiently lighted and requiring repairing and cleansing. In almost every other respect the house is unfit for the purpose for which it is being used.

In Glasgow, when Patrick Friel was fined two guineas at the police court for wife assault, it was disclosed during the hearing of the case that the prisoner, his wife, their five-year-old son and a girl lodger, aged eighteen, occupied the same bed in a single-apartment house in a Cowcaddens slum.

In "Merrie England" now

These are just two examples taken at random from what once was called "Merrie England." From end to end of the country their like and worse could be duplicated by thousands, if not by hundreds of thousands.

And alongside this terrible cancer of overcrowding goes the equally terrible disease of continuing unemployment, with all its dire consequences to the nation's morale and to the individual's comfort and happiness.

Politicians are always notoriously far behind an awakening public opinion. That is why, I suppose, politicians sit down helplessly before these twin evils, while public opinion is rapidly coming to the conclusion that there is ready to hand a very simple remedy, a golden key to prosperity, a broad highway at the end of which lies a re-realisation of the "Merrie England" that has vanished.

It is beginning to dawn on people that the locked-up land of this country is a scandal that cannot for much longer be tolerated. The present population of Great Britain is, approximately, forty-five millions, the rural population of which amounts only to one and a quarter millions, while the actual cultivators of the soil number the insignificant total of 800,000.

Scandalous position

Millions of acres of land are not only uncultivated, they are unused in every way. Some day the realisation of all this will burst with stunning force on those from whom the land has been wrongfully withheld and our dreaming politicians will receive a rude awakening and a still ruder set of orders.

The time is rapidly coming when, whether they like it or not, our legislators will have to devise some means of restoring the land to the people and the people to the land.

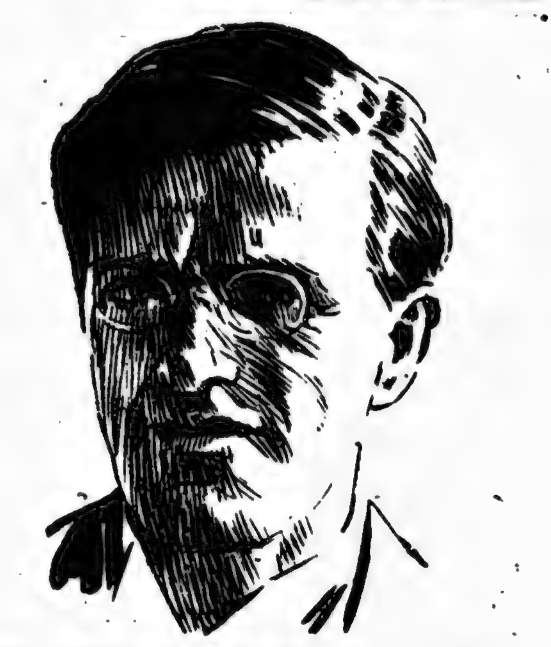
Quite apart from the fact that housing and unemployment would cease to be problems if the people could have the land that was once theirs, it is a problem of some national urgency that there should not be in this island a single acre of land that is not producing something—if it be only human happiness.

Our home-grown food provides a bare three months' supply for our population. We have to import nearly £550,000,000 worth of foodstuffs in order to live. We have only to suspend this importation of food for a couple of months and the nation would be at the point of starvation.

Work? There is enough work to provide employment for far more than the million and a quarter unemployed. There is enough work to provide everybody with all the labour he wants and more.

Look at France, where there are 6,000,000 more people engaged on the land than in Great Britain, and the majority of these 6,000,000 are absolute owners of the land on which they work. Unemployment in France is non-existent.

The minute you talk about the land you are met with howls about "confiscation." People yowl at you about compensation. They talk about equity, legality and morality, with a whole lot of high-sounding words that mean nothing because they are quite beside the point.



Mr. Andrew MacLaren, M.P., who has fought unremittingly for a sane system of land tenure and taxation

All this sort of stuff leaves me quite unmoved, since, as I frequently explain, I have a very simple mind and cannot think other than simply.

Since I do not wish to take land from anybody I am not interested in any talk of recompense. You see, I start from the beginning, and the beginning of this question is that no man breathing has any claim, legal or otherwise, to absolute ownership of the land.

The first step

The unfortunate fact is that a certain number of people have assumed that claim. They are in possession.

The first step towards dealing with them is to treat land at least as lightly as Governments have found it possible to treat human life.

Did they not, not so many years ago, "deem" that every able-bodied man over the age of eighteen was a soldier? Did they not, by a mere stroke of the pen, "deem" that on an appointed day the life of every such able-bodied man was at the absolute disposal of the State?

Why could we not do likewise with the land? Why could we not "deem" that on an appointed day the whole of the land of this country reverted to its original ownership and became the property of the nation as a whole?

That is the first step. After that, anyone could claim to own as much land as he liked, only he would then have to pay rent for such land to the national exchequer. He would be required to pay rent on the full market value of his land, and if he chose to own a million acres and keep them in idleness that would be his concern so long as the rent was forthcoming.

Land parasites

The point is, of course, that nobody could possibly afford to keep such a colossal amount of land idle if he were forced to pay the taxation for the pleasure of so doing. He would be only too glad to retain only so much as he wanted for his own use and allow the nation to make economic use of the rest.

Poverty—which breeds slums, unemployment and crime—is a deadly sin. It is a sin committed by a nation which persists in regarding the Land Lords as Lords of Creation instead of telling them bluntly that they are parasites.

There is no need for any of it. Let us tell our politicians that we want our land—that we want all of it, and that we want it now. For on the day we get it poverty will vanish like an evil dream.

Bad Boys!

by ARNOLD FREEMAN HOLT

of Borstal upon them, "67 per cent. have not again come into conflict with the law, although the last three years have been exceptionally difficult ones for unskilled labour. The same can be said of 76 per cent. of the girls discharged in that year."

THESE figures are much more encouraging than on the face of them they appear. In assessing the importance of the percentage reclaimed, one must take into consideration the history of the raw material.

Of the 538 discharged in 1926, 131 were physically or mentally below the average, 188 came from indifferent homes, 43 from homes that were definitely bad, 40 had no homes, 44 were orphans, 21 were illegitimate, and only 178 had both parents alive and came from homes which were, apparently, satisfactory.

These figures are significant. They make it quite clear that the majority of the boys who are sent to Borstal are heavily handicapped from the beginning, and yet, in spite of their handicaps, Borstal treatment offers most of them not merely a "possibility," but a certainty of a new start.

And that in spite of the fact that the institutions at Feltham, Borstal and Portland are themselves handicapped. They are overcrowded.

The need for a new institution is acute. The Home Secretary recognises the fact. He declares publicly that in the place of an old prison (twenty-five have been closed since 1914) he wants a new Borstal, one with new ideas, new ideals, new work and new hopes.

He tells us that Borstal takes bad raw material and converts it into good, honest humanity, good for the individual and good for the community.

And then he tells us that as the new Borstal so urgently needed will cost £100,000, the country cannot afford it! That is typical of the attitude assumed by our so-called statesmen where the real interests of the community are concerned.

WE can pay for the upkeep of an over-staffed Navy and Army. We can spend millions on a naval base at Singapore, the only effect of which is to endanger our friendship with Japan. We can spend millions in subsidising a beet industry which will bring no lasting benefit to the nation. We can squander millions in every unproductive direction.

But when a mere hundred thousand pounds is needed for the transmutation of bad raw material into good, honest humanity, we cannot afford it!

We cannot afford *not* to spend it. That ought to be made clear to the politicians.

A New Man!

"Jumping over the obstacles of life"

Those are the user's own words. His full letter is printed below. Read it carefully and ask yourself—isn't it a hundred times more than worth it to give Kruschen a fair trial? Of course it is! Start the "little daily dose" to-morrow morning. Stick to it regularly for a week or so, and before you know where you are you'll be singing Kruschen's praises with the loudest.

"It is with great pleasure I am writing to let you know I am a regular daily dose of Kruschen Salts member, and I have taken same for two years. I was a victim of stomach disorder, and try whatever I could (and all recommended) I could not get anything to settle the long overdue account inside, until a cured friend of mine convinced me that Kruschen Salts were what I required. And now after two years of the daily dose, I have a new outlook upon life, and I may say that I had bilious attacks as many as four times a week, and life held no outlook for me, but now I tackle with renewed energy and life what before taking your famous Salts I would have left undone through lack of energy. And, sir, believe me, when my friends ask me the reason of my looking better, and feeling like jumping over the obstacles of life, I say take the little daily dose of Kruschen, and you will feel like me, a new man, ready for new tasks."

12th August, 1927. *W. E., Ex.-R.N.*
(Now salesman for fruit, etc.) Penzance.

Kruschen Salts

Good Health for a Farthing a Day.

Kruschen is a perfect blend of those six natural salts which are vital to your bodily well-being. Every day you must have these salts, or things go wrong inside you. The analysis is on the bottle. There are sodium and magnesium to clear away the waste matter that clogs your system and poisons your blood. Besides, they increase the flow of the fluids that stimulate the organs of elimination. To feed your tissues, there's the tonic potassium. Every chemist sells Kruschen in 6d., 1/-, and 1/9 bottles. A large bottle contains 96 "daily doses"—enough to last three whole months.

TASTELESS IN TEA

Sole Manufacturers: E. GRIFFITHS HUGHES, Ltd.
63, DEANSGATE ARCADE, MANCHESTER.

SLAMMING THE DOOR

A CRUEL ECONOMY

Guardians of What?

THE case of Edward William Fuller, the young farm labourer, who, with his wife, started off on that tragic journey which we described at the time as "the tramp of death," has brought to an issue the whole question of the closing of casual wards.

It will be remembered that the only "housing" accommodation the young couple could find within reach of the farm which employed the man was a shed in a field.

The woman had to go into the Bury St. Edmunds Poor Law infirmary for the birth of their child, and when she took her discharge they started "on the road," the baby in a pram, in the hope that the man might find a job where decent accommodation was available.

They planned to stay each night in a casual ward until work was found, and, so, the first night, they stayed at Thetford, and from there they pushed on, hoping to reach Norwich by way of Attleborough.

The Attleborough casual ward was to be the end of the next stage of their journey, and when they reached it they found that the ward had been closed, and that the nearest open casual ward was fourteen miles away.

Unprofessional tramps

There is no need to pursue the tragic story further; no need to retell the story of the baby's death.

The point we wish to insist upon is that had the ward at Attleborough *not* been closed, there might not have been any tragic story to tell. The young farm-labourer and his wife might not be to-day childless.

On the face of it, the story of the two amateur tramps and their dead child and the closed workhouse ward may not appear to the casual reader a matter of great importance. Unfortunately it is, since it is an illustration of what is happening, although certainly in a lesser degree, all over England.

There are very many men "on the road" to-day. The majority of them are not professional tramps. They are men whose unemployment pay has been exhausted, or men who will not accept what they call the "dole," or men who, for various reasons, were never eligible for the "dole."

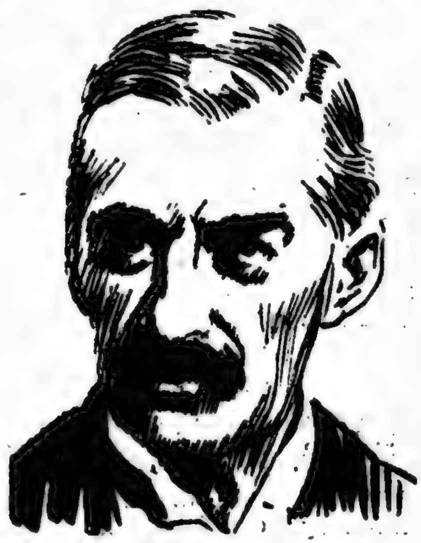
They start off from their home towns on what seems the almost hopeless search after work, hoping to get at least a few odd jobs to keep them on the way. If the odd jobs fail them, as they usually do, their only chance for a night under cover is in a casual ward.

Legal right

These men have a legal right to food and shelter. To make that point clear, let us quote from a recent report issued by the Ministry of Health:

"It remains the law of the land that any man or woman who chooses to travel about the country on foot can claim board and lodging at the public expense, if he or she have no means, and the boards of guardians are the agents through whom the board and lodging are to be provided.

"The intention manifested by the legislation of 1882 also stands unaltered—namely, that every vagrant who claims board and lodging for one night should, in the absence of special circumstances, be compelled to stay a second night and do a task of work on the intervening day."



The Rt. Hon. Neville Chamberlain, M.P., Minister of Health

The quotation makes it quite clear that a destitute wayfarer has a right to claim board and lodging from the guardians. This right was recognised by the provision of casual wards. The present Minister of Health is apparently attempting to take away that right by closing down the casual wards. Let us see how his policy is operating.

Closed down

The Poor Law Inspector who reports on the unions of Bedfordshire, Berks, Bucks, Northampton, and Oxon, writes of the impossibility of insisting on the two nights' detention in every casual ward as there is "neither sufficient accommodation nor sufficient staff."

Yet in two unions in Bucks there are no casual wards, and it is proposed to further reduce the number of casual wards in all the counties named, in spite of the fact that even now there is, according to the inspector's report, neither sufficient accommodation nor sufficient staff.

What about the rights of the itinerant work-seekers referred to by the inspector as "vagrants"?

The inspector for the forty-one unions in the East and West Ridings reports that "There is, in many casual wards, insufficient accommodation to enable the prescribed detention to be enforced, especially at the week-ends."

The inspector for the forty-four unions of Northumberland, Durham, and the North Riding reports to the same effect, and adds that "The Castle Ward casual wards have been closed."

The same story comes from the inspector for Wales and Monmouthshire, who also reports that "during last year the casual wards at Hawarden were closed."

On another page of this Ministry of Health document we find that "Sanction has been obtained to the closing of the following casual wards in recent times: Birkenhead, Dore, Cleobury, Mortimer, Stone, Tarvin, Lichfield, Seisdon, Newcastle-under-Lyme and Walsall. An application from the Madeley Union is pending."

Told to trudge

The inspector for the forty-seven unions in the counties of Derby, Leicester, Lincoln, Nottingham and Rutland reports that "The only casual wards since the war are those of Nottingham, Bingham, Hayfield and Lutterworth."

The inspector for the thirty-eight unions in Cumberland, Lancashire and Westmoreland reports that "half the casual wards are technically closed," while the official who reports on the sixty-three unions in Cambridgeshire and other eastern counties tells us that "There are twelve unions without a workhouse, only one of which was closed before the war."

There were three casual wards recently closed in Dorset, and four others at Calne, Cricklade, Basset and Mere.

Is it not quite clear from the foregoing that it is the settled policy of the Minister of Health to close workhouses and casual wards whenever and wherever possible?

That being so, what becomes of the legal right of the wayfarer to board and lodging for the night? Technically, it may not be affected. In actual practice he is deprived of it—simply because the average wayfarer does not know that it exists.

What often happens is that men and women "on the road" go to a workhouse and ask to be admitted for the night. They are told that the casual ward has been closed or that there is no casual ward and are told also the name of the nearest town which possesses one. The homeless ones then walk on—or sleep out.

Mean economy

This is a shameful deprivation of their rights in the interests of a mean economy. They have a legal right to food and shelter if they are without the means to pay for them. That accommodation need not necessarily be in a casual ward. It may not be advisable to re-open the wards that have been closed.

But at every workhouse without a ward the officials ought to have cards which they can give to wayfarers to whom they have to refuse shelter entitling them to shelter elsewhere in the town. The rights of the poorest of the poor ought to be safeguarded.

Special Offer

PALMOLIVE
PALMOLIVE

2 for 9D

MILLIONS who know and use Palmolive will buy at this special bargain price—two tablets for 9d., instead of 6d. each. But this offer is an opportunity for those who have not yet experienced the benefits of using a soap made for one purpose only—to safeguard the complexion.

Before Palmolive came, women were told "use no soap on your faces." Soaps were then judged to be too harsh. Now, millions of women ascribe their complexion beauty to the soothing action of the palm and olive oils of which Palmolive is blended. Most of the lovely complexions you see to-day are due to the *proper cleansing* of the skin—now urged by beauty experts to be the natural way in skin care.

Thus modern beauty culture starts with soap and water, its only secret being the KIND OF SOAP one uses.

Palmolive is a beauty soap. A soap of bland and soothing cosmetic oils, made solely for one purpose—to safeguard the complexion. A soap made to be used freely, lavishly on the skin.

The rule for "That schoolgirl complexion"

Wash your face gently with soothing Palmolive Soap, massaging the lather softly into the skin. Rinse thoroughly, first with warm water, then with cold. If your skin is inclined to be dry, apply a touch of good cold cream—that is all. Do this regularly, and particularly in the evening. Use powder and rouge if you wish. But never leave them on overnight.

Make this test with Palmolive: try it after wind and rain have made your face tender; see how it soothes the skin—making it smooth and cool.

Avoid this mistake

Do not use ordinary soaps in the treatment given above. Do not think any green soap, or one represented as of olive and palm oils, is the same as Palmolive.

Test Palmolive to-day. Notice what an amazing difference one week makes.

Take advantage of this special offer—2 tablets for 9d.

PALMOLIVE

Made in Canada

Palmolive Soap is untouched by human hands until you break the wrapper—it is never sold unwrapped.

KEEP THAT SCHOOLGIRL COMPLEXION

GREAT WAR FILM SCANDAL

by COLONEL HARRY DAY, M.P.

NOTHING has wielded a greater influence on the public during recent years than "the pictures." But when this influence is used for the false glorification of war, it is time that indignant protest was raised

SINCE the craze for war films began, the Government has given official assistance in the making of twenty-three such pictures. Some are not yet completed.

Additional applications are still under consideration, and men and material of the fighting forces have been, are being, and will continue to be exploited in the interests of the British film industry—and to satisfy the war-mongers in the Government.

All these pictures pander to the war mentality. Those which are not orgies of glorified destruction present other phases of life in the Services, and have just as real a flag-wagging value. It is direct war propaganda of the most flagrant kind.

The tragedy of it is that there is always a good audience for a war story. The men who went through it go to see just how near the picture is to the real thing. Invariably their criticism is that there is too much glory and not enough beastliness.

Empty thrill

The youths of the nation go because war still has its glittering prizes, and thanks to these films they can imagine nothing more wonderful than to march away to similar adventures with the women cheering as they go.

The only people who do not appreciate this type of entertainment are those very women who did cheer, and who realised the bitter agony of paying for that empty thrill with the blood of the boy who answered the call.

Nevertheless, war films are undoubtedly a commercial proposition, and when the Government demonstrated its willingness to move troops and battleships here, there and everywhere, patriotism became an exceedingly attractive theme to the producing companies, because of the remarkable cheapness with which men and materials could be obtained.

Of course, the companies pay for what they get. Sometimes a lump sum is handed over; in other cases there is an arrangement by which the Treasury takes a percentage of the profits. What that percentage is we cannot find out.

Costly stunts

Repeated questions in Parliament have brought no satisfaction. The Prime Minister says it is a matter for the Departments concerned; the Departments concerned say it is a matter for the Prime Minister.

Somebody else says it is not in the public interest to divulge details of such contracts.

Why not? When the Services are used for purposes of this kind, Parliament and the man in the street have an unquestionable right to know just how much the stunts are costing.

One thing is certain. The money received is out of all proportion to the expenditure incurred in placing ships, tanks, sailors and soldiers at the disposal of any producer who cares to show what a thrilling, manly business war is.

The only admission that has been made is that so far the sum of £13,544 has been received from the film companies concerned.

When one realises that to build property ships and hire supers for a film like "Zeebrugge" alone would cost something like £100,000, it becomes apparent that there is no overcharging going on.

Colonel Harry Day, M.P.

Ordinary routine!

Actually the receipts work out at about £500 a picture, which obviously is not adequate for the Government's services.

What about Tommy and Jack, the men who act for these films? Do they enjoy the job, or are they compelled to go through with it?

So far as soldiers are concerned, "there is no force used to make them take part," and they are paid at current civilian rates when occasion justifies it. Either statement might mean anything.

Navy and Air Force ratings get no extra pay, and the spokesman for the Admiralty "had no information" as to the men's feelings on the subject.

It was possible that volunteers were called for (he said), but generally the work was part of the ordinary routine of the ship.

One wonders how much of the films of Zeebrugge, the Coronel and Falkland battles and the Gallipoli campaign came within the ordinary routine!

Everywhere there are contradictions. The Government is strongly opposed to blind booking—that pernicious system whereby exhibitors book films they have never seen, and which may be hopeless pieces of work.

Yet the Falkland film—in which, mind you, the Government is interested—was booked before it was completed. Against the policy of the Government—but it was a war film.

No you don't!

It has been suggested that ships and men are lent chiefly to help along British films. We know the Government is anxious to help the industry, so long as there is flag-wagging.

For any other type of film they have no use, and are more anxious to hinder than to help. Permission was refused for the Tower of London to be used in connection with a picture.

A producer who started to shoot a scene in Hyde Park was turned out, together with a certain famous star who was to appear in the film. The explanation given was that the parks were instituted for different purposes.

The only way to get the sympathy of the Government is to make a war film. Try to show the world what the Mother of Parliaments looks like, and you will be severely warned not to contemplate such sacrilege.

But set out to teach the young idea how jolly thrilling it is to blow human beings into pieces, and you can have the Navy put through its paces and the Army Reserve called out.

One of the genuine war films in existence is that of the battle of Arras. This consists of scenes taken on the actual battlefields.

What is not explained

Following its policy of helping the British film industry, the Government allowed this picture to be exhibited, during Armistice week last year, in a cinema controlled and run by an American company—while an application for similar permission from a British-owned theatre was refused.

"It is not war propaganda," said Commodore King, speaking for the Secretary of State for War in reply to a question about these films. "It is instructional work in films."

That, of course, explains everything—except the fact that, with the authority of the War Office, recruiting officers have been present at picture houses where these glorifications of war were being presented.

It is outrageous that the Government should be allowed to use films and picture-houses for military propaganda,—for, Commodore King notwithstanding, that is what it is.

It is an outrage on the dead and an insult to the living, and it must be stopped.

"My Life Story"
by Harry Preston
Now appearing in "The People."

5 for 10D.

Thousands who could afford to pay more buy Manikins. No other smoke gives the same satisfaction.

You can smoke Manikins hour after hour with steady enjoyment.

The secret of Manikin Goodness at Manikin Price is just this—They are rolled from the delicate Tip Leaves, too small for the large cigar, yet actually the sweetest of all.

N.B.—Buy a packet to-day and you will be delighted with their fragrance and value.

MANIKIN
CIGARS
MILD HAVANA FLAVOUR
5 FOR 10D.
All Tobacconists Sell Manikins

The Family Health.

The choice of good wholesome food, properly cooked, does more than anything to maintain the family in robust health. Doctors advise more suet puddings. With "ATORA," the good wholesome Beef Suet, sold ready shredded to save your time, you can make puddings, dumplings, etc., quickly and at small cost.

For to-day try this simple recipe for dumplings. Prepared in 5 minutes, cooked in 15 minutes.

The best way to make Dumplings.

2-oz. "ATORA" Shredded Suet. 4-oz. Flour.
½-teaspoonful Baking Powder. Pinch of Salt.

Make the dough with sufficient moisture, divide into small balls, and roll well in flour. Put the dumplings into the soup, stew, etc., when it is at simmering point, about 15 minutes before it has finished cooking. But take care it does not go off the boil when the dumplings are put in.

Hugon's

'ATORA'

The Good BEEF SUET

contains no preservative.

At all Grocers, in 2d. packets and 1-lb., ½-lb. and ¼-lb. cartons.

Write a post card to-day for our free Recipe Booklet.

HUGON & CO., LTD., ——— MANCHESTER.
The originators of Refined Beef Suet.

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THE ADVENTURES OF ADOLPHUS NO 1.

Introducing Adolphus

Adolphus is a popular man,
You see him everywhere.
And everywhere Adolphus goes
Folks say, "How smooth his hair!"

And nothing ever ruffles him,
He never has a care.
For Adolphus always minds to use
ANZORA on his hair.

ANZORA CREAM for greasy scalps will not soil hat linings or pillows, and ANZORA VIOLA for dry scalps, containing a little oil of violets, are sold in 1/6 and 2/6 (double quantity) bottles by Chemists, Hairdressers and Stores.

ANZORA

Masters the Hair!

Manufactured by ANZORA Perfumery Company, Ltd., London, N.W.6

'DIPLOMA'

The ENGLISH CRUSTLESS CHEESE

£200

IN PRIZES for LIMERICK LAST LINES

More than £3,000 distributed already

Some Winning Lines:

£25 WINNER.

There was an old lady of Bray
Who had meat for her dinner each day;
But one day, if you please,
She tried Crustless Cheese,
"And her cook 'boned' the labels," they say

£50 WINNER.

"Father Christmas is coming," 'tis said,
So your stocking, mind, hang on the bed;
For he might, as a treat,
Bring some Crustless to eat,
There'll be "Christians awake" at his tread.

£25 WINNER.

Said Omar Khayyam 'neath the tree,
"I've all a man wants, you can see;
Bread, Wine and 'Diploma,'
Make a fine meal for Omar,"
How he got it in those days licks me.

£25 WINNER.

Now 'Diploma's' a cheese all can eat,
What is more, it's a real table treat;
Old and young all agree,
For lunch, dinner or tea,
It's no longer "hard cheese" to miss meat.

£25 WINNER.

Here's a hint that will save L.S.D.,
When you holiday down by the sea;
Buy 'Diploma' sans rind,
And then you will find [the sea.
That you "fare well" before "leaving"

£50 WINNER.

Santa Claus brings us lots of good cheer
On his short but sweet visit each year;
Let's hope the old thing
Some 'Diploma' will bring;
"It's made 'good'—it's 'made good'
—it's 'made here'."

Now try the one below. You may win £50

Said a young married husband, named Bill,
"I don't want to grumble, but still,
If you don't get 'Diploma'
You'll find me a roamer,

....

1st PRIZE £50
2nd PRIZE £20
3rd PRIZE £10
4th PRIZE £10
200 PRIZES OF 10/-
200 BOXES OF CHEESE
EACH CONTAINING SIX 3d PORTIONS
200 TINS 'CORONET' MILK

CONDITIONS.

The Proprietors of 'Diploma' Crustless Cheese offer a first prize of £50 and other prizes, as stated, for a best last line to this limerick. Write your last line on paper and attach the small coloured label from a portion of 'Diploma' Crustless Cheese (either Cheddar or Cheshire) or label from 'Diploma' Milk or 'Coronet' Milk. Send as many attempts as you like, but to each must be attached a label. The Managing Director's decision is final and legally binding. Address to:

Competition: **WILTS UNITED DAIRIES LTD.**
(Dept. 7), TROWBRIDGE, WILTS.

Closing Date: Entries must reach us not later than Thursday, **February 9, 1928**

Result: A complete list of winners will be forwarded by post to every competitor.

English Cheddar or Cheshire.

Box of 6, 8 or 12 portions **1/4½.**

This maxim claims my strict adherence—Daymarked shaves do help appearance

MYATT
PATENT DAYMARKED
Blades

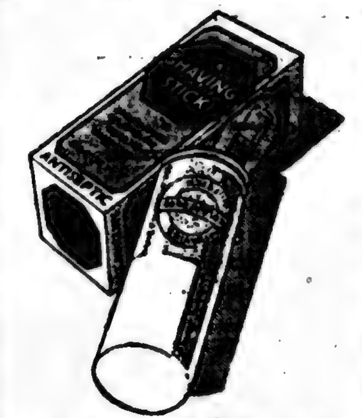
For Gillette type Razors only

The Myatt Daymarked Blade is a revelation in shaving luxury. The days of the week are marked on each side of every blade so that you can always tell which edge to use and which to rest. The temper of the steel is thus maintained and the life of every blade doubled.

MADE IN ENGLAND. SOLD EVERYWHERE.

FOR 1/3 FIVE

Sole Manufacturers—
W. J. MYATT & Co., Ltd., Birmingham.



Better Shaving from to-day

Colgate's Shaving Stick gives a thick creamy lather that softens every hair right down to the base and gets it ready for the razor. Try it and see.

Shaving Stick	10d.
In bright nickel box	1/-
Handy-Grip Stick	1/3
Handy-Grip refill	10d.

COLGATE'S
SHAVING STICK

Softens every single hair

In Sunshine Ward

by PHILIP INMAN

To what depths of despair a young life must have sunk to seek relief in suicide! Yet even amid the sordid surroundings of a police-court there may be found such sympathy that helpful hands are extended and the young life finds the hidden sunshine again.

A SECRET IN A WALLET

BY the side of the hospital bed sat a policeman. He was keeping watch over a patient, a young girl, who the night before had attempted to end her life.

"You are not likely to be here long," he was told, "for there's not much hope of her recovery." And so it seemed.

She remained unconscious for several hours, and it would not have been surprising had death intervened at any moment. But the next morning found her still alive and before that day was over she had opened her eyes again upon an unwanted world.

What a strange paradox life is, to be sure. In that same hospital were men and women fighting for their very existence, and yet here was one, little more than a child, so tired of life that she sought a desperate way of ending it.

For a few minutes her eyes gazed vacantly around her and then as her glance fell upon the police constable she shivered. "Why didn't they leave me to die?" she moaned. "I will make a better job of it next time, see if I don't."

"You must not talk like that," said the nurse sympathetically. "Why ever did you do it?"

On to the face of that patient came the shadow of a great sorrow. "I had a mother," came her reply, spoken softly and tenderly. "She died a year ago. I can't go on living without her." And even the eyes of the policeman were moist at the hearing of those words.

Terrible loneliness

What a pathetic little figure it was who, in the company of that policeman, went away from the hospital to answer the charge of attempted suicide. When she was placed in the dock she broke down completely, and for a few minutes was not able to answer the questions put to her.

"What is your name?" asked the magistrate, not unkindly. And she told him. "And how old are you?" he went on. "I was just twenty-one when my mother died," she answered quietly, "and that is just a year ago."

"And have you no relatives?" the magistrate interrogated. She shook her head. "No," she replied, "and I've been so lonely by myself, and I loved my mother so dearly that I wanted to go to her."

The magistrate looked at her stedfastly and she met his gaze just as steadily. "Will you promise me," he said, "that you will not repeat the offence if I let you go?"

For a moment she hesitated. Then the tears came into her eyes. "How can I do that?" she answered. "There's nobody who knows or cares about me, and if I'm lonely I don't know what I might do."

Why he intervened

Just at this point a man rose at the back of the court. "I don't know this girl," he started, "but I know what it is to be lonely and down and out. If you'll allow me, I'd like to take an interest in her and to help her. I'm in a position to do so."

The magistrate listened to what he had to say and then a brief consultation was held between the police-court missionary and this benefactor. As a result, the magistrate announced that the charge would be dismissed and the girl left the court in the company of her new friend.

Later that day they came to the hospital together. Already there was a change in that girl and even her voice sounded stronger as she said that she had come to return some articles of clothing which had been loaned to her. Whilst she went up to the ward her benefactor remained down stairs.

"You may wonder," he said, "why I have intervened." He smiled, a rather tragic smile. Then he took from his pocket a wallet and from the wallet a crumpled and faded cutting from a newspaper. "There's the secret," he said hoarsely; "read that."

Philip Inman

And this is what it said: "It was a pathetic story which Fred —— told when to-day he was charged with attempting to commit suicide. He said that he was without employment and had no home. . . . . A man in court stated that he knew the prisoner some years ago and proffered to look after him. On this understanding the prisoner was discharged under the First Offenders Act."

This man took back the newspaper cutting and replaced it in his wallet. "I am Fred ——, the attempted suicide," he muttered brokenly, "and through that friend in need, I've made good."

The Sentence of the Court

TAXED FOR TOYS

Arms and the Mannequin

WITH that delight in ceremony which never deserts him, Sir L. Worthington-Evans saluted, salaamed, clicked his heels and cricked his knee before pleading "Not Guilty" of misapplying public money.

"The accused is paid as Secretary for War," said Mr. Watchdog, K.C., "but he might be more appropriately designated Minister for Mummery and Motley.

"Instead of concentrating upon making the Army an efficient fighting force—which is what it must be until sanity becomes sufficiently widespread to render fighting forces unnecessary—he seems anxious to make it a sort of mobile Madame Tussaud's.

"At long last he has been forced to agree that the lance is about as useful for military purposes as a decorated clothes-prop; but his love for the pseudo-picturesque will not permit him to order the sale of these absurd weapons to a touring pantomime.

"Instead, he issues an order abolishing the lance for all practical purposes, but directing that men shall be trained in its use 'for ceremonial purposes.'

"There is no possible excuse for wasting the time of soldiers (which means also wasting the money of taxpayers) in training them to do fancy tricks with a weapon which, like the antique sword, which the accused also insists upon retaining, is hastily cast away as soon as there is real military work to be done."

• • •

Mr. Strawsplitter said that those who opposed the retention of archaic weapons failed to appreciate the powerful part played by tradition. It would be deplorable if a weapon by means of which great victories were won in the past were to vanish altogether from the Army. The gaily-decorated lance, no less than the picturesque uniform of the Guards, helped to keep alive the military spirit.

• • •

"What counsel calls 'the military spirit,'" said Mr. Justice Bull, "is merely another name for that species of humbug designed to create the impression that war is a jolly affair of waving flags, inspiring music, bright plumage and romantic accessories, instead of the dirty, dreary, soul-searing and body-mangling business that those who have experienced it know it to be.

"The man trained to do dashing circus stunts with a lance in time of peace is required to crouch in a water-logged trench and be shot at by an invisible enemy or choked with the foul product of bespectacled chemists in time of war.

"Why should men, who at the first hint of war are hurried into drab khaki, be paraded like mannequins in scarlet tunics and with bearskin muffs on their heads, or encased in tin like human sardines?

"All this fancy dress costs money, and money for mummery is something taxpayers resent being called upon to provide. What sense is there in becoming eloquent over the fact that victories were won with lances in the past?

"At various times victories were won with longbows and battle-axes, but where are these toys of the old brigade, where are the fads we knew? They are where the breastplates of the Guards, the lance, the busby, and, one is tempted to add, the Minister of War himself ought to be—namely, in a museum.

"So deeply rooted is the bureaucratic love of baubles that Evans only knows when we will get rid of all this useless expenditure. In the hope, however, of hastening the reign of reason, I propose to give the prisoner a dose of his own medicine, by directing that he be deprived of the services of typists and chauffeurs and be trained in the use of the quill pen and the sedan chair for ceremonial and other purposes."

FREE
DURHAM DUPLEX
20 COUPONS

THIS DURHAM-DUPLEX SAFETY RAZOR

complete with safety-guard, stropping attachment, and double-edged hollow ground blade. All in a neat, strong blue leatherette case.

This offer is unequalled in any other Gift Scheme.

A few of the gifts illustrated in the gift Book

'RAJAR' ROLL FILM CAMERA	100 coupons
'MIDLAND' RADIO VALVE	100 coupons
'SIGNET' FOUNTAIN PEN	100 coupons
PURE SILK STOCKINGS	140 coupons
OVAL SHAVING MIRROR	200 coupons

ALL GIFTS POST FREE

H.S.
A|P

Write for the B.D.V. Gift Book, worth 5 Coupons. It contains 199 splendid gifts. Send also for the free Train Book. It contains full particulars of Bassett-Lowke and Bing free model railway systems, including every necessary accessory.

Post coupons to:
GODFREY PHILLIPS Ltd. (ift Dept., J.B.)
54, White Lion Street, E.1

B.D.V CIGARETTES

"—just like hand made"

10 for 6d. 20 for 11½d.
Plain or Cork Tips.

Coupons also in every packet of B.D.V. Tobacco, 11d. per oz.

SOLD IN BOTTLES
1/3 & 3/-
KOMPO
FOR
COLDS.
REGD.
BY ALL CHEMISTS & STORES

YOU MUST HAVE THE RIGHT DIET.

One points on which ALL Doctors are agreed is that to maintain or regain really good health you MUST have a properly regulated and balanced diet.

All those who would like a little free expert advice on this very important subject should write at once to the great health expert, Eustace Miles, M.A. (Dept. D.B.J.) 40, Chandos Street, London, W.C.2, who has given permanent relief of various ailments and troubles to many thousands and has put them on the straight road to physical and mental fitness. Write name and address in capitals, and enclose 1½d. stamp for postage.

HALF A CROWN A WEEK!

THE TELEPHONE COSTS:

NOTHING	to install.
NOTHING	For the calls you receive.
A PENNY	For each local call you make.
2/6 a WEEK	For Rental. Even less outside London area.

"You ought to be on the 'Phone"

COUPON

To Telephone Development Association, 13a, Bedford St., Strand, London, W.C.2
Telephone. Regent 6224-5.

Please send me a FREE COPY of the BOOKLET.

NAME ....

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"Every Picture tells a Story."

Old Folk's Backache

OLD AGE should be a period of happiness and comfort, not a time of wretchedness or pain. Too often the difference is due to poisons left in the blood by ageing and weakened kidneys, causing: **backache, pains in the joints, urinary troubles, nervousness, dizzy sensations and headaches—neglect of which may lead to lumbago, sciatica and rheumatism, or to hardening of the arteries.**

Thousands of old folk owe ease and comfort to Doan's Backache Kidney Pills. Many who look and feel still young at eighty, say that Doan's Pills have meant new life to them. Ask any old folk you know.

Well at 83.

On 18th September, 1922, Mrs. E. Savill, 76, South Street, Greenwich, S.E.10, said:—"A few months ago I was almost crippled with backache and sciatica. The pains down the back of my left leg were so acute that I could not put my foot to the ground, and it seemed as if a lot of red-hot needles were sticking into my leg. For several days I was obliged to lie up.

"At last I tried Doan's Backache Kidney Pills. They brought relief, and later quite rid me of pain."

On 16th September, 1927, Mrs. Savill said:—"Doan's Pills did me a world of good; though nearly eighty-three, I keep very well.

(Signed) E. Savill."

Do as Mrs. Savill did. Ask distinctly for DOAN'S. 3/- per box.

DOAN'S Backache Kidney Pills

Sole Proprietors: Foster-McClellan Co., London, W.1

Words Winged to Women

SATAN IN THE SOUP

by MABEL HORNER

"I WOULD teach a craft to the potential bishop, the potential Chancellor of the Exchequer and the potential dustman, as well as the potential cabinet-maker or plumber."—MR. A. F. COLLINS.

NOTHING in recent years has given me more hope for the future than the steady demand of teachers that all children be taught some form of handcraft. In one particular only, but that very essential, do men and women teachers differ. The headmasters would give one form of instruction to boys and another to girls.

Headmistresses, with far greater spiritual insight, would give a similar kind of instruction to both. They think "the time has arrived for a more equal form of education for future home life, as between boys and girls, by giving instruction to boys in the simple elements of domestic subjects, such as needlework and cookery, and to girls instruction in light woodwork."

That is to say, since boys and girls must each compete for a living in a world of strong competition, let them each compete on equal terms.

And, since it takes both man and woman together to build a home, let each have at least some elementary instruction in all those branches of knowledge without which no home can be successfully run.

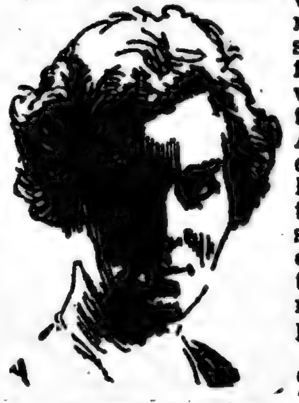
Heading for disaster

It is such a sensible and reasonable point of view that it is surprising headmasters should be willing to allow women teachers to have sole credit for it.

Women teachers know that ability to do things, to use tools, to create and bring order and beauty out of chaos is the one sure road to prosperity and happiness. It is lack of that ability that fills idle hands with mischief and empty minds with evil thoughts.

A useful craft in a boy's hands will do more than a pair of handcuffs on his wrists to keep him from picking and stealing. A useful craft in a girl's hands will do more to make her a woman of worth than any amount of scolding and preaching. A useful craft, even a very simple hobby, may save a middle-aged man or woman from breakdown.

As a nation, where handcrafts are concerned, our young people are sinking into utterly dreary ignorance. How this works out in married life is shown by the first year's working of the Salvation Army's Reconciliation Bureau, set up to try and settle the differences between young married people.


Mrs. Tidswell, President, National Union of Women Teachers

These young couples declare "they married to be happy, they are not happy, and they want to separate." The Reconciliation Bureau finds the reason to be that they show alarming ignorance of the things necessary to true happiness. The mere gratification of sex instinct never made anyone happy. To marry without knowledge of the duties and responsibilities of home-making is to head for certain disaster.

Yet thousands of young couples never make a home simply because they do not know how. The cinema, dance-hall and unlimited pillion-riding does not teach them. Handcrafts may. Practical knowledge of work-a-day jobs may.

We are told that the Horsforth Education Committee had the shock of a lifetime when a schoolboy applied for a leaving permit on the ground that he had got a job as a housemaid. For the life of me, I can see no reason for amusement. That boy meant to be useful. He had no fancy to join the great pitiful army of youthful unemployed.

A great deal of scorn is being poured on women and girls of another class who because they are idle are a menace to the community. I agree as to the menace, but their schooling is to blame.

The snobbery that keeps a girl without the necessity of soiling her hands is an awful menace. High or low, rich or poor, all our children should be taught handcraft.

Let them learn the science of home-making. Let them be given the all-absorbing interest of a useful hobby.

Curing criminality

"Satan finds some mischief still for idle hands to do." It is no silly saying. Mischief is made in the mind when a middle-aged man or woman one day suddenly finds the moment of retirement from active participation in the world's affairs has come.

Only the other day, a well-known man committed suicide because he could not stand the "idleness." It need not be. The way out can be found.

A dear old friend of mine grew blind in her eightieth year, and was perforce withdrawn from all the occupations in which she had found delight. She did not pine. She took lessons in rug-making, and her productions were worthy a place in any home.

I myself have taught a sick man knitting. I have seen carving fit for exhibition done by elderly men in retirement.

It is godlike to be able to do things, to make things, to design and create. Properly taught from the first in our schools, it would make us a great nation. It would go a long way to cure criminality and take every flighty girl and hooligan boy off our streets.

LONDON IN DANGER

"John Bull" Provides a Safeguard

FEW thought when reading of the Fleetwood floods that London would shortly suffer a similar fate. The overwhelming rise of the Thames was as disastrous as it was unexpected.

It was a devastating shock that reverberated over the whole world; but a world-wide shock can have terrible individual consequences, and there are many people to-day who have good cause to be thankful that they took, long ago, the simple step of becoming registered readers of JOHN BULL.

The first to notice the flood was a young policeman, staring unbelievingly at the river, first gently, then with menacing volume, running over the embankment wall.

In the little homes lying near, some with rooms below the river's normal level, working folk were sleeping, unconscious of the creeping, insidious death.

Disturbing sight

Warned of danger in time to escape with their lives, many hundreds of women had to stand by and see their little sanctuaries invaded by the waters.

Where victims were registered readers of JOHN BULL the first thought that came clearly from their first despair was, "Can JOHN BULL help?"

Here are typical cases from the letters that presently flooded JOHN BULL's office.

The father of six children told JOHN BULL's representative:

"I am a painter, earning £2 12s. 6d. a week. Every bit of food is washed away, and there is not a penny in the house to feed the kiddies. Would you please send along the money as quickly as possible?"

The request was granted.

Another home helped was that of a night-watchman with seven children. His earnings are 7s. 6d. a night, and if he gets five nights' work in one week his wife calls it a good week.

A Billingsgate fish porter, earning £2 7s. 6d. a week, has to live with wife and six children, the youngest seven weeks, in a series of three shacks, with boards nailed together to keep out the elements.

In another home the husband, a labourer earning about £3 a week, was lying ill in the front room with 'flu when the water swept in. He pays 18s in rent. Illness had sent it in arrears, and words fail to convey the heartening effect of the call made by JOHN BULL's representative.

Practical help

In still another home devastated by the Thames the father is out of work. There are eight children. There was not one penny in the house, and when JOHN BULL's representative called the mother was just setting out in an attempt to obtain a little bread, butter and tea on credit.

JOHN BULL's visit, in every such case, is like the sudden shining out of the heartening sun over a cold and dreary scene. It is little wonder that men and women, in the poorest circumstances, even during prolonged spells of unemployment, spare the weekly twopence for their weekly friend JOHN BULL.

They know, by experience, that JOHN BULL helps, and *pays*.

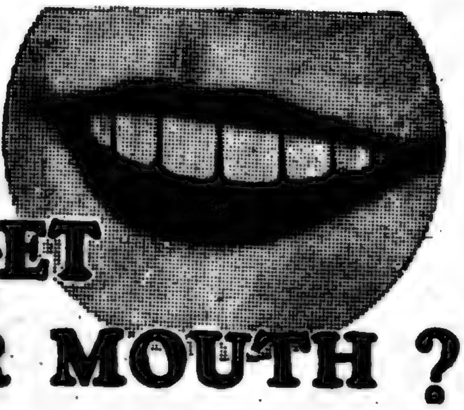
For Husbands and Wives

YOU, sir, can win a "Bullets" First Prize of One Thousand Guineas this week. That means £1,050 for you if you are a bachelor and at least £50 if you are married.

Or you, madam, can win it for yourself—and never have to ask your husband for money again!

Better still, sir and madam, put your heads together over page 39 and share this wonderful prize!

DID YOU FORGET YOUR MOUTH ?



WASHING YOUR MOUTH is far more important than WASHING YOUR HANDS and far easier

This is the Season for COLDS, INFLUENZA, SORE THROATS, PNEUMONIA. *The Bacteria which cause these illnesses enter your system ONLY BY YOUR MOUTH.*

READ WHAT THE DENTAL BOARD OF THE UNITED KINGDOM SAYS:—

"All Mouths, even the healthiest and cleanest, contain these different types of Bacteria . . . Furthermore, they are always gaining accessions to their number and variety with the food that is taken, and even with the air that is breathed . . . There is proof that many bodily diseases are directly due to a septic mouth which could, and should, have been prevented . . . Even if not seriously ill, a man or woman with a septic mouth suffers in health . . . One cannot produce the best work if one is below par."

THE SIMPLE & EASY THING TO DO

We have complete proof from independent investigators of very high standing in the Medical and Dental professions—we will gladly show you their Reports—that by washing (or rinsing) your Mouth for a few minutes once or twice daily with a half-teaspoonful of Milton in a tumbler of water, you

Destroy every germ of disease or decay in your mouth

◆

Avoid or arrest Pyorrhoea (with its resulting evils)

◆

Do not do the least harm to the Mouth, Throat, Teeth or False Teeth

◆

Keep your Teeth — natural and false teeth— aseptically as well as visibly clean.

MILTON

TESTED JB

6d., 1/6, 2/6 OF ALL CHEMISTS

MILTON PROPRIETARY LTD. JOHN MILTON HOUSE LONDON E.C.1

"JOHN BULL'S" GUARANTEE.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee.

All foods, food or drinks, toilet preparations, medicines and drugs, and other articles capable of a laboratory test, which have been approved by our experts, are marked— TESTED JB

In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona fides of all advertisements in "John Bull."

Any complaint must reach us within one month from the appearance of the advertisement in "John Bull" and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED, Proprietors of "John Bull."

VEET

Removes Hair

Whereas razors and ordinary depilatories merely remove hair above the skin surface, Veet melts the hair away beneath it. Veet is a perfumed, velvety cream which you apply just as it comes from the tube. In a few minutes rinse it off and the hair is gone as if by magic. Satisfactory results guaranteed or money back. Veet may be obtained for 1/6 and 3/– from all chemists, hairdressers and stores.

Beware of imitations and inferior substitutes.

Finest value in Low-priced Rubbers

JAY-PED

LADIES' NAIL-ON SOLES - 1/3 per pair
MEN'S - - - 1/11 - -

PHILLIPS SECOND QUALITY

The Sunripe 'Twins'—Two of the Best!

SUNRIPE

TESTED JB

-the 'Quality' Cigarettes

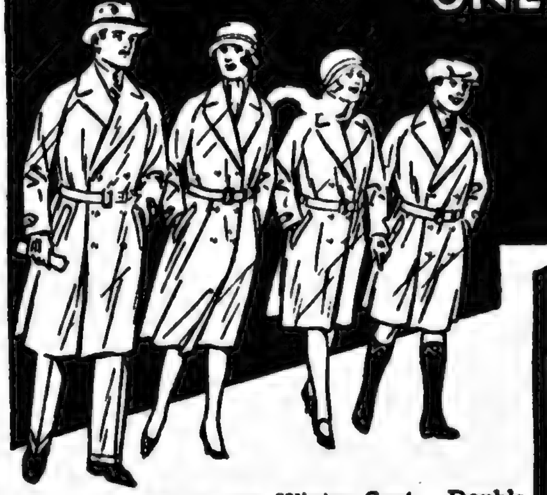
with the SUNRIPE DISTINCTIVE FLAVOUR—10 for 6D 20 for 1/-

SUNRIPE The 'Out-of-the-Rut' **PIPE MIXTURE** 1/- per oz.

150 YEARS' REPUTATION BEHIND THEM

WONDERFUL MACKINTOSHES

ONLY 1/- DEPOSIT



Men's and Women's **'ELECTROLITE'** *Heavy Winter-weight Macs in Fawn and Navy* 19/11

Children's SIZE 15/11

As warm as any Winter Coat. Double breasted, deep storm collars and cuffs, belted, taped seams, large pockets. Delivered post paid on first payment of only 1/–. Monthly payments of 3/– complete the purchase. In ordering, state height, chest measure, and colour required.
Money back if not satisfied.

John Blanford

DEPT. J.B. LTD

119 & 1 9, BUNHILL ROW, LONDON, E.C.1

"Nothing did any good until I tried NEAVES"

We tried all the different kinds of food on the market and went to no end of expense, but nothing seemed to do any good until I decided to give Neave's Food a trial, which I am pleased to state was a complete success. It is the best and absolutely the cheapest food obtainable."

This Testimonial from a delightful mother is typical of many grateful letters we are constantly receiving.

Start your baby on "Neave's" to-day and watch the improvement.

TRIAL TIN FREE—Send a postcard for a large sample tin and interesting booklet, "Hints about Baby," to Neave's Food Ltd. (Dept. 6), Fordingbridge, Hants.

Neave's Food

FOR INFANTS, INVALIDS AND THE AGED.

On sale everywhere.

CARTONS: 6d.; TINS: 1/6, 3/9.

Baby Holman, 64, Harwell Street, Plymouth.

"I've given up having croup now."

"Mother just rubs a little Vick brand Vapour-Rub on my throat and chest when she puts me to bye-bye, and now I sleep all night and never wake up choking."

This Devon lassie's statement was not as clear as that, but her mother says that is what was meant; "This salve is very effective." Mrs. Holman added: "It is easily applied and there is no burning, even on a sensitive skin."

Twofold Action.

This modern vaporising salve relieves spasmodic croup in a few minutes.

Rubbed on throat and chest, Vick brand Vapour-Rub acts in two ways at once. It gives off healing vapours which loosen the phlegm and clear the head. It acts like a poultice, "drawing out" all tightness and pain and helps the inhaled vapours to relieve the congestion. Regular size now only 2/-, half-size 1/3, at all chemists'.

"Just rub it on" VICK BRAND VAPOUR-RUB

BEST FOR CHILDREN'S COLDS

Human Documents

War Office White Cargo

Falsehood's Web—A Sad Secret—Wife's Noble Resolve

PROBLEMS that may be yours are dealt with by "Humanist." The names and addresses of all correspondents are suppressed so that the writers may not be identified. Letters that are too intimate or are not sufficiently general to be helpful to others are answered by post. All correspondents must send stamped, addressed envelopes. Ten shillings is being sent to each of the writers of the first four letters printed.

"I AM very anxious about my sister who is married to a soldier and is on the strength of his regiment. She has always had a dreadful time with him, but since they have been stationed abroad things seem to have gone from bad to worse.

"I have had many pleading letters from her, but the last one shocks me terribly. She says:

"'I wish I had taken your advice and not come out here with my husband. He has got me here away from all my friends and thinks he can do just as he likes with me.

"'I don't know how I can continue to live with him. He never spends an evening with me or helps me with the babies. He just comes home to dinner, and then goes out again, never returning before midnight and very often he does not come home at all.

"'It is breaking my heart, because he spends all his spare time and his money with black women. I can't keep him away from them. It is terrible.

"'I SAW him one night with a black woman, and when I asked him what he was doing with her, he struck me in front of her.

"'Even when I was in hospital, he spent all his time with black women, though I nearly died in giving birth to his child.

"'I have been to see his commanding officer, but he doesn't seem to care or want to do anything to help me. I asked him to send me back to England with my little ones, but my husband will not agree, so nothing is done. How can I stay with him when he puts black women in front of me?

"'He was put away for a few days for being drunk and striking me. He is drunk every night and he is teaching my little boy to say bad words. Oh, my dear, do help me to get away from this.'"

"My hope is that she may be able to get back to England with a separation allowance for herself and her children, but I am at a loss to know what to do."

"HUMANIST" says: *A terrible state of things indeed. Tell your sister to lay her complaint and request for separation and repatriation before her husband's commanding officer in writing, telling him that she is sending a copy to the Secretary, War Office, London. Then if she cannot obtain satisfaction and she can substantiate the charges she makes, she should apply to the local civil court, for the civil law everywhere under the British flag is paramount. It is monstrous that a woman should be left to the tender mercies of the type of man negroes might justifiably call "white trash" even if he is in the Army.*

* * *

Living a Lie

"FOR sixteen years I have lived deceiving my best friends and even my wife and her family, and so far as I can see, there is no outlet from the web of deception I have spun round me.

"In 1906, I was sentenced to five years' detention in a reformatory for a boyish escapade, and after my release I found myself greatly handicapped in my own neighbourhood. I therefore migrated to this district with the intention of leaving my past behind.

"To that end I gave out that I had been in a home, which was at once interpreted as an orphanage. That meant that I had to allow it to be supposed that my parents were dead.

"I had already lost my mother, and I had no affection for my step-mother, so that up to that point my conscience was fairly easy, but as my father is still hale and hearty, and has always been a good father to me, every time I say he is dead that little reminder pricks very hard.

"Having started, I have to repeat the same story to every new acquaintance, and I feel very unhappy about it. To enlighten everybody now would probably mean the loss of all my friends, so I suppose as I made my bed I must lie.

"I have been on the verge of making this confession to you ever since I read your first article. Now that I have summoned courage to make it, I hope you can give me some comforting advice."

"HUMANIST" says: *Why talk about the past? The great thing is to live in the present and to live in it truly and well. If your life now is being lived as it should be, where is the sense of risking everything for a rather pointless confession?*

* * *

Son's Sad Duty

"YOUR advice in the following matter will be of great assistance to me as I can see no way out of the predicament in which I am placed through no fault of my own.

"I am a young man living with my mother and younger brothers and sisters. Nearly five years ago, my father emigrated as he could not find work here.

"He has since been in regular employment abroad and has continuously each fortnight sent money for the maintenance of my mother and the children, with often a little extra present for one or another as opportunity afforded.

"Things cannot have been any too prosperous with him, or have permitted him to do more than keep the two homes going, for otherwise I feel sure he would have saved sufficient to have sent for the family.

"Now a terrible thing has happened. Last week my mother gave birth to a child. I don't wish to be harsh regarding my own mother, but I feel that in the circumstances the only thing I can do is to leave home, seeing that I am well able to support myself.

"What I find difficult is to explain to my father the reason for my doing so. How can a son tell his father that his mother has been unfaithful?"

"HUMANIST" says: *You can probably do it more tenderly than anyone else. You must bear in mind that your father must learn the truth sooner or later, and it should be less painful for him to learn it from you than from strangers. If you remain silent he may reproach you, thinking that you aided your mother in her deception.*

IF you want to help us in our want to relieve want, you will subscribe to "The Greatest of These—" Fund. (See p. 38.)

GREAT PEN OFFER. (See page 2.)

For Better or Worse

"OVER twenty years ago a relative of mine married an old playmate, and for a while she was very happy with him. Then, unfortunately, he started to drink, and from that time her life has been little better than hell.

"When she was expecting her first baby, he committed an offence for which he was sent to prison, but she was waiting at the prison-gates for him when he was released, and she did everything she could to help him.

"All his resolutions never to touch strong drink again, however, soon faded away, and owing to his continual lapses during the years that followed, his daughter left home, being unable to stand any longer the scenes that continually occurred when her father was in drink.

"Now this poor woman has a good situation and keeps the home going out of her own earnings. We have begged her to leave her husband for he does not contribute one penny towards the housekeeping expenses, even for his own food.

"She says, however, that she took him for better or worse, and that so long as he is not faithless it is her duty to stick to him."

"HUMANIST" says: *There are, of course, limits to what a wife may reasonably be expected to endure at the hands of a drunken husband, but if her sense of duty and of the sacredness of her marriage vows prompts her to suffer in the hope of reclaiming him, I should be the last to discourage her. Such fidelity to marriage vows is unhappily becoming all too rare.*

* * *

Mother's Obligation

"Friends of mine took an illegitimate child, a few weeks old, receiving a lump sum from the mother. The child is now nearly sixteen, and my friends, naturally, would like a formal adoption order, but the mother refuses to sign the necessary form. Can she be compelled to do so?"

"Humanist" says: *She cannot, but the court may dispense with her consent. I have little sympathy with unmarried mothers who are quite ready to avoid their obligations to their offspring in infancy, but only too eager to claim them when they are old enough to be of service.*

Divorce Overdue

"Married twenty-five years ago, my wife discarded me three years after we were wed for a lodger, with whom she has lived ever since and to whom she has borne a large family. I am told that having allowed such a long time to elapse, I cannot now claim a divorce."

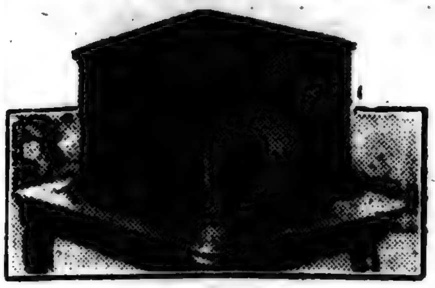
"Humanist" says: *As you do not appear to have condoned your wife's misconduct, I see no reason why you should not institute divorce proceedings now, though they are certainly long overdue. The length of time that has elapsed is of no account legally.*

No Need to Elope

"My girl will be twenty-one in March, but as her parents object to our marriage, we intend to elope. How long must we live in another town before the marriage can be carried out."

"Humanist" says: *When your girl is twenty-one there will be no need for you to elope, for at that age her parents cannot prevent her marriage. Unless you have anything to be ashamed of why run away to marry the girl?"*

THE LOUD SPEAKER



. . . IS NOW INSIDE THE POLISHED WALNUT CABINET

THE wonderful new General Radio "Magnetic Cone" Loud Speaker is built into the handsome cabinet of superb hand-polished English Walnut. The old, unsightly type of loud speaker has been done away with. This new loud speaker has a clarity and sweetness of tone that is truly remarkable. Voices are so clear they could be in the room beside you. Music is so pure and unsullied in tone you could be listening to the instrument itself.

NO MORE ACCUMULATORS

No longer are accumulators with their dangerous acids and never-ending trouble of recharging required for General Radio sets. The Filonator eliminates the accumulator. The Filonator is recharged in a moment in your own home by dropping in a tablet. Refills cost only 1/- and a charge lasts a fortnight with ordinary use. Exclusive to General Radio sets.

NEW VALVES

The new General Radio Set is fitted with special new type 1.4-volt valves designed specially by the leading Valve Manufacturers to give maximum efficiency with the General Radio Filonator. The DOUBLE filament secures double power and double life for each valve.

UNUSUALLY EASY TUNING

Tuning-in on the new General Radio Set has been made so easy by the new Vernier Vario Coupler that only one control is needed; this tuning gives so fine an adjustment that you can get the station you want at maximum strength without the slightest trouble. The tuning of the set covers all European stations *without* additional coils.

NO INCREASE IN PRICES

The set complete costs only £12. The royalty is paid and there is *nothing* else to buy. If desired easy payment terms of 20/- down and 20/- a month for twelve months are available. In every case, and whichever way you pay, all General Radio Sets are

INSTALLED FREE

in your home by our own Engineers, *anywhere in the country*. The set is left playing perfectly for you, and free service calls are given after installation *No other wireless firm gives this unique service, and never before has so remarkable a set been offered to the public at so low a price.*

SEND A P.C. TO-DAY FOR CATALOGUE No. L18

GENERAL RADIO

1 to 42a, Bravington Road, London, W.9
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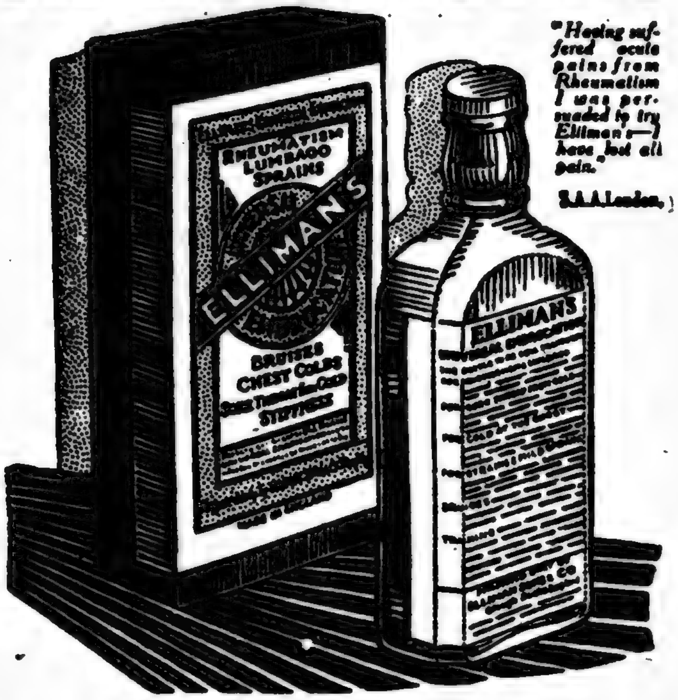
105, Regent Street, London, W.1.

RHEUMATISM



"Having suffered acute pains from Rheumatism I was persuaded to try Elliman's—I have lost all pain."

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ELLIMAN'S Embrocation puts life in limbs and relieves all the pain which muscular rheumatism causes. Apply Elliman's as a massage where relief is needed and you will soon feel its beneficial effect. Stiff muscles relax, aches and pains are banished. In every home use is found for Elliman's Embrocation.

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EASES PAIN

INVALUABLE FOR LUMBAGO, STIFFNESS, SCIATICA, MUSCULAR RHEUMATISM, SPRAINS, BRUISES, CHEST COLDS, SORE THROAT FROM COLD.

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ELLIMAN'S ROYAL EMBROCATION
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A 20-page book on massage, with much useful information on the treatment of the complaints for which Elliman's may be used, sent free on application.

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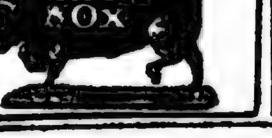
Avoid This Condition

Use Cuticura to help prevent premature baldness. Dandruff and irritation point to an unhealthy condition of the scalp which leads to falling hair and premature baldness. Regular shampoos with Cuticura Soap, assisted by Cuticura Ointment when required, do much to prevent such a condition.

Soap 1s., Ointment 1s. 3d. and 2s. 6d., Talcum 1s. 3d. For sample each address: F. Newbery & Sons, Ltd., 31, Banner St., London, E. C. 1. [illegible] Cuticura Shaving Stick 1s. 3d.

'NERVES'!



Don't let 'nerves' ruin your life. Iron-Ox tiny tonic tablets have relieved thousands.

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1/3 & 3/-
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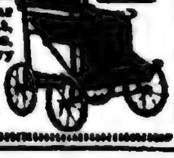

4/- NOW

Light, strong, comfortable. Tubular Handle, Steel Frame, padded seat, adjustable back, draught-proof sides, leather safety strap. Upholstered Navy Blue leather cloth. 10in wheels, ½in wired-on rubber tyres. Price 32/- Terms: 4/- now, and 4/- per month. Write for Catalogue Post Free.

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WONDERFUL RESULTS FROM DR. CASSELL'S TABLETS

DON'T BE ROBBED OF HEALTH and VITALITY

Many people suffer, unsuspected, from a very prevalent form of mild Anaemia. If you are pale and lacking in vigour, pull down the lower eyelid and examine the inside of it in a mirror. A pale and whitish hue denotes Anaemia.

Dr. Cassell's Tablets have achieved miracles in Anaemia cases. They provide the complete kind of nutrition essential: Blood nutrients and Hypophosphites, valuable Stomachics and Digestive Enzymes. Neither stimulants or sedatives, but strength-building elements. See the glow of healthy blood and strong nerves in your cheeks—start a course of Dr. Cassell's to-day.

DR. Cassell's Tablets

1/3 & 3/- per box

Sole Producers: Veno Drug Co. (1925) Ltd.

BEHIND THE SCENES AT PANTOMIME REHEARSAL

The Trials of a Comedian.

Thousands of people every night are thronging the doors of theatres wherever a pantomime is being presented. How many appreciate the weeks and weeks of unapplauded hard work which has to be put in before the show is finally fit to present? An actor's life, despite the colour and gaiety seen by the audience, is not an easy one—it is a very strenuous one.

One of the leading provincial comedians wrote as follows: "During the trying pantomime rehearsals which start in a week, my wife and I find that a splendid restorative is a glass of your famous Wincarnis which we can snatch when a meal is out of the question. Few people realise the strain of rehearsing for hours and hours in a cold and damp theatre—let alone trying to think out funny situations."

During the last 40 years, Wincarnis has earned more than 17,000 recommendations from medical men. For weakness, depression, anæmia, in convalescence, and whenever a debilitated condition makes a swift-acting tonic necessary, Wincarnis is, in the words of a doctor, "the tonic par excellence."

RHEUMATISM MARTYR SAVED

Here is just one case out of many thousands that must prove to sufferers from Chronic Rheumatism that there is a sure, safe and certain cure in the world-famous remedy—De Witt's Kidney and Bladder Pills.

Cured After Months of Agony.

Mr. J. T. Bailey, Business Manager, of 99, Clare Street, Northampton, writes: "I was discharged from Army unfit with Rheumatism. I attended hospital 20 weeks without benefit. I was also privately treated but was no better. I tried De Witt's Pills. I had a good night's rest, and on waking in the morning all pain was gone and I have not had a return of the complaint since."

(Signed) J. T. BAILEY.

De Witt's Kidney and Bladder Pills, sold by chemists everywhere, price 3/-, are infallible in all cases of Rheumatism, Backache, Lumbago, etc.

FREE TEST OFFER

You want to start your cure now. Send for a free test supply of "De Witt's." In 24 hours you will see and know they are doing you good.

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To E. C. DE WITT & Co. Ltd., (Dept. K7), Croydon.

Please send me gratis and post paid, a free trial box of your world-famous De Witt's Kidney and Bladder Pills.

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Our Letter Parliament

Employers in Blinkers

Prosperity Road—Wicked Waste of Land—Who Wants Work?

MR E. ROFFE THOMPSON'S article, "Let's All be Rich" (JOHN BULL, January 14), urges employers to pay better wages as a way out of the present economic rut. But manufacturers cannot cheapen production in present circumstances. A tender at merely cost price for a large contract abroad has been turned down as too high. The heaviest millstone round our industries is the local rating system, which needs drastic revision.—*J. S., Brighton.*

Saved to Spend

The extra trade and money circulated at Christmas time are, in most cases, saved for this especial purpose. Also, thousands of pounds are obtained from share-out clubs and charitable organisations. It is this extra money that shopkeepers do their best to obtain. The only real and lasting improvement will be made when we improve our foreign trade. Then factories will be busy, the workers will have more to spend, and the home trade will improve.—*S. C., Kent.*

For the Bairns' Sake

Mr. E. Roffe Thompson must remember that part of the vast sum of money that was spent at Christmas was spent by such as the wife and I who, through being on the "dole," had to see more dinner-times than dinners for awhile so that we might have an extra bob or two to give our bairns their Christmas. Imagine a laddie hearing his pals tell of what they got in their stocking, and he nothing! Well, I'd be hungry first.—*John Muir, Fife.*

Up to Us!

What we get out of 1928 will be in exact proportion to what we put in. A happy New Year cannot come merely by the expression of the wish, however sincere that wish may be. 1928 will be outwardly very possibly much like other years, but undoubtedly by a new spirit of outlook and a fresh determination to win through happiness may be within our reach.—*R. E., Birmingham.*

A Knot to Cut

Higher wages would improve trade, but only in limited directions. The British public don't buy suits of cotton, or tropical worsteds; they don't buy liners, bridges, or anthracite coal. We must increase exports, and how to do this compatibly with higher wages, heavy rates, taxation, freights, insurance contributions and foreign tariffs represents a Gordian knot which is baffling our keenest intellects.—*Textile, Huddersfield.*

Making Matters Worse

Mr. E. Roffe Thompson's article ought to be sent to the members of the Lancashire Spinners Federation, who are proposing to reduce their employees' wages by 12½ per cent. and to increase their hours. There is already an insufficiency of operatives to keep the mills going, and the employers' stupid attempts to cover up their own gross mismanagement at the expense of their workers will only make matters ten times worse.—*J., Dumbarton.*

How to Spend

Prosperity will not result from increased wages alone; there must also be increased output. If 12,000,000 workers were in receipt of 5s. extra a week, the extra £3,000,000 would not all be spent with the manufacturer and shopkeeper. A good deal would go to the promoters of dog-racing concerns and bookmakers. The Government might relieve these gentlemen of their superfluous wealth, and spend it on education. Our children will then know how to spend a big wage to the best advantage.—*C. B., Hounslow.*

Brief-to-the-point letters not exceeding 100 words are invited. 5s. is paid for each letter published. Name and address essential, not necessarily for publication. Envelopes must be marked "Letter Parliament."

◆

Changed Views

The policy of increasing purchasing power is one JOHN BULL has so consistently propagated during recent years that its operation in industry cannot be long delayed. This can be clearly seen in the changed attitude of our industrial leaders, who are now realising the co-relative value of high wages and cheap production as the proper basis for national prosperity. The only class predominantly opposed to this state of mind are those likely to benefit most by it, the small business people.—*J. R., Glasgow.*

The Right Road

Mr. Ben Turner, in his article dealing with the conference between representative employers and workers (JOHN BULL, January 14), shows an all-round general knowledge of industry, which some of our employers and Labour leaders lack. If he can bring them both to see things in the light of the main facts of his article he will have succeeded in a great work, which will add lustre to the name of a brilliant man, and put us as a nation on the road to prosperity.—*S. F., Leicester.*

Sweated Blazers

I endorse the article, "The Cellar of Shame," by Henry Doig (JOHN BULL, January 14). I have a brother, who, with his wife and another brother slave all day making college blazers. The firm pay him 5s. for making, and charge the college 65s. Surely the colleges could give the order to those who do the work, and thereby save pounds for themselves, and at the same time help those who are doing the work.—*B. Smith, Edinburgh.*

◆

Printers' Pie

[Half-a-crown is paid to the sender of every item published. Mark envelopes "Pie."]

"DAILY EXPRESS":—"We toured in uncle's limousine, which had TWO CHAUFFEURS AND THE —— COAT OF ARMS ON THE DOOR."

"MORECAMBE VISITOR":—"Vacant Possession; STONE FRONTED 7-ROOMED HOSE, excellent condition."

"FARMERS' EXPRESS":—"After a heavy gale, people turned out to find RICKS OFF THE THATCH."

"YORKSHIRE OBSERVER" (Recipe):—"Sieve the FLOOR, baking-powder and salt INTO A BASIN."

"NORTHERN DAILY MAIL":—"Clerk at —— to a man summoned for KEEPING A GOD WITHOUT A LICENCE: 'Have you a licence now?'"

"MOTHERWELL TIMES" (Advert.):—"Navy and BLACK WOMEN'S two-piece suits, 19s. 11d."

"SHREWSBURY CIRCULAR":—"Lost, a BUSY TAIL off a fox fur."

"SHETLAND TIMES":—"The following were the earnings last week of the SHETLAND GOATS PROSECUTING THE HERRING FISHING from East Anglia."

"BRISTOL OBSERVER":—"A cabinet pudding, cut in slices, with plenty, was WORKED WITH SILVER THREAD AND THERE WAS AN EDGING OF OLD SILVER LACE ROUND IT."

"BURTON CHRONICLE":—"A merry peal was SUNG on the bells of the parish church."

Can You Wonder?

In France the number of people without work in December did not exceed 10,000. Here it is still over the million, while our politicians fritter time with consideration of votes for flappers and a continuance of the D.O.R.A. restrictions which should have been scrapped long ago. Small wonder old Father Thames tried to wash out Westminster.—*J. J., Edgbaston.*

Needless Risk

Reading in the papers of the flood in London, I came across the account of the Tate Gallery having £1,500,000 worth of valuable pictures and water-colours stored away in a cellar which was flooded. I suggest to those in charge that it would be better to send those art treasures to different art galleries in future and save running any more risks.—*S. H. Moss, Curator, Art Gallery, Macclesfield.*

The Will Wanting

A Forestry Commission official states that home supplies of timber are so low that we have to import 90 per cent. of our requirements at an approximate cost of £50,000,000 a year. Here is a definite national need which can be met by the utilisation of our waste land and surplus labour. Apparently all that is wanting is the will to grapple with the problem in a businesslike manner.—*W. L., London.*

Lively Sparks

Isn't it time legislation compelled owners of traction engines and steam lorries to fix guards on top of the smoke-stacks to prevent sparks being emitted? Recently I met three such vehicles without guards, and from one of them a live coal shot up into the air, just missing a 'bus as it fell. I myself have been laid up a month with a septic eye, the result of a spark from a traction engine.—*D. H. G., Woodford.*

Grand and Common

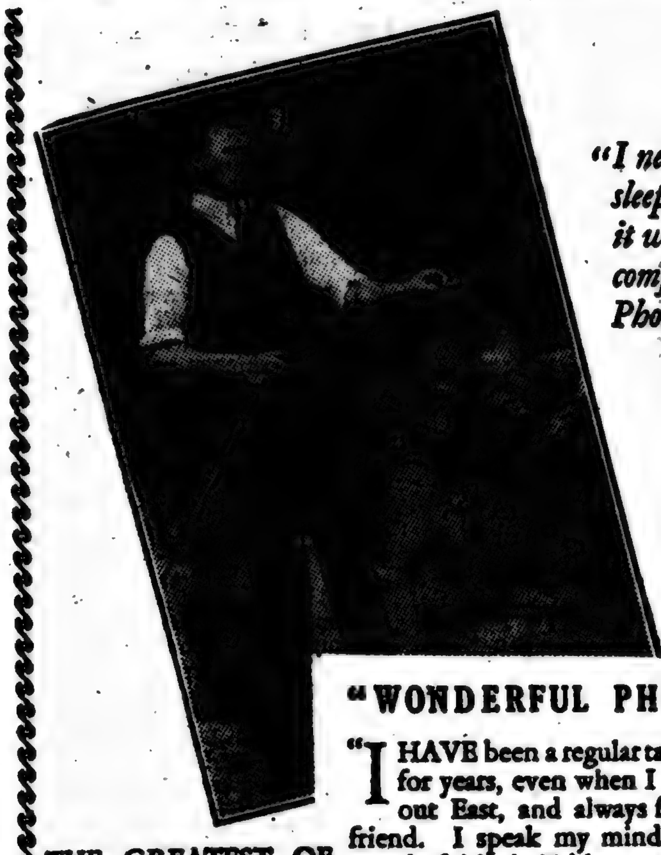
What is the use of Grand Juries? We dispensed with them during the war, but they have again been revived. Their findings are often ignored or overruled. In one case at the Central Criminal Court the grand jury threw out a Bill against two persons charged with manslaughter. The prisoners would have been released, but, as they had been committed by the coroner, they were tried before a common jury, found guilty and sentenced to three years' penal servitude.—*H. R., Notts.*

Early Birds

The Michelin Tyre Company has opened a new factory at Stoke-on-Trent. A friend of mine, looking for employment, was told that applicants were interviewed after 9 a.m., but was advised to go early. He got there the next morning at 6 a.m., and was astounded to find that there was already a queue nine deep, and about sixty yards long, and was told that some had been there since 3 a.m. And yet we are told that the "dole" has ruined us, and made the manhood of the country work-shy.—*W. D., Stoke-on-Trent.*

An Old Soldier's Grievance

Post-war pensioners on reaching the age of fifty-five will receive an increase of 4d. a day, and on attaining sixty-five an additional 5d. Now, I enlisted in 1875, and after continuous service resigned in 1897. I fought throughout the Zulu War, the Sekukini campaign, the first Boer War, and afterwards served in India, Sikkim and many other stations. When the Great War arrived, I gave up a good situation and volunteered for service, but being too old, was appointed recruiter. Now, at the age of seventy-one, I am denied the above increases.—*Old 94th Foot, Lurgan.*



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THE GREATEST OF ALL TONICS FOR

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Loss of Appetite
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"WONDERFUL PHOSFERINE"

"I HAVE been a regular taker of Phosferine for years, even when I was in the Army out East, and always found it my best friend. I speak my mind about the most wonderful little Tablets worth £1 a tube. I never knew what sleep was or what it was like to eat in comfort till I tried Phosferine. It took two tubes of Phosferine tablets to fight my trouble and now I would not be without it. I am a 'Bus Driver now, which of course requires nerves and Phosferine makes sound ones. I have recommended it to friends and they tell me how good it is. One cannot speak too highly about it, but as I say it is a cure for any complaint." Mr. W. Bathe, 18, Westmount Road, Eltham, Kent. 13*th July*, 1927.

From the very first day you take Phosferine you will gain new confidence, new life, new endurance It makes you eat better, and sleep better, and you will look as fit as you feel. Phosferine is given with equally good results to children.

PHOSFERINE

From Chemists. Tablets & Liquid. The 3/- size contains nearly 4 times the 1/3 size

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Ryders SEEDS

Ryders Catalogue for the 1928 Season is now ready, and will be posted free to all, but early applications are absolutely essential. This Catalogue is full of the most instructive information on gardens, and contains richly coloured plates, also many delightful black and white illustrations.

STUDY ECONOMY AND OBTAIN THE BEST RESULTS IN THE GARDEN BY PURCHASING RYDERS FAMOUS SEEDS IN THE POPULAR 2d. PACKETS.

Send a postcard for your copy of the 1928 Catalogue to-day.

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Make Money by the Fireside To Spend in the Sunshine

Here is a profitable hobby to banish dullness these cold nights when the fireside is the best place. And it is such a fascinating hobby too, knitting beautiful things on the Imperia Knitter to bring money for holidays and happiness when the sunshine comes again. You can make a pound or two pounds a week just in spare time and always have money for the things you want.

Here is an Example—Miss Barnes, Chesham, writes:—

"As a girl of fourteen I would like to inform you how proud I am to own an Imperia Knitting Machine which has turned many a dull evening into a pleasure and money which has enabled me to go for a summer holiday by the sea for the first time. So all my thanks to the Imperia Knitter."

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The **IMPERIA KNITTER** enables you to make money in your own home with certainty and regularity. You can learn to work the Imperia Knitter in a day, and the next day you can be earning. Nothing could be simpler than the working of the Imperia Knitter, and nothing more perfect than the work it turns out. All sorts of beautiful and useful things can be made on the Imperia Knitter—Hosiery, Underwear, Jumpers, Knitted Costumes. There is no risk about it, no worry, no uncertainty of any kind, because—

We Guarantee to Buy Your Work

and pay the best rates. At the same time you can sell to private customers and shops as well if you want to and so build up a splendid little home business. You may do a little now and then and have money to save or you can make it your occupation and earn a Good and Regular Income as hundreds are doing. Always there is the certainty that your work will be bought as fast as you produce it. Our Work Buying Guarantee goes with every machine, the cost is most moderate, and if you desire it easy terms can be arranged.

Read what others are doing

The following are extracts from letters recently received. The Originals and hundreds of others may be seen at our Showrooms.

I can honestly say that the Imperia Knitter is the best and easiest way to accomplish security, independence and moneymaking in comfort at home. As soon as people see the quality of work done, orders come in quickly for all kinds of knitted wear.—*(Mr.) G. H., Haydock, near St. Helens.*

I find the Imperia Knitter very simple and easy to work and it knits so beautifully you have no trouble to sell your work. I make jumpers, vests and children's clothes that sell at once and have school orders for long stockings and turn-over-tops at prices showing me a profit of from 2/- to 2/6 a pair.—*(Mrs.) E. R., Bournemouth.*

I am pleased to inform you that I have had most satisfactory results with the Imperia Knitter. I have made a large quantity of children's garments with it which I find most profitable work. I have had so many private orders I have not been able to send you any of my work. The machine works beautifully and the stitches are all so even.—*(Mrs.) P. H., Shawford, Hants.*

The Imperia Knitter is a real boon to all who wish to increase their income. The work is very interesting and simple. I have a child of 10 who can work the Imperia Knitter easily. An Imperia Knitter in the home means never to be short of money. It brightens the working-man's home and is a way to independence.—*(Mrs.) R. P., Ffrwd, near Wrexham.*

Since having an Imperia Knitter I have earned on an average £2 a week on private orders made during the evenings. I am continually getting repeat orders and my connection is increasing due to the reputation I have regarding the length of time the goods last.—*(Mr.) F. W. R., Wandsworth.*

I had not had the Imperia Knitter long when I had to refuse an order from a Glasgow business man for 1,040 pairs of socks, as I had too many private orders on hand. I never regret getting the Imperia Knitter and I must say it is a very good investment for anybody, especially those with a family to provide for.—*(Mrs.) S., Bootle.*

Get the Imperia Illustrated Book

In your own interests you should know the facts about this wonderful proposition, and our FREE ILLUSTRATED BOOK will tell you. Write for it (it is free) and see what a splendid opportunity it offers. Our Work-Buying Guarantee is in the Book. Don't delay—call or send the Coupon below—now.

COUPON FOR FREE BOOK

To THE IMPERIA HOSIERY MFG. CO., LTD.
(Dept. J.B.), 97, GRAY'S INN ROAD, LONDON, W.C.1.

Please send me FREE and without obligation your ILLUSTRATED BOOK giving full particulars of the Imperia Knitter Home-Work Scheme and your Work-Buying Guarantee.

NAME ....

ADDRESS ....

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J.B., 28/1/28.

THE IMPERIA KNITTER WILL ENABLE YOU TO HAVE A HOLIDAY YOU CAN AFFORD.

Douglas Stuart Ltd.
LINCOLN & NATIONAL
UNLIMITED DOUBLE EVENTS.
NO WAY BARRED.
• • •
DAILY S.P. LETTER
BUSINESS A SPECIALITY.
No Limit on Singles, Doubles, Accumulators.
• • •
MOST LIBERAL ODDS
COMBINED WITH SECURITY
FOOTBALL
LISTS ON APPLICATION.
"DUGGIE NEVER OWES."
WRITE TO-DAY — DON'T DELAY.
5, DRURY STREET, GLASGOW.

BET WITH THE BIG TWO!
DAVID COPE
AND
ALFRED H. MAURICE, Ltd.
(Dept. 17).
25, NORTH ALBION ST., GLASGOW, C.1.
RACING.
LETTER COMMISSIONS ACCEPTED FROM 1/- UP TO ANY AMOUNT IN ACCORDANCE WITH OUR RULES.
NO LIMIT AND WINNINGS BY RETURN.
BEST PRICES ON FUTURES.
LINCOLNSHIRE—GRAND NATIONAL
FOOTBALL
DID YOU RECEIVE 20/- in the £ on Jan. 14th?
Extract SUNDAY NEWS, Jan. 16, 1927:
"HAD TO PAY OUT OVER £20,000 .... NOT A WINNING CLIENT WAS DISAPPOINTED."
NOTHING EVER BARRED!
EVERY WINNER ALWAYS PAID!
Send at once for the CHALLENGER (Credit) COUPON, 128 TEAMS — SIX DIFFERENT LISTS—and compare it with any other!

NAP HAND FOR THE "NATIONAL"

A Pretty Puzzle for Backers—White Park, Bovril III, and Others—Long-Shot Doubles—French Crack Coming

AFTER spending an evening endeavouring to digest Mr. E. A. Topham's weights for the Grand National, I retired to rest and, as I expected, dreamt of the race.

FORTUNATELY, my slumbers were cut short as the one hundred and twelve charged Becher's, and, with the exception of the blind-eyed Bovril III, crashed. Presumably Bovril went on to emulate the feat of the one-eyed Glenside, who was the only one to keep his feet in the Aintree race a few years before the war.

UNLESS there is a general slaughter at the acceptance stage, when owners can get out for a modest fiver, the great race in March will probably be the most valuable of its kind on record. The owners of animals left in which fail to start pay £50, and starters £100. Nowadays the added money is £5,000. In another column I am giving a little table which shows the value of the race in recent years and the number of runners to survive the pitfalls.

MR. TOPHAM has set backers a pretty puzzle. Of the joint top-weights, Sprig and Bright's Boy, the latter should prove the better. Although Sprig won all right last March, he was all but down at Becher's the second time round. An added year and 3 lbs. will not enhance his chance against the younger 'chaser. Easter Hero—12 st 5—has a packet, and Trump Card, the horse of the North, has not been let in too lightly with 11 st. 10.

Capt. P. Whitaker, trainer of Master Billie

I HAVE not the space to discuss a third of the entries, but those I like best are Bright's Boy, 12 st. 7; White Park, 12 st. 2; Bovril III, 11 st. 0; and Master Billie, 10st. 8. If there is another Rubio in the field it may be Carfax, 10 st. 10. He has not met much in the way of "class," but he wins and has the greatest of Aintree essentials. He can jump. For the moment, I suggest as long-shot doubles for the two big handicaps the following:—

LINCOLNSHIRE.	"NATIONAL."
ORBINDOS	WHITE PARK
ORBINDOS	MASTER BILLIE
FOHANAUN	WHITE PARK
FOHANAUN	BOVRIL III.
THE MOHAWK	BRIGHT'S BOY

SINCE my last notes, there has not been much Lincolnshire news. Mr. S. B. Joel has clarified the air a little with regard to his four by scratching Trelawny and Beauharnais, which still leaves him with Fohanaun and Dark Warrior. There is not much doubt that, fit, Fohanaun will be the pea on the Carholme.

THE horse that has been coupled most with a Grand National entry is Capt. Elsey's candidate, The Mohawk. At a first glance at the impost of the son of Mohacz—7 st. 13—I considered him, if anything, overweighted, but my Northern Correspondent tells me that round about 8st. 3 was anticipated, and that the money was down before the weights were made.

THE GRAND NATIONAL—1910 to 1927.

Year.	Value. £	Runners.	Number to Finish.
1910	2,400	25	5
1911	2,500	26	1
1912	3,200	24	7
1913	3,170	22	2
1914	3,515	20	8
1915	3,515	20	11
1916*	1,150	21	12
1917*	1,065	19	11
1918*	985	17	15
1919	3,590	22	11
1920	4,425	19	9
1921	7,060	35	1
1922	7,075	32	5
1923	7,850	28	7
1924	8,240	30	17
1925	8,120	33	10
1926	7,635	30	14
1927	8,215	37	7

*Substitute race run at Gatwick.

A FEW weeks ago I mentioned that backers of The Mohawk would be pleased to know that Capt. Elsey's team was able to be galloped throughout the general hold-up as he possessed a covered-in training ground. One or two readers have pointed out to me that most trainers have riding schools. Perhaps they have, but not so spacious as Capt. Elsey's. His is a furlong in circumference, and fast spins are possible. I have decided to include The Mohawk in my doubles in place of Vanoc.

IDOLO DI SAVOIA, the crack French hurdler, is paying another fleeting visit to this country, in quest of the important Liverpool Hurdle, a race he won in a common canter last year from Hidennis, with Blaris well down the course.

THE French champion is a half-brother to the famous Filibert de Savoie, who won the Grand Prix in 1923 and just failed to beat another French horse in the Gold Cup at Ascot the following year. Lord Derby at one time owned Idolo Di Savoia, and sold him to his present owner, Mr. Keirt Trevor.

NEWBURY and Kempton hold the field this week. From what I saw of Currahacle at Lingfield, I think he should take the Lambourn Selling Hurdle at the Berkshire meeting. White Park, with 12st. 9, has a stiff task if contesting the Winchester 'Chase. Most of the entries are in the National, and on this occasion the best may be Lordi. At Kempton I suggest Kerosene and Carfax on the opening day, and Strong One—who failed by a head to land a 100 to 8 coup for the code at Tenby—and Flashing Light. Piggott's charge is a useful customer.

"I SEE the Prince of Wales coming in, handsome and flushed with the wind and the excitement of the chase . . . I see my skipper half conscious against the engine of my motor yacht, his finger stuck in the leak in the petrol tank until we crossed the line winners! . . . I see the face of Henry Irving as he chatted in my smoking-room. . . . I see the pale sea of faces around the vast arena as Carpentier's fist smashed against Dempsey's jaw and staggered him. . ."

THE above has no connection with my Grand National dream. The sentences are extracts from "My Life Story" by Harry Preston which that genial figure has at last been induced to write. It is appearing exclusively in that popular Sunday newspaper, *The People*. Harry Preston is singularly well-equipped for his task. Princes and peers, celebrities of society, the turf, literature, art, sport, finance, the theatre—men and women whose names are emblazoned on the roll of fame—are intimately known to him.

HE has seen men whose careers have been meteoric, and many who, having risen, have lost their grip and fallen heavily. He has seen, too, many novel aspects of people about whom the world has formed opinions often erroneous. Occasionally he has been able to see a facet of character which a man, and especially a celebrated man, rarely, if ever, shows to the crowd. I know that you will find "My Life Story" intensely interesting and amusing, and if you read between the lines you will readily understand why the author is one of the most popular men in the country.

"SILVER RING."

Two coded selections will be given daily in *The Sporting Life*.

D 2 Y I O B A K M Q E P W 3

R G J U S N C H X F V Z L T

How to read the code: In place of the letters or figures advertised in *The Sporting Life* read those above or below the line as the case may be. XSIB3V3BG would read MOUNT ETNA.

The code will be changed in next week's JOHN BULL. It covers the racing from Wednesday, January 25, to Tuesday, January 31.

"Soccer" Selections

WEEK-END COUPS.

6 HOME.—Barnsley, Doncaster, Tranmere, Plymouth, Falkirk, Glasgow Rangers.

5 HOME.—Aston Villa, Derby County, Port Vale, Doncaster, Plymouth.

4 HOME.—Sheffield U., Chelsea, Barrow, Glasgow Rangers.

3 AWAY.—Leicester, Middlesbrough, Motherwell.

3 DRAWS.—Bury v. Manchester U., Brentford v. Luton, Merthyr v. Gillingham.

3 HOME, 2 AWAY.—Aston Villa, Doncaster, Plymouth, Middlesbrough, Hearts.

1 HOME, 1 AWAY, 1 DRAW.—Derby County, Millwall, Bradford v. Bradford C.

FORECASTS FOR FEBRUARY 4.

THE LEAGUE.—DIVISION I.

HOME WINNERS.—Arsenal, Birmingham, Blackburn, Burnley, Leicester, Liverpool, Middlesbrough.

AWAY WINNERS.—Cardiff, Sheffield U.

DRAWS.—Huddersfield v. Everton, Tottenham v. Manchester U.

THE LEAGUE.—DIVISION II.

HOME WINNERS.—Bristol C., Clapton, Fulham, Preston, Southampton, Stoke, Swansea, West Bromwich.

AWAY WINNER.—Oldham.

DRAWS.—Hull v. Leeds, Manchester C. v. Notts Forest.

THE LEAGUE.—DIVISION III. (Northern).

HOME WINNERS.—Accrington, Chesterfield, Durham, Hartlepools, Lincoln, New Brighton, Southport, Wrexham.

AWAY WINNERS.—Doncaster, Darlington.

DRAW.—Bradford v. Tranmere.

THE LEAGUE.—DIVISION III. (Southern).

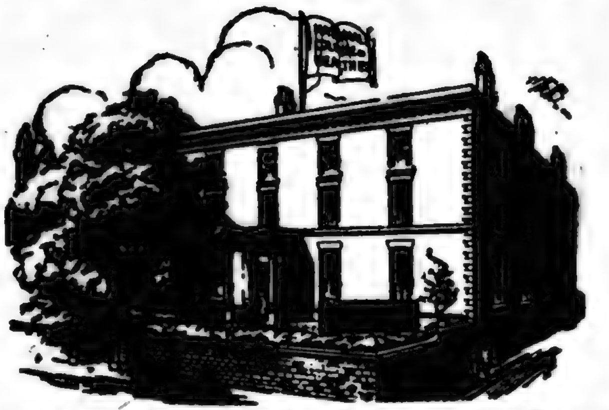
HOME WINNERS.—Coventry, Crystal Palace, Exeter, Gillingham, Luton, Millwall, Queen's Park Rangers, Swindon.

AWAY WINNERS.—Northampton, Southend.

DRAW.—Newport v. Plymouth.

1st, 2nd or 3rd?
"THE Sporting Life"
Annual Summary of Past Racing will tell you at a glance.
3/-, post free, 3/4

BAD LEGS



View of National Infirmary for Bad Legs, Gt. Clowes Street, Broughton, Manchester, the only Institution in the world founded solely for the Treatment of Bad Legs.

A treatment which permanently heals bad legs by an entirely new method without rest, when doctors and specialists have given the patient up as incurable even with the aid of rest, is something of a novelty, even in these days of medical marvels.

This method is known as the Tremol method of treating bad legs and by it your leg is made well and strong without a moment's rest, without neglecting your work for one single instant, and without the possibility of a failure, because this new method permits of no relapse. These grand results are permanent and lasting. But this is not all. Every form of bad leg succumbs to this new treatment. Varicose ulcers melt away, and even when combined with varicose veins disappear. Eczema vanishes, swollen and painful legs become painless. Tubercular bone and ulcers heal up. Inflammation and irritation become things of the past

DO YOU SUFFER FROM

VARICOSE ULCERS, VARICOSE ECZEMA, SORE LEGS, SWOLLEN LEGS, PAINFUL JOINTS?

IF YOU SUFFER FROM ANY OF THESE OR ANY OTHER LEG TROUBLE

TREMOL IS THE RIGHT TREATMENT

The worst and most hopeless of cases yield to Tremol Treatment. Cases of Twenty, Thirty, and Forty Years' standing succumb to the Treatment. When Doctors and Hospitals have failed, Tremol conquers. Seize your opportunity now. Get your leg soundly healed.

Think what Tremol means to you—No More Loss of Time from Work—No More Leg Worry—Able to Enjoy Life—No More Resting the Leg—Renewed Health and Vigour—Your Work Made a Pleasure—A New Vista of Life Opened Out Before You—Your Leg Made Sound and Well. Let every sufferer remember this:—

Tremol Treatment

CONQUERS BAD LEGS AT HOME

WITHOUT ABSENCE FROM WORK

NO RESTING IS NECESSARY

YOU HAVE BETTER HEALTH

RESULTS ARE CERTAIN AND LASTING

A large, illustrated book, giving full particulars of this powerful remedy, together with a legal guarantee and a list of cases in your own district, will be sent free of charge to every sufferer.

This book is full of sound information and advice to all Bad Leg Sufferers. Thousands praise the day they read this valuable book. It gave them the knowledge of how to get cured in their own homes, without loss of work, without painful operations, and without resting. Send for this valuable book at once. You will learn—How Open Wounds are Healed—How Varicose Ulcers are Healed—How Varicose Eczema is Relieved—How Inflammation and Scaliness of the Leg are Dispelled—The Right Method of Treatment for Varicose Veins—How Lasting Relief from Joint Trouble is Obtained—A Successful Treatment for Painful Swollen Knees—How Leg Swellings are Reduced—Why Rest is Unnecessary—Advantages of Individual Treatment—How Better Health is Gained—How Bad Legs are Cured Without Pain. Early application for the book is necessary, as only a limited number of free copies is to be distributed.

DON'T FORGET THIS.—You can conquer your leg trouble yourself in your own home WITHOUT REST, OPERATION, RELAPSE, or FAILURE. This is not a chance to be missed, and you should write at once to the NATIONAL INFIRMARY FOR BAD LEGS (Ward B.L.), GREAT CLOWES STREET, BROUGHTON, MANCHESTER, describing your case, and THE BOOK WILL BE SENT FREE.

National College of Health Ltd.

FREE COUPON

NATIONAL INFIRMARY FOR BAD LEGS,
(Ward B.L.),
Gt. Clowes St., BROUGHTON, MANCHESTER.

Please send me your valuable book and any subsequent particulars of Tremol Treatment.

Signed ....
(Mr., Mrs., Miss, or Rev.)

Address ....

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State Complaint ....

THE SALE

that all men wait for

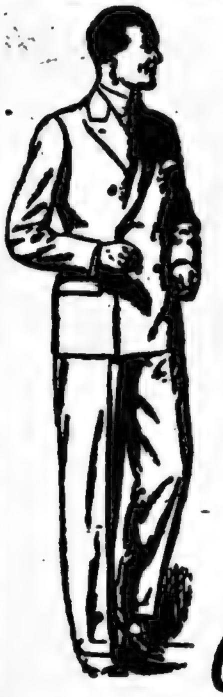
CURZON'S ANNUAL OFFER

of Made-to-Measure SUITS at Genuine Reductions.

Every discriminating buyer must accept these wonderful offers, which occur only once a year. The materials from which these suits will be made to your order are from the finest Scottish, Yorkshire and West of England Woollen Mills, comprising an enormous range of cloths—Pin-heads, Whip Cords, all wool Tweeds, all wool solid Worsted Fast Dyed Blue Serges, Saxonies, Vicunas, etc. **You can secure exactly what you want and obtain**

a made to measure suit at nearly HALF PRICE

~~£3-3-0~~ **£2** ~~£4-10-0~~ **£3** ~~£5-15-0~~ **£4**



We make no extravagant claims, but each offer will stand the searchlight of the strongest investigation. Each suit is made separately for each customer, cut by expert men tailors, and finished by skilled experienced workers. A perfect fit is guaranteed by means of our simple self-measurement form, or, if you prefer it, you may send one of your old suits as a pattern. This will be copied exactly with any variations you may desire, and will be returned, carriage paid, within a day or two, after the measurements have been taken. The materials are all brand new, not job lines especially purchased for a "clearance" Sale.

We make no extra charge for large sizes or styles. You can choose double-breasted style of coat instead of single; you can have as many pockets as you require, raised seams if you prefer them, permanent turn-up trousers, hip pockets, etc., WITHOUT ANY EXTRA COST WHATEVER. Your £2, £3 or £4 covers everything, even including cost of carriage in Great Britain or Irish Free State. We guarantee the utmost satisfaction in fit, style and quality, and back this guarantee with the willing offer to refund your purchase money if you are not entirely satisfied.

Get these Patterns FREE!

CURZON BROS. LTD.

35/37, NEW BRIDGE ST., LUDGATE CIRCUS, LONDON, E.C.4

If you do not live near any of our Branches, fill in the coupon, and receive monster bunch of patterns with fashion book (showing eight different styles to choose from), and self-measurement form.

WEST END	112, New Oxford Street, W.C. 58, Southampton Row, W.C.
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FOREST GATE	39, Woodgrange Road, E.7
SHOREDITCH	185, Old Street, E.C.2
EUSTON	13, Hampstead Road
POPLAR	263, East India Dock Road
GRAVESEND	13/14, Milton Road
BRIGHTON & HOVE	66, George Street, Hove
KINGSTON-ON-THAMES	27, Market Place
SUTTON	163, High Street
GRAYS	71, High Street
SOUTHEND-ON-SEA	98, High Street
WESTCLIFF-ON-SEA	117, Hamlet Court Road
WIMBLEDON	Prince of Wales Terrace, Hartfield Road, S.W.19

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To CURZON BROS., Ltd.,
35/37, New Bridge St.,
London, E.C.4.

Please send, entirely free of charge, patterns of suitings, with latest fashion book and self-measurement form. Any order I place will be on the understanding that my money will be refunded in full if the goods are not to my absolute satisfaction.

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Here's a go!

I've got so much lather on my face I daren't open my mouth to say you will get a perfect shave with —

'ECLIPSE'
SAFETY RAZOR
BLADES

THE "ECLIPSE" GUARANTEE.

Buy a packet of 5 "Eclipse" Blades from your usual supplier (or if unable to obtain, send 1/8 to makers). If, after using 2, you are not entirely satisfied, return the 5 blades direct to us and your 1/8 will be refunded.

5 for 1/8 Obtainable from usual suppliers 10 for 3/4

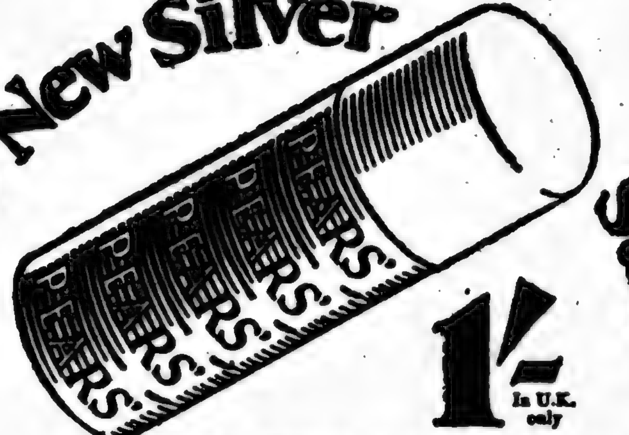
Made by
AMES NEILL & CO. (Sheffield), LTD.
Steel Manufacturers.
(Dept. K.4.) Napier St SHEFFIELD.

ACIDITY CAUSES 90% DIGESTIVE TROUBLE.

AVOID FANCY TREATMENTS AND REMOVE THIS CAUSE.

While many things, directly or indirectly, may cause stomach trouble, any medical man will tell you that over nine-tenths of all cases of indigestion are due to or accompanied by acidity and food fermentation. Excess acid accumulates in the stomach and turns the food into a souring, fermenting mass which produces painful gases and still more acid, and is usually directly responsible for indigestion, dyspepsia, heartburn, acidity, flatulence, and gastritis. To rid yourself of this harmful acid quickly, safely and surely, you should take a little 'Bisurated' Magnesia after eating or when pain is felt. This not only gives quick relief by instantly neutralising stomach acid, but soothes and heals your acid-inflamed stomach lining. 'Bisurated' Magnesia (powder or tablets) is sold by all chemists at 1s. 3d. a package, and is prescribed by doctors and used in hospitals because it is a genuine indigestion specific.

Pears' New Silver Stick



1/- In U.K. only

The soap of this new stick is identically the same as that of our more expensively perfumed Golden Stick which is generally agreed to be the best shaving soap in the world.

We recommend shaving soap in stick form because it puts the soap well around each bristle. Nothing else is as good.

Pears'
SHAVING SOAP SOFTENS BEARDS

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Advertisers give Satisfaction —I Guarantee it!

Take my word. Support the Advertisers in your favourite Weekly.

The "J.B." Guarantee appears on p. 29.

FREEMANS

Celebrated
SPARE TIME AGENCY
CASH OR CREDIT

Boots, Gent's and Ladies' Clothing, Suits, Coats, Costumes & Underwear, Carpets, Lino, Drapery, Gramophones, Wireless, Bicycles, Jewellery, Watches, Clocks, China, Toys, Baby Carriages, etc.

Men in regular employment appointed as Agents.

Largest stock in the trade. Liberal supply of samples. Highest Commission paid.

NO OUTLAY. ALL PROFIT.

Enquiries for Agency Invited.

LAVENDER HILL, LONDON.

HELP YOUR NOSE

The simplest, safest and most rational treatment for nose disorders is Nostroline Nasal Specific.

Head colds and Nasal Catarrh, soreness, discomfort, irritation, discharge or incrustation yield readily to this pleasant, convenient, common-sense remedy.

Just a little touch of 'Nostroline' inside each nostril soothes and heals from nostril to lung. Insures a good night and cures while you sleep. Safe and suitable for all ages and conditions. Of Chemists, 1/3 and 3/-. Insist on 'Nostroline.'

NOSTROLINE
Nasal Specific

From all Chemists. Price 1/3 & 3/-

Stops HEAD COLDS, NASAL CATARRH, SORE THROAT AND HAY FEVER.

Prevents INFLUENZA, BRONCHITIS, PNEUMONIA, DIPHTHERIA, MEASLES.

Free sample on request from FO1.
NOSTROLINE LABS., CLIFTON, BRISTOL.

COMPANY MEETING.

BRITISH-AMERICAN TOBACCO

A Record of Prosperity.

The twenty-fifth annual general meeting of British-American Tobacco Company, Limited, was held on January 16th, at 7, Millbank, S.W.

Sir Hugo Cunliffe-Owen, Bart., who presided, said:—The Accounts show a net profit for the year of £6,354,095 an increase of £158,278 over the previous year, which the Directors trust the shareholders will consider very satisfactory. The increase in our investments is partly due to the purchase of new businesses, and we have purchased in the United States of America a small business, Brown and Williamson Incorporated, which is a business carried on in the southern part of that country. Your Board felt that we ought to make a beginning, however small, in a country as rich and as prosperous as the United States of America.

At the end of last September we completed the first twenty-five years of the Company's operations. This Company was formed in September, 1902, with a capital of £6,000,000, divided into 1,500,000 5 per cent. Preference Shares of £1 each and 4,500,000 Ordinary Shares of £1 each.

To-day the Company has an issued capital of £27,999,606, divided into 23,499,606 Ordinary Shares and 4,500,000 Preference Shares.

When the Company was incorporated its operations consisted mainly—although not entirely—in the export of goods from England and America to foreign countries. To-day we have upwards of 120 subsidiary and allied undertakings, in which we are large shareholders, and we and those Companies employ upwards of 75,000 people. You will realise that our profits are derived not from an excessive margin of profit on a small amount of business, but from a small margin of profit on a large volume of business.

Results for the year under review in nearly all parts of the world were very satisfactory. We propose the payment on January 23rd inst. of a final dividend of 1s. 6d. per share upon the issued Ordinary Shares, free of British Income Tax. The Directors have also declared, for the year 1927-28, an Interim Dividend of 10d. per share, free of British Income Tax, also payable on January 23rd. The report was adopted.

Doctors have said

"There's Health in Brown Bread"

For many years, doctors recommended "brown bread" for health. Then came

HOVIS
(Trade Mark)

—so rich in the vital, energy-creating wheat germ that

Doctors Now Say "Eat Hovis To-day"

Best Bakers Bake it.

HOVIS LTD. LONDON & MACCLESFIELD

There's a RILEY Home Billiard Table for every house no matter how small the rooms!

These are the sizes and prices of Riley's Home Billiard Tables built just like Full-size Tables, complete with all accessories.

4ft. 4in. x 2ft. 4in.	£7	0	0	or in 18 monthly payments of	8/6
5ft. 4in. x 2ft. 10in.	£9	0	0		11/-
6ft. 4in. x 3ft. 4in.	£11	15	0		14/-
7ft. 4in. x 3ft. 10in.	£15	0	0		18/-
8ft. 4in. x 4ft. 4in.	£21	10	0		26/-

Write To-day for FREE Price List.

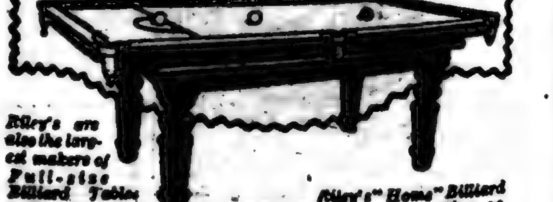
14/- DOWN By sending 14/- you can have the popular 6 ft. size "HOME" BILLIARD TABLE delivered free on 7 days' free trial. If not perfectly satisfied after the trial you are quite at liberty to return the table. If the 6 ft. size is not suitable for your room order one of the other sizes and pay as you play.

Riley's also make the famous Combine Billiard and Dining Tables which can in a few seconds be converted from dining table to billiard table or vice versa. Cash prices from £22 10 0 or on generous deferred payment terms.

RILEY'S GIVE 7 DAYS' FREE TRIAL, pay carriage and take all risks in transit.

E. J. RILEY, LTD., ANSON WORKS, ACCRINGTON, and Dept. 20. 147, Aldersgate St., London, E.C.1.

RILEYS' GIVE 7 DAYS *free trial*
pay carriage and take all risks in transit



Riley's are also the largest makers of Full-size Billiard Tables in Great Britain. Ask for particulars.

Riley's "Home" Billiard Table shown resting on ordinary Dining Table.

JOHN BULL Replies

HOW many lives are wrecked just because of one fatal step! Don't be misled into taking this step until you have consulted JOHN BULL'S *Free Advice Service. When some tempting proposition is put to you, send particulars of it (written in ink), with stamped, addressed envelope. Experts will tell you whether to proceed or to halt.*

THE Editor may be flippant on this page, but his humour is kindly and never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service.

• • •

STELLA (Dover).—"What will stop hair from falling off?" Glue.

J. M. (Goole).—"I told him I wanted to go to Wigan." We can't swallow that.

GUS (Piccadilly).—"I was born on April 2." And you've been late ever since.

T. B. (Wigan).—"What is a Highland lament?" The price of Scotch.

M. J. (Cork).—"Have you enough money saved to live on in comfort?" Yes, if we died in about a week.

S. O. I. (Bootle).—"The M.P. evidently had something on his mind." That's a change, anyway.

H. G. (Stockton).—"Is company promoting a paying proposition?" Yes—the shareholders generally do the paying.

L. A. (Bath).—"I walk out with two girls, both telephone operators." Wrong number again.

G. B. A. (S. Shields).—"We should be given time to pay our taxes." Instead of which we are given time if we don't.

INDEPENDENT (Matlock).—"I started life as a baker's boy." Then you started early to take care of the dough.

F. J. (Northallerton).—"I promised a pair of gloves to the woman who could hold her breath longest." You brute!

F. G. T. (Bedford).—"He left his money to his lawyers." He knew, of course, they would get it anyway.

S. J. (Blackpool).—"An uncle of mine works in a tinned-meat factory in America." Bully!

W. G. T. (Margate).—"Am I too old to learn the saxophone?" We trust you're too considerate.

B. H. (Portsmouth).—"Is Old Moore a reliable prophet?" Ask him for the winner of the Lincoln, and see.

M. D. (Durham).—"Too many foreign undesirables come to England." The rank and vile.

W. L. M. (W.C.1).—"I have written you five pages. What shall I get for my pains?" A good embrocation.

C. V. (Yarmouth).—"After the amateur theatrical performance I couldn't speak." Prompter, perhaps?

AMY (Stratford).—"Why will girls wear shoes that are too small?" Probably because they feel so happy when they take them off.

E. T. G. (Thornton Heath).—"I thought his conscience must be troubling him." And what was it—his winter vest?

MRS. C. (Wimbledon).—"I married an artist, and my sister is going to marry a poet." Then he hasn't any money either.

L. F. G. (Hanley).—"I am prone to grumble." Get up, and don't.

A. S. (Finchley).—"I had a hair cut." So bald as that?

S. A. (Chatham).—"I told them I couldn't sing, but did." Then they know now.

JANET (Dronfield).—"He kissed me. What do you think he means by it?" Take it at its face value.

C. C. (Harrogate).—"What are the saddest words ever written?" "Please remit."

G. K. (Scarborough).—"I live in a beautiful town." We hope, for your sake, it's not over-rated.

C. F. F. (Hyde).—"I bought her a cheapish fur—you know the kind." You mean skunk.

HUSBAND (Eastbourne).—"I got home at the witching hour." We know—the "where, who, why, which" hour.

A. L. J. (Bury).—"He offered to trace my ancestors." He may be after hush money.

P. T. A. (Oldham).—"I wrote this poem in twenty minutes." What delayed you?

O. T. (Ilminster).—"I asked her if she could care for a fellow like me." Did she say, if he wasn't too much like you?

H. McG. (Aintree).—"The world keeps going round and round." Sign the pledge, man.

REFORMER (Blackburn).—"Men should strike against war." And war against strikes.

H. L. (Didsbury).—"The censor passed the play." Won't the author be disappointed?

T. C. (Wandsworth).—"Any fool can be an M.P." Not exactly; there are degrees of foolishness.

M. N. (Enfield).—"Is fish good brain food?" Yes; but you need to have the brains first.

T. N. (Oxford).—"I recited because they forced me." Punishment for obstinacy.

GERTIE B. (Golders Green).—"I claim to be one of the modernist poets." Writing what no one wants to read in a way nobody can understand?

A. E. (Pudsey).—"I've dropped football because I hate being hurt in the mêlée." We don't like being biffed in the bread-basket ourselves.

J. M. (Dovercourt).—"We ought to set aside a big sum yearly for road widening in towns." Money for no jam, so to speak.

LAY READER (Falmouth).—"The Psalmist said in his haste, 'All men are liars.'" And he could say it at his leisure nowadays.

T. W. (Oxford).—"What a shock you will get if Winston reduces the income-tax." And you can bet we should survive the shock, too.

G. C. (Finsbury).—"Omnibus conductors seem to drop the aspirate and call out 'Ornsey, 'Arringay and 'Ackney." But they pick it up at the Hangel, Hislington, Hacton and Hilford.

BESSIE (Hampstead).—"I shall do what I can to make it a very bright New Year." Then begin by persuading Winston not to send out his income-tax demands.

T. R. (Hayes).—"She offered a penny for my thoughts." The spendthrift!

MRS. T. (Penge).—"I am outspoken." Really? By whom?

FLORA (Bexhill).—"I enclose my photo. I am sixteen." Times what?

G. T. (Hatfield).—"I never talk to girls because I don't want to be burnt." You won't burn, son, you're too green.

MISS A. (Stourbridge).—"Whatever I looked like I would never allow my face to be lifted." Not even for a kiss?

B. M. (Watford).—"If my face wants to smile, I let it." And if it doesn't, make it.

A. G. P. (Glasgow).—"But haven't we peace now?" Oh, yes. Parliament isn't sitting.

MRS. J. (Woking).—"I have had to part with every single thing by auction." Public or bridge?

P. L. (Westfields).—"I'd like to know where you spring from." We don't spring from. We spring at.

H. W. (Woodbridge).—"What is 'prosperity' but pounds, shillings and pence?" Pounds, shillings, and sense.

H. G. T. (Taplow).—"Health is better than wealth." But impossible to keep without at least a little of its inferior.

OPTIMIST (Brixton).—"Why don't you organise a world fair?" Because we're too busy working to make a fair world.

MISS L. (Dripsey).—"What women appeal most to men?" Those who want to go bargain-hunting at the January sales.

MISS D. (Llanelly).—"I have received a proposal of marriage from a man I scarcely know." We guess he scarcely knows you, too.

M. R. L. (Loughborough).—"A few new taxes would wake this country up." Especially if they were put on grumblers, grousers and pessimists.

J. W. (Walkden).—"I feel she has been weighed in the balance and found wanting." The one thing calculated to give a modern girl acute joy.

BEATIE (Harrow).—"Is it fair young girls should get men's wages?" It all depends on whether they are married to the men or not.

D. L. (Leeds).—"I have invented a doll that sighs gently before dropping to sleep, just like a real baby." That isn't just like a real baby!

F. R. (Brighton).—"The specialist gave me a few words of advice and charged me three guineas." Specialise in *Bullets* yourself and get 1,000 guineas for a few words.

K. P. (Islington).—"I like work, but don't do very much." Then you won't get on as well as the man who hates work and does a lot.

S. M. N. (Otterburn).—"I am very active in all financial circles." When you see a creditor approach you sprint, we suppose?

H. H. (Lightcliffe).—"I will willingly marry a really sensible, home-loving girl." We congratulate you on your prospect of secure bachelordom.

MRS. G. (Hunslet).—"What I complain of is the neighbours talking all night after I get to bed." Without speaking loud enough for you to know what they're talking about?

T. B. (Ely).—"I'll give you a piece of my mind." You can't spare it.

A. W. (Hove).—"I am fluent in six languages." Do you speak golf?

F. J. (Oldham).—"I can't imagine what makes business men so pessimistic." Doing business with too many optimists.

MRS. C. (Pandy).—"Many of JOHN BULL'S pages startle me." They are bound to do that.

S. B. (Preston).—"Man's birth is just an accident." From which some men never fully recover.

H. P. (Henley).—"It's a long lane that has no turning." And a short one with no traffic accident.

J. J. (Shepherd's Bush).—"I hate to see boots shined so that I can see my own face in them." We don't blame you.

MISS F. (Canterbury).—"I want to call and take leave of you before my departure." Take your departure first.

BETA (Kensington).—"Girls of to-day would go hungry to buy clothes." Then why don't they?

S. E. (Morden).—"I live in a council house and am a packer." Naturally. Most tenants of council houses are.

T. N. (Bolton).—"I admit that I am rather stupid at times." And you are very inclined to under-estimate things.

P. L. (London, S.).—"Nothing seems to please my husband." Try giving him that for dinner one day.

J. G. (Redcar).—"I assured my girl's dad I never speak of what occurs behind my back." Are you trying to encourage him to kick you out?

(*Many replies unavoidably held over.*)

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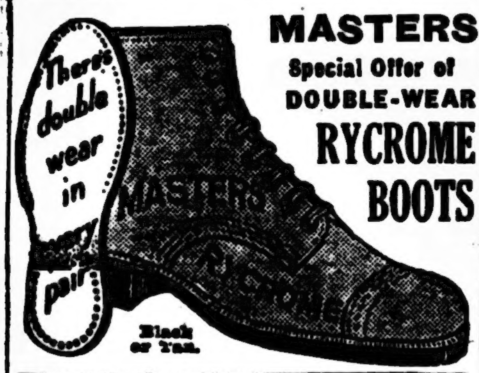
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"*The Greatest of These* . . . ."

Want's Worst Feature

The Apathy of Poverty

SHE was standing, a listless figure of apathy, when we found her in a dismal back room, surrounded by a pile of damp clothes in various stages of shabbiness, which she was mangling.

It was strangely quiet, considering that this top floor, consisting of a front and back room of a house in the Stockwell Road, housed an ex-Service man, his wife and seven young children. The two eldest, a boy of twelve and a girl of ten, she explained, had, on that Saturday afternoon, gone out.

The next two, a boy of eight and girl of six, were enjoying a Sunday-school treat, and the three babies, twins of two and a half, and an infant of two months, lay asleep in the front room, furnished more or less entirely with bedsteads.

There was no fire in the grate, and the room struck one as over cold for babies to sleep in, particularly as the bedclothes were scanty, the greater part of them being in pawn.

Why was this comparatively young wife and mother so sad, so apathetic? Well, all the means this family of nine have to live on at present is relief from the guardians, amounting to 15s. per week in food-tickets. Her husband, a painter, has been out of work for over four months.

"He has gone," she said, "after job after job, yet he can't get work." Up to Christmas, he was receiving his unemployment pay. Then he did three days' snow sweeping, earning 11s. 1d. per day. The employment exchange stopped his out-of-work pay, which is exhausted.

There are no free meals given at the school, and the children are hungry. They would have been frozen, too, had not the vicar of their church given them some coal.

Their father thinks he might be able to get some jobs on his own if he had the wherewithal to buy plasterer's tools. But he has nothing, and the furniture, bit by bit, has gone to pay the rent.

To bring a smile on this mother's grave face, and to rouse her from that state of apathy that poverty induces, is one of the jobs "The Greatest of These—" Fund is out to do.

Nothing is deducted from the subscriptions received to pay for the running expenses of the fund.

"The Greatest of These—"

Registered under the War Charities Act as the JOHN BULL *War Sufferers' Fund. All cheques should be made payable to the Fund, and donations addressed to the Hon. Secretary, at 93, Long Acre, London, W.C.2. Every penny that is subscribed to "The Greatest of These—" Fund goes to give help to the needy. All the expenses of administration are borne by* JOHN BULL.

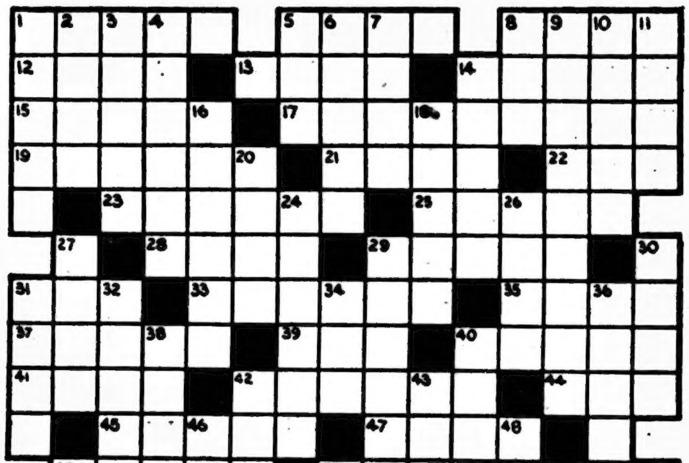
ACKNOWLEDGMENTS

A Reader and Sympathiser with the Poor, 5s.; W. R. T., 5s.; T. Gwynne (Willesden), 2s. 6d.; Inasmuch, 2s. 6d.; Armthorpe, 1s.; A Young Seaman, 2s. 6d.; F. A. O'Brien, 6d.; Dunn (Shirehampton), 10s.; Anon., 2s. 6d.; Anon. (Bridgwater), 10s.; Musselburgh, 1s.; Stoker's Ninth, 6d.; S. J. C. (Luton), 1s.; Mr. G. H. Dutton (Queensbury), 1s.; Mrs. A. Cavin (Glasgow), 4s.; Mrs. Shearn (Berkhamsted), 1s.; Anon., 2s. 6d.; A Sympathiser (Liverpool), 1s.; Relieved (Ashton-u-Lyne), 6d.; Jessie (Melton Mowbray), 2s.; Miner (Dysart, Fife), 1s.; C. B. Watts (Plymouth), 2s. 6d.; J.H.44, 1s.; Madge (Aberdeen), 2s.; 6d. Weekly (Hayling), 10s.; One Tenth (Dingle), 2s. 6d.; A Reader (Kent), 6d.; K. M. S., 1s.; W. Atterton (Tonbridge), 1s. 6d.; H. Roberts (Pontllanfraith), 2s. 6d.; H. Oates (Blackburn), £1 1s.; L. W. (Corsham, Wilts), 6d.; F. Pragnell (Leigh-on-Sea,) 5s.; Chertsey (Surrey), 6d.; H. N. D. (Bullets Win), 2s. 6d.; Greedy Annie, 3s.; B. (Brighton), 1s. 6d.; Jumping Joshua, 5s.; L. Berry (Ynysdder), 5s.; Every Little Helps (Carlisle), 2s.; A Friend (Kidderminster), 1s. 2d.; A Well Wisher, 2s. 6d.; S. J. Davies (Llandilo), 4s.; 10th Taunton, 5s.; Mrs. Duffen (Castleton), 1s.; A. W. (Ashton-under-Lyne), 10s.; Mrs. E. L. Brassey, 10s.; Miss Cameron (Kirn), 6d.; Dibby, 2s. 6d.; Blighty (Parkgate), 1s.; Anon., 3s. 6d.; Fruit (Croydon), 2s. 6d.; Clipstone), 2s.; The Ninth, 10½d.; H. A. K. D., 5s.; C. G., 1s.; S. F. D., 2s. 6d.; Jessie Bain (Kirkcaldy), 5s.

(Many acknowledgments unavoidably held over.)

Our Cross-Word Corner

Your Fireside Friend



CLUES ACROSS

1. Mournful song.
5. Abstinence from food.
8. Precious stone.
12. Spoken.
13. Luminous ring.
14. A grub.
15. Transparent gem.
17. Extremely frightened.
19. A quadruped.
21. Bridle strap.
22. Before.
23. Straight.
25. Russian lineal measure.
28. A prophet.
29. Worth.
31. Monkey.
33. An agent.
35. S. American republic.
37. A beverage.
39. Central.
40. Pine juice.
41. Lineal measure.
42. To hawk.
44. Habitual drunkard.
45. Specie of sea duck.
47. Failure to utilise.
49. A fillet for the hair.
50. Grain plant.
53. Very warm.
54. Heraldry sign.
56. Being.
58. We.
61. Nervous.
62. Specie of willow.
63. Relating to the ear.
64. Be carried.
65. Discernment.
66. Worry.
67. A measure.

CLUES DOWN

1. Relating to dowry.
2. Metal.
3. Swift.
4. Macbeth's castle.
5. Obese.
6. Awake.
7. Painful.
8. A dolt.
9. Female cleric.
10. Dodge.
11. To load.
14. Big ship.
16. Soudan camp.
18. Big stream.
20. A side glance.
24. East-coast resort.
26. Mature.
27. Resting on.
29. Interfere.
30. Chase.
31. Corrosive fluid.
32. Weird.
34. Kind of leather.
36. Commotion.
38. American State.
40. To resist.
42. Pertaining to a foot.
43. Learning.
46. Channel port.
48. Ridicule.
49. Famous musician.
50. Mediterranean island.
51. Boundary.
52. A beverage.
53. Contemptuous shout.
55. First name of matinée idol.
57. Sea flow.
59. A collection.
60. Be seated.

The solution of our last week's Puzzle will be found on page 2

BRITISH MUSEUM 28 FEB 28

RESULT OF "HOUSEHOLD" COMPETITION

Many excellent entries were received and after careful consideration the prize of £5 has been awarded to:—

Mr. E. BURTON CHILDS,
11, Hawkhurst Road,
Streatham Vale, S.W.16.

Consolation prizes are also being sent to the following 10 readers:—

Mr. C. King, Belfast; Mr. W. Steeples, Wandsworth; Mr. H. Leslie Fellows, Wolverhampton; Rev. J. Toyn, Horden; Mr. D. Hugh, Pennygraig; Mr. Wm. D. Craig, Ashford; Mr. G. H. Parker, South Harrow; Mrs. Edith Rayner, Coventry; Mrs. L. Wallin, Abingdon; Mr. J. Sullivan, Peckham.

Full addresses may be seen at this office, or a complete list will be forwarded on receipt of a stamp for postage.

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BULLETS' FIRST PRIZE

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100 GUINEAS

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20 OF 10 GUINEAS

100 OF A GUINEA

2,000 OF 2/6

200 OF 10/6

12000 TARGET PRIZES

RESULT OF 'BULLETS' COMPETITION No. 662.

FIRST PRIZE OF £500:

MRS. A. BELCHER,
Daylesford Road, Kingham, Oxford.

Example:—WHAT'S WRONG WITH MARRIAGE

Bullet:—NOTHING—IT'S WRONG MARRIAGES.

(Entered on "Target" Prize coupon.)

SECOND PRIZE OF £50:

Mrs. S. COPELAND, [illegible] Road, High Street, [illegible]

Example:—1928

Bullet:—"YOUTH" WITH "MAN'S JOB."

THIRD PRIZE OF £25:

Mr. F. THORNTON, [illegible] Road, Southport, Lancs.

Example:—OUR FARMS

Bullet:—PROVIDED FOOD—NOWADAYS, "TEAS."

10 Prizes of £5 each:

G. H. DALBY, 3, York Street, Plymouth.
WHAT'S WRONG WITH MARRIAGE—LEAGUE WISTFULLY ASKING NATIONS.

S. GEE, 20, Chorley Street, Leek.
CLOSED ON SUNDAY—PRAYER-BOOK—DISCUSSED ALL WEEK

C. E. HAZZAW, 68, Magdalen Road, Bath.
HUSBAND SHORTAGE—WISE GIRL "ACCEPTS SITUATION."

T. HOAD, 128, Harborough Road, Streatham, S.W.
A MAN'S LIFE—WOMAN "FILLS"—THEN "UPSETS."

A. HUTCHINSON, 107, Wallis Street, Basford, Nottingham.
HUSBAND SHORTAGE—GUN FORESTALLS THE "ARROW."

T. MYERS, 56, Palmerston Buildings, City Garden Row, N.
QUEEN MARY—FORGETS "CLASS"—TEACHES "LESSONS."

C. A. NAYLOR, 3, St. Anne's Street, Grantham.
NOT TO BE TRUSTED—GOVERNMENT'S WORD—EXCEPT ABROAD.

Mrs. RICHARDS, 100, [illegible] Road, Nottingham.
PROFITEER'S WIFE—ONLY "GOVERNMENT" HE FEARS.

W. E. SANFORD, 78, Victoria Road, Wrexham, N. Wales.
AN ACHING HEART—AND FEET, DRINK HABITS.

E. SEECOMBE, 9, Radcliffe Street, Templeboro, Sheffield.
CONCERT OF NATIONS—*Admission* WILL PAY *Everybody.*

(*Continued on page 4*).

EXAMPLES FOR "BULLETS" 665.

TELLING THE WORLD
THE GOVERNMENT'S FAULT
WHY BRITAIN'S GREAT
HAVEN OF PEACE
WHEN DORA DIES
FINGER IN THE PIE
OLD MASTER
FOR MANY
STORM OF INDIGNATION
HERO OF TO-DAY
WHEN NATURE MAKES WAR
CO-OPERATION
DANGER SIGNAL
UNHAPPY
WILY FELLOW
"I TOLD YOU SO!"
MAN WHO KNEW
OVERFLOWING
LOVELESS MARRIAGE
TURNING THE HANDLE
PACE THAT KILLS
OUR POLICEMEN
BUSINESS WOMAN
CRUEL FATE
FURTHER OUTLOOK
EMERGENCY EXIT
BEGINNING LIFE
SINCE THE FLOOD
THOUSANDS
UP AGAIN
BADLY MISSED
FATHER THAMES
KEEPS US AFLOAT
WHAT THE BARGEE SAID
LIKE A MACHINE
WHAT'S WRONG WITH WORK
MOTHER'S COOKING
WHY DAD'S LIKE A HORSE
POSSIBLY
WHAT IS A FIRE?

HOW TO MAKE "BULLETS"

THERE is nothing difficult about *Bullets*. All you have to do is this. Select any of the *Examples* below—then give any TWO, THREE, or FOUR words with some bearing upon it. Three recent Prize-winners were:—

Example:—BALDWIN'S PROBLEM *Bullet*:—WHERE WIFE HIDES MATCHES.
Example:—OUR HEROES *Bullet*:—WORKLESS—HOMELESS—PENNILESS—NEVERTHELESS—
Example:—IF I WERE FORD *Bullet*:—I'D "KEEP IT QUIET."

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Example ________ Closing Date, Thursday, Feb. 9.
Bullet ________
Example ________
Bullet ________
(665) P.O. No. ________ Signed ________
I agree to enter this Competition in accordance with the rules and conditions announced on page 2. With 1 Coupon, send P.O. for 6d. Address ________

Example ________ Closing Date, Thursday, Feb. 9.
Bullet ________
Example ________
Bullet ________
(665) P.O. No. ________ Signed ________
I agree to enter this Competition in accordance with the rules and conditions announced on page 2. With 3 Coupons, send P.O. for 1s. 6d. Address ________

Example ________ Closing Date, Thursday, Feb. 9.
Bullet ________
Example ________
Bullet ________
(665) P.O. No. ________ Signed ________
I agree to enter this Competition in accordance with the rules and conditions announced on page 2. With 2 Coupons, send P.O. for 1s. Address ________

Example ________ Closing Date, Thursday, Feb. 9.
Bullet ________
Example ________
Bullet ________
(665) P.O. No. ________ Signed ________
I agree to enter this Competition in accordance with the rules and conditions announced on page 2. With 4 Coupons, send P.O. for 2s. Address ________

Use Two, Three or Four words. Enter name and address on each coupon.

☞ If you wish to send in further "Bullets" you can write them on plain paper.

The WOMAN who tried innumerable treatments

She suffered from

ECZEMA

We have a message of magic for those who suffer from Eczema . . . Germolene. The highly developed *a*septic surgical dressing which is so universally successful. It does not smart like *anti*septic dressings, and has exclusive soothing and healing powers. A very short time will suffice to remove every evidence of this disfiguring and irritating skin ailment; get a tin to-day.

"I am perfectly cured"

"The Eczema came on my hands and feet, and I suffered greatly for two years. I tried innumerable things to cure it, without success. *I resolved to give Germolene and Germolets a trial, and am pleased to tell you of the great relief I obtained. I am perfectly cured of this distressing complaint."—Mrs. Grant, 155, Bridgend Road, Aberkenfig, Nr. Bridgend.*

GERMOLENE ASEPTIC SOAP

Use it instead of ordinary soap if your skin is ailing or complexion poor. You will soon see a big improvement.

Germolene is the most effective treatment for—

Eczema

Infectious rashes, acne and sores. Rely on Germolene to relieve irritation and clear the skin.

Ulcers

Abscesses and other ailments arising from blood impurities—take Germolets to cleanse the blood and apply Germolene — hundreds have testified to the success of this treatment.

Bad Leg

Germolene has scored many notable triumphs in the treatment of bad leg. Full directions are given in the little booklet included with every tin of Germolene.

Rashes

and Impetigo — every mother should prove the value of Germolene. It is also most efficacious in cases of ringworm.

Scalds

Smear with Germolene and all the smarting and the pain will subside and the danger of blood poisoning will be prevented.

Cuts

Safety first — apply Germolene. Many have had cause to regret neglect of a small cut or scratch.

Germolene

ASEPTIC SKIN DRESSING

1/3 and 3/- A Veno Product

Colds—'Flu & Rheumatism are about

GET RELIEF TO-NIGHT WITH ASPRO

Two or three "ASPROS" will smash up an influenza or cold attack in one night, so be sure to keep a packet of "ASPRO" handy in the house. Also—the proof given of "ASPRO'S" value for rheumatism, stamps "ASPRO" as the quickest-acting, safest and most efficient remedy ever given to the civilised world for this complaint. You cannot have ACHES—PAINS—COLDS — CHILLS — INFLUENZA and "ASPRO" too, so be sure you purchase a packet to guard against these ills. "ASPRO" SOOTHES, it does not drug—it creates no craving—leaves no harmful after effects—does not affect the heart—a child can take it. It is the universal medicine of two hemispheres eulogised by doctors and nurses—proclaimed a necessary commodity by Parliament during an Influenza Epidemic.

BEWARE OF IMITATIONS

ASPRO is Sanitape Packed and Branded on every Tablet and Tape

SEE THAT YOU GET "ASPRO" WHEN YOU ASK FOR IT.

SERIOUS INFLUENZA ATTACK—BEATEN IN ONE NIGHT

Sir,—I am just writing a few words of thankfulness for what your wonderful "ASPRO" has done for me and my family. My son had a bad attack of influenza a [illegible] and [illegible] your advert. of "ASPRO," I decided to give it a trial, so I purchased [illegible].

I gave two tablets immediately to my son, and after an hour he broke out in a violent perspiration from head to foot, and I firmly believe that sweat saved his life. Thanks to "ASPRO," he has recovered wonderfully; it also broke up a cold in my eldest son in one night.

I feel I cannot speak too highly of your "ASPRO," and shall recommend it wherever I go, and shall never be without a packet in the house. Yours sincerely,

A GRATEFUL MOTHER
AT LITTLEBOROUGH.

Indispensable Says Nurse

Nurse B. S., of Birmingham, used "ASPRO" for an old patient who had bad attack of 'Flu. Says results were most effective. Recommends "ASPRO" for colds. "They are indispensable in the house," she says.

Smashing Rheumatic Testimony

J. Hursey, of Bulford, writes "Suffered for weeks with Rheumatism. Unable to work. Took 3 "ASPRO" tablets, and to my astonishment was able to walk after an hour without pain. Wife also benefited. We are never without them now."

HOW TO GIVE ASPRO TO THE KIDDIES

Two simple methods of giving "ASPRO" to the kiddies are: (A) with a little milk; or (B) break the tablet up and administer in a teaspoonful of jam. The dosage is: children 3 to 6 years, ½ tablet; 6 to 14 years, one tablet; 14 to 18 years, 1½ tablet. "ASPRO," like every other medicine, should not be given to babies under 3 years of age without medical advice.

"ASPRO" consists of the purest Acetyl Salicylic Acid that has ever been known to Medical Science, and its claims are based on its superiority.

"ASPRO" Brings Definite Relief in 5 to 10 Minutes for

HEADACHE
NEURALGIA
RHEUMATISM
SLEEPLESSNESS
INFLUENZA
COLDS
LUMBAGO
TOOTHACHE
ALCOHOLIC AFTER-EFFECTS
IRRITABILITY
NEURITIS
GOUT
PAINS PECULIAR TO WOMEN
NERVE SHOCK

6D. Per Packet

OBTAINABLE EVERYWHERE

Agents: COLLIN & CO. PTY., LTD. ("Aspro." Dept.), SLOUGH, BUCKS. Phone: Slough 606

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1/3 Per Packet

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